

Reload Advertising Agency

Where brands reload and Grow.



ABOUT US

Reload Agency was founded in 2005 as a BTL and ATL marketing agency delivering integrated advertising solutions. We believe marketing is essential to building strong connections between brands and their audiences. Through careful planning and effective execution, we help maintain and grow these relationships while delivering meaningful results that meet our clients' expectations.



OUR VISION

Our vision is to expand across the Middle East and GCC markets, become a benchmark in the marketing industry, and create more successful stories for every brand we work with.

PRIME EXPERIENCE

EVENTS

Events play a key role in connecting companies with their audience, showcasing their brand, and creating memorable experiences. At Reload Agency, we bring our professional expertise and creative impact to every event, helping build stronger relationships, enhance brand presence, and drive meaningful engagement.



KULTURE

WEST PATTERNS






KULTURE
west
patterns
Offices.Retail.Clinics


KULTURE
KULTURE 19211
Patterns you make,
paths you take.
Offices. Retail. Clinic.
west
patterns
west
patterns
KULTURE 19211
Patterns you make,
paths you take.
Offices. Retail. Clinic.
west
patterns




patterns
west
Offices.Retail.Clinics
KULTURE


patterns
KULTURE
patterns
west
patterns


west
patterns
EVERY PATH STARTS WITH A PATTERN
OFFICES • RETAIL • CLINIC

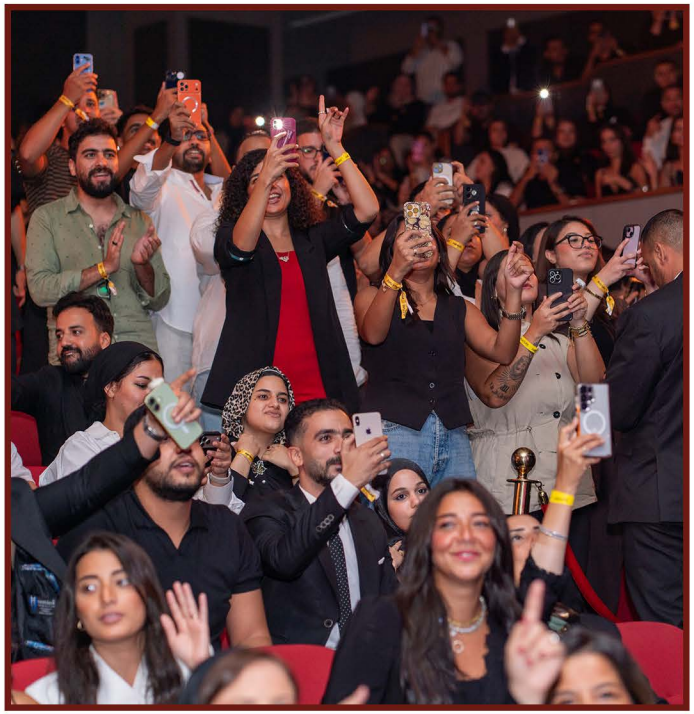

URE
RETAIL




KULTURE
patterns










Soueast Egypt
The Soueasers Event
SOUEAST
EASE YOUR LIFE
MANEAST
SOUEASERS
WALL OF CHAINS
SOUEAST


More than event
MANEAST


SOUEAST




REFRESH YOUR JOURNEY
SOUEAST
Koffe Kulture
Koffe Kulture


SOUEAST
REFRESH YOUR JOURNEY


SOUEAST


SOUEAST
SOUEAST
SOUEAST
SOUEAST


SOUERST
EASE YOUR LIFE


Ibrahim Adel
Asmaa Eid
Abanob Lotfy
Salwa Mostafa


A day to remember
SOUERST
REFRESH YOUR JOURNEY


intelcia
Inauguration
egypt branch
I ♥ intelcia
New HQ,
Unwavering
Commitment



NEW HQ ,
UNWAVERING COMMITMENT









CAF®





QATAR AIRWAYS القطرية









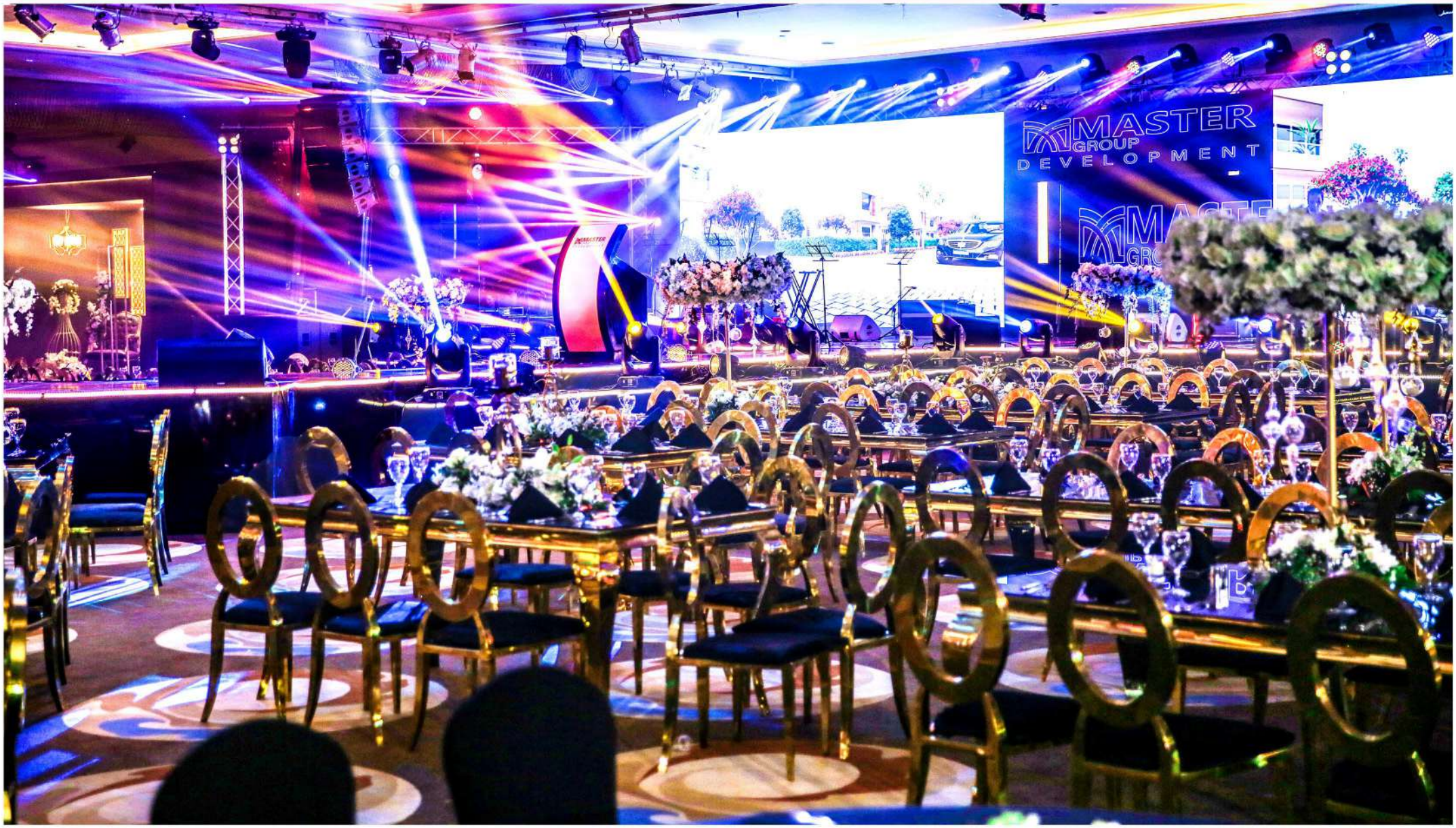




QATAR AIRWAYS القطرية

IBIZA CHILLOUT

LAUNCHING EVENT




DEVELOPMENT
MASTER
GROUP


IBIZA CHILLOUT
MASTER




IBIZA CHILLOUT

Butlers & co

Celebrating the Anniversary
a memorable event honoring our journey,
growth, and the unforgettable experiences
we've created together.



Where memories are made




















Midnight Munch


100
MILLION
VIALS IN 2019
BOTOX
YOU KNOW IT, YOU TRUST IT
Allergan


BOTOX
FOR THE LAST 30 YEARS

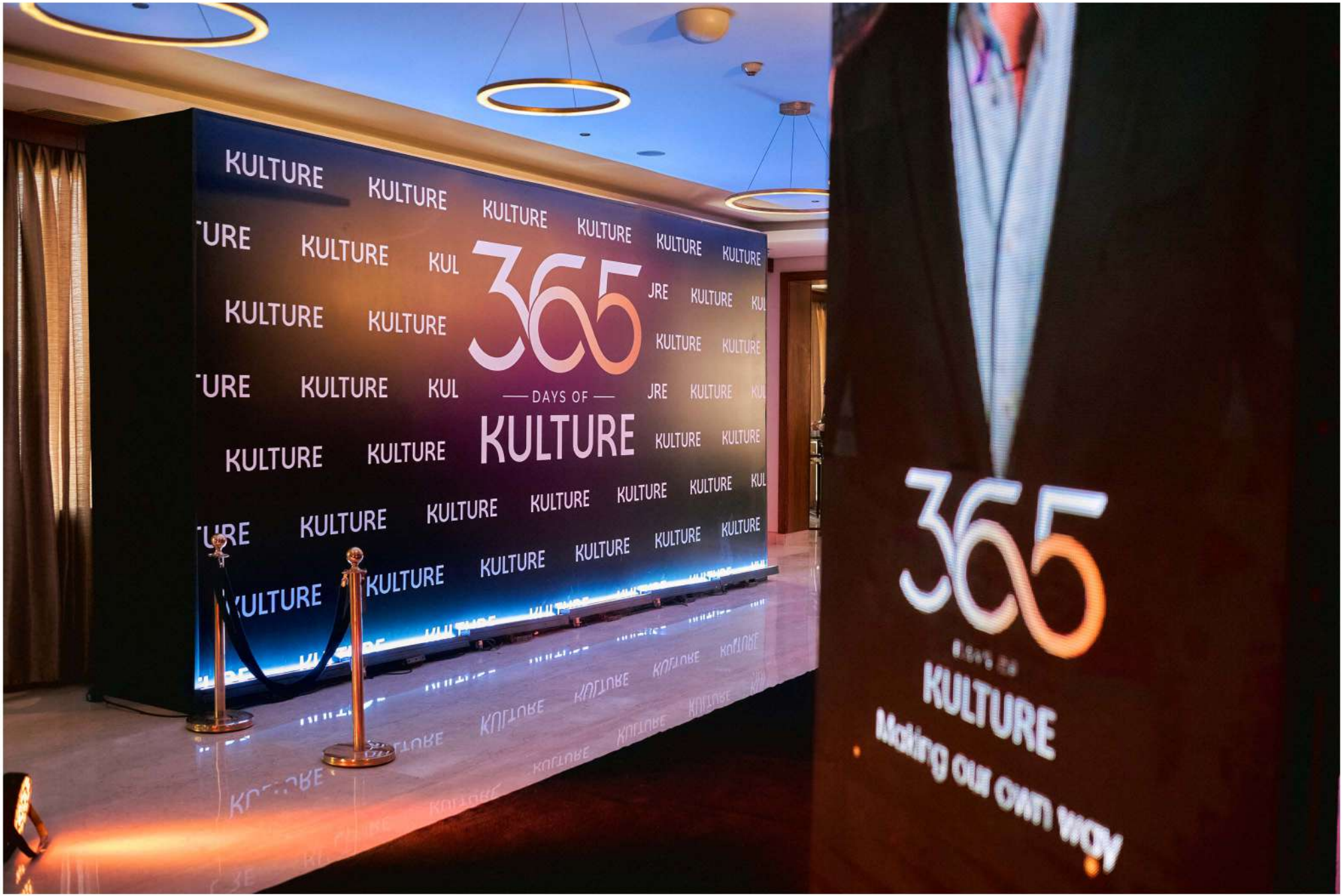
BOTOX


KULTURE
ANNUAL EVENT
365
DAYS OF
KULTURE


KULTURE
365
KULTURE
Making our own way


KULTURE


KULTURE
365
KULTURE
Annual Premiere
Making Our Own W
9418504885103


KULTURE
365
DAYS OF
KULTURE
365
KULTURE

Prime Experience

Booths

Exhibition pavilions are one of the ways to position the company, and they also affect the customer's impression and purchasing decision. We care greatly about design and proper implementation, and since we own the factory, we have strong control over quality and implementation time.



heliophos®
switch on the power of nature




Industrial Flooring


heliophos
switch on the power of uature
SYTEQ


heliophos
switch on the power of nature
LIEBHERR
Elastomers
heliophos
switch on the power of nature


RIAL FLOORING
Industrial Flooring
heliophos





Abu Auf®

1- BOOTH design & production

2-Brand Activation

3-**Setup**


FIT&FIX
PROFESSIONAL AUTO SERVICE
BRIDGESTONE
BRIDGESTONE
BRIDGESTONE
BRIDGESTONE


YOUR NEW LIFE START NOW
contact us 16929
MASTER
GROUP
THE CITY
IBIZA CHILLOUT
MASTER
GROUP
THE CITY
IBIZA CHILLOUT


MASTER
GROUP
MASTER
GROUP
THE CITY
IBIZA CHILLOUT
IBIZA CHILLOUT

GCC Booth In Dubai




EMERGENCY EXIT
GCC
GULF CANNING COMPANY S.A.E
الشركه الخليجية للمعلبات ش.م.م

Prime Experience

OUTDOOR

Outdoor marketing campaigns are strategically designed to boost brand visibility, leave lasting impressions, and drive real-world engagement





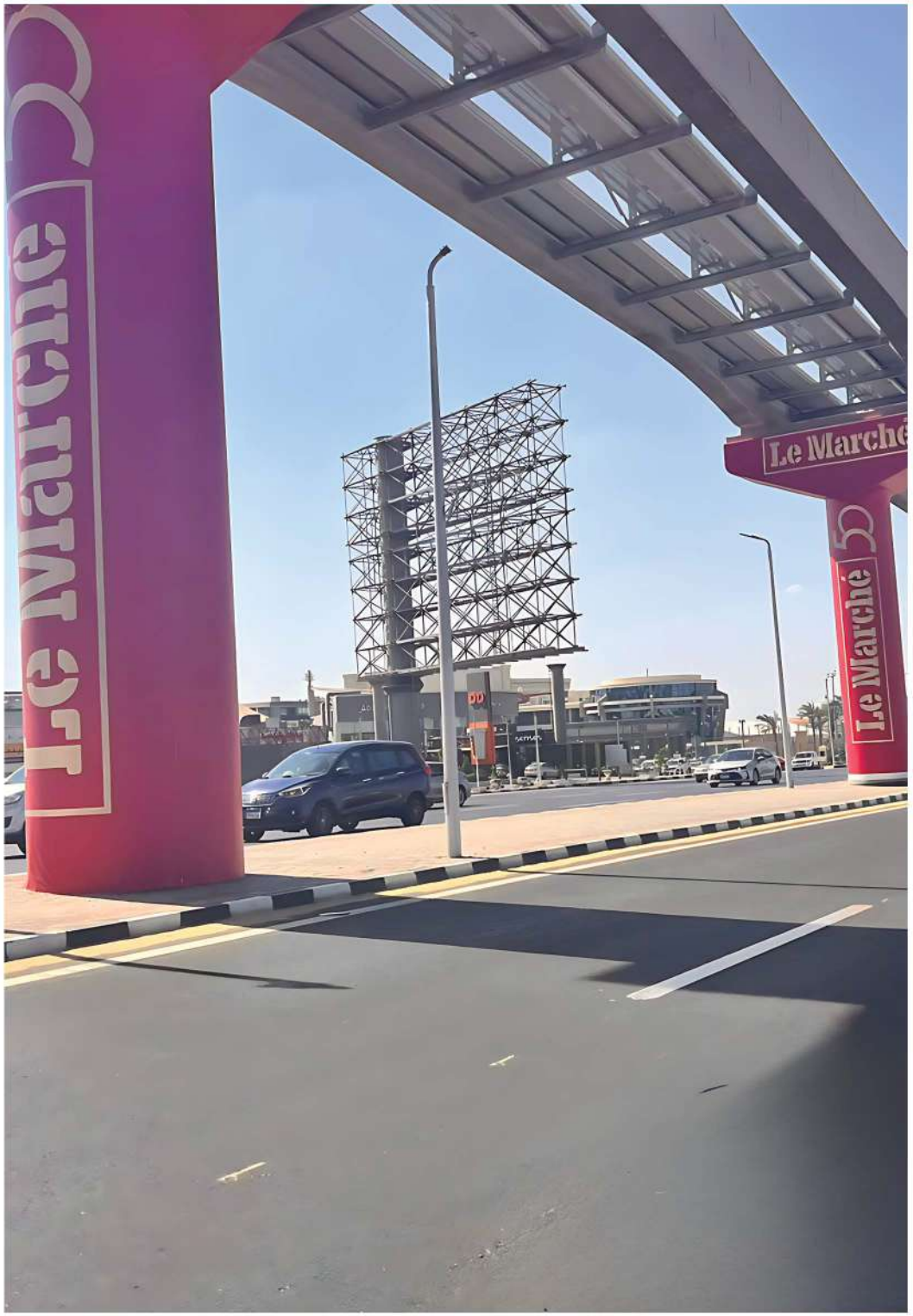


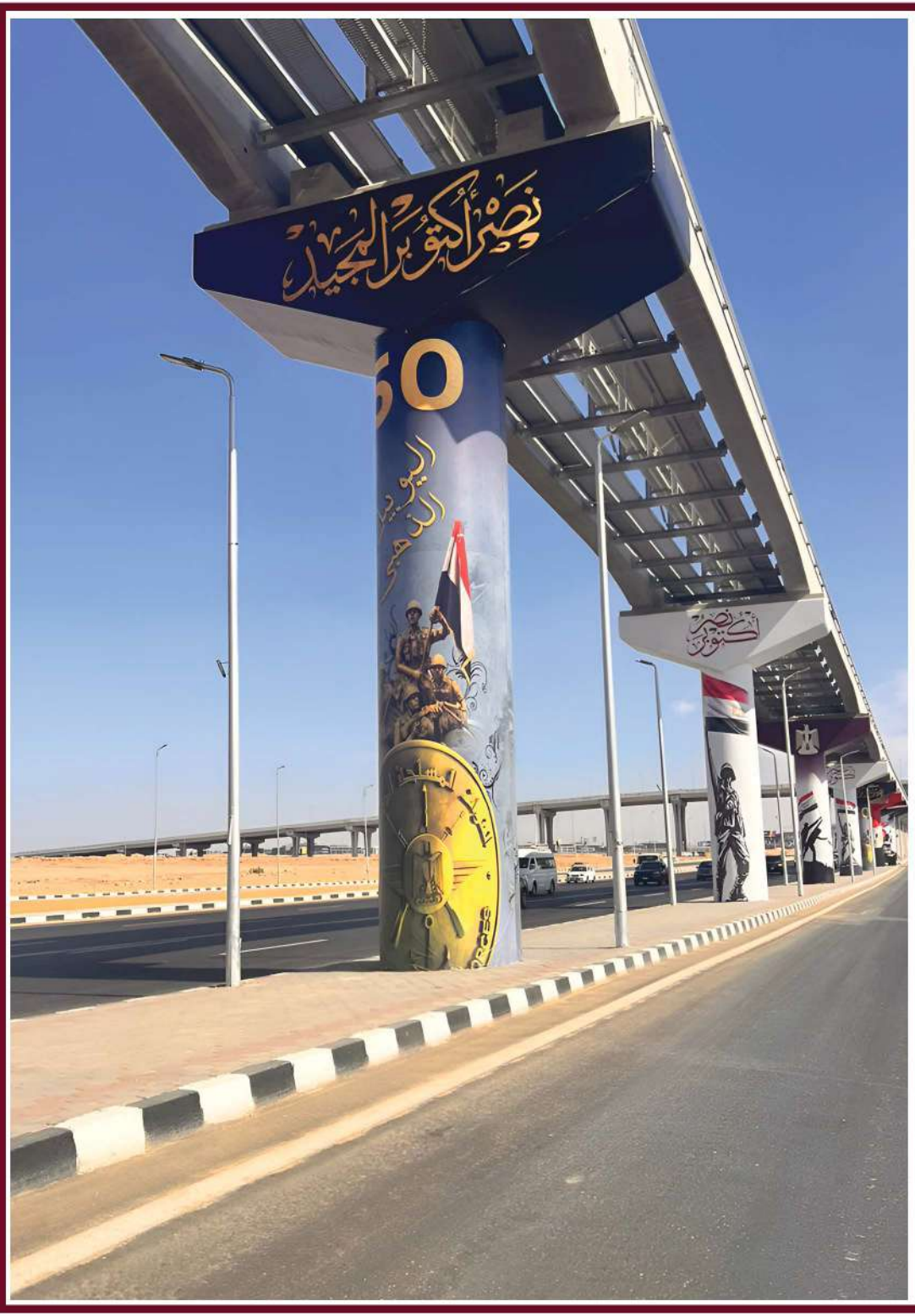


QATAR AIRWAYS القطرية


UC.DEVELOPMENTS
19667
www.ucdevelop.com
EASTTOWER
IN CBD NEW ADMINISTRATIVE CAPITAL
A REALM OF
INNOVATION


glade
LAVENDER
لافندر
عطر يدوم طويلا


Le Marché
Le Marché
50


نصر أكتوبر المجيد
50


etc
قناة
etc
برنامج | مصر جديدة
تردد 12015 V
قنا
etc
برنامج عيش سعيد
تردد 12015 V


CIVILIA.
Developments
From Land
to Landmark
16727
CIVILIADEVELOPMENTS.COM


CIV
WEST
By CIVILIA.
CIVILIADEVELOPMENTS.COM
16727
CIV
WEST
By CIVILIA.
CIVILIADEVELOPMENTS.COM
16727


CIVILIA.
Developments
From Land
to Landmark
16727
CIVILIA


CIV
by CIVILIA
WEST
16727
orbit
Allegiant
OPEN
BRITISH AMERICAN


CIV
CIVILIA
WEST
CITYMALL STRIP
80


CIV
WEST
By CIVILIA.
Developments
16727


CIV
WEST
By CIVILIA.
Developments
16727


CIV
WEST
By CIVILIA.
Developments
16727


CIV
WEST
By CIVILIA.
Developments
16727


CIV
WEST
By CIVILIA.
16727
راحة البال
Darvell
15793

PRIME EXPERIENCE

Roadshow

We have a lot of experience in managing the Road Show campaign in all governorates of Egypt, and making it an effective method of communication with the public in a professional manner.




TAG
SPONSORED BY
seven
شيبسي
RELOAD
SYNC. BY ADEL IBRAHIM
PHOTO BY MENAM



WORLD YOUTH FORUM
منتدى شباب العالم






WORLD YOUTH FORUM
مُنتدى شَباب العالَم
WHERE CIVILIZATIONS MEET
AFRICAN
WORLD YOUTH FORUM
مُنتدى شَباب العالَم


من الشعب
المصري
إلى الشعب
الفلسطيني
صندوق تحيا مصر
#نتشارك_من_أجل_الإنسانية
الهلال الأحمر المصري
EGYPTIAN RED CRESCENT
جمهورية مصر العربية
وزارة التضامن الاجتماعي
#نتشارك_من_أجل_الإنسانية


جمهورية مصر العربية
وزارة التضامن الاجتماعي
الهلال الأحمر المصري
EGYPTIAN RED CRESCENT
من الشعب المصري إلى الشعب الفلسطيني
#نتشارك_من_أجل_الإنسانية


شركة
أبناء سيناء
للتجارة والمقاولات
ABNAASINAI
TRADING & CONTRACTING
LAMBERET


شركة
أبناء سيناء
للتجارة والمقاولات
ABNAASINAI
TRADING & CONTRACTING
ORGANI GROUP
LAMBERET


شركة أبناء سيناء
للتجارة والمقاولات
ABNAASINAI
TRADING & CONTRACTING


النادي الأهلي للرياضة البدنية
الأقصر
LUXOR
AL AHLY - LUXOR
نادي اجتماعي
شامل


النادي الأهلي للرياضة البدنية
انضم لنادي القرن
الأقصر
LUXOR
نادي اجتماعي
شامل
فتح باب الاشتراكات
للمرحلة الأولى ابتداء من
يوم السبت
٢٥ يناير


مكتبة
مصر
العامة
الأقصر
LUXOR
AL AHLY - LUXOR


SILO
FOODS
SILO™
FOODS




خبراء الطبخ ينصحون
unionaire
i-cook

unionaire


خبراء الطبخ ينصحون
unionaire
unionaire
i-cook


كرنفال
كوك دوور
شارك واكسب
JOIN & WIN
COOK DOOR
16999
www.cookdoor.com.eg


كرنفال
JOIN & WIN


كرنفال
كوك دوور
شارك واكسب
JOIN & WIN
COOK DOOR

COOK DOOR®


كرنفال
كوك دوور
شارك واكسب
JOIN & WIN
COOK DOOR
16999
www.cookdoor.com.eg

PRIME EXPERIENCE

Activation & Printing

Activations and indoor printings are designed to engage audiences, bring brands to life, and leave a lasting impression.







Pepsi & Chipsy Brand Activation







Dmedia
ADVERTISING


WARRIORS
MAHMOUD
ELSOLIA
we


IT'S TIME IT'S NOW
WOMEN'S FOOTBALL
CAF
WOMEN'S CHAMPIONS LEAGUE

Prime Experience

Facade & signage

- Designed to showcase your brand, capture attention, and leave a lasting mark.
- Where design meets impact—signage and facades that speak for your brand.




WALL OF CHAMPION
45
39
12
1
4
8
15


ABOVE ALL
الأهلي


مشروع القرن


القلعة الحمراء
AL-AHLY STADIUM


MOVIE
PRODUCTION
HOSSAM HOSNY


MOVIE
PRODUCTION


جهاز مدينة العبور الجديدة


جهاز مدينة العبور الجديد


إهداء من شركة
معمار الأشراف


جهاز مدينة العبور الجديدة


جهاز مدينة العبور


seven


seven


seven


etc


etc


etc



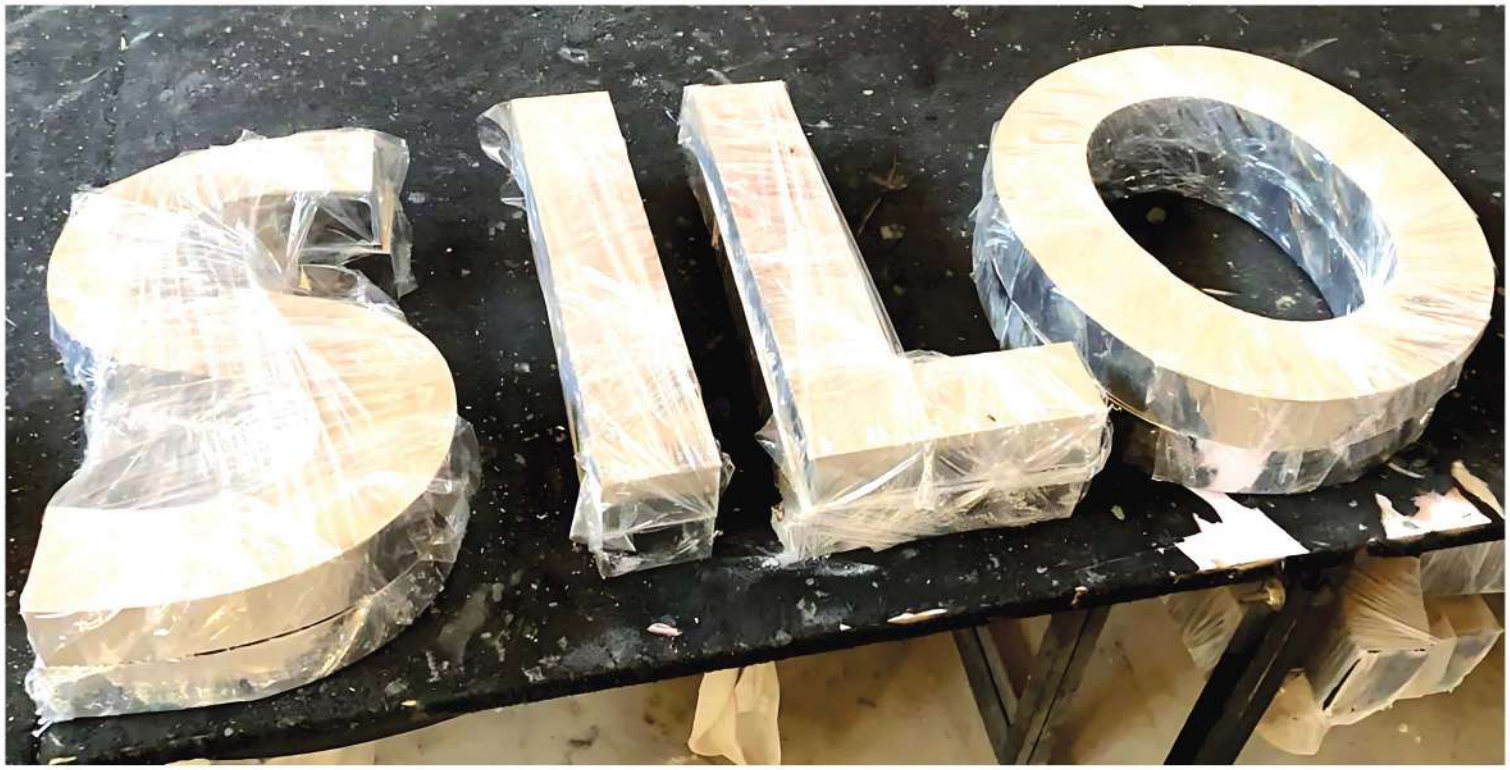



صندوق
التنمية
الحضرية
URBAN
DEVELOPMENT
FUND


صندوق
التنمية
الحضرية
URBAN
DEVELOPMENT
FUND







SILO
FOODS


E-SPORTS


City


city

Corporate identity

Corporate identity is the distinctive expression of a company's essence and vision. Through visual and verbal elements—such as logos, colors, fonts, and overall style—it communicates core values and establishes a strong, lasting impression.

Main Logo Vertical
الشعار الرئيسي عمودي



The Ratio of the size of the logo compared to speech (1:2)





Acrylic Sign
لافتة أكريليك



American Envelope
ظرف أمريكي



wood
خشب





Engineer's helmet

قبعة هندسية



Mug

مج



lanyard

حامل بطاقة التعريف





THE RIGHT WAY To USE
الطريقة الصحيحة للإستخدام



Business Card
كارت شخصي



Blue Round Uniform
قميص أزرق دائري



Digital Screen
شاشة رقمية



SKY CITY

DEVELOPMENTS

سكاى سيتى للتطوير العقارى

THE WRITE WAY TO USE ✓

SKY CITY
DEVELOPMENTS
سكاى سيتى للتطوير العقارى

✕ THE WRONG WAY TO USE

Strock



Change Font



Gradient



outline



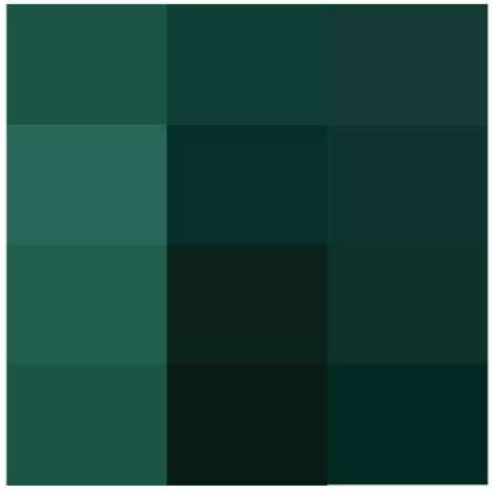
Change color



Move element



IDENTITY COLOR



UNIFORM



FLAG

In the event that there is a picture and words to describe the required information, the logo is placed in the middle of the flag from the upper side



OPTION 1

In the absence of a picture, the logo is placed on the Flag .



OPTION 2

MUG



BAG



Background Color

White Background

✔  ✘

Black Background

✔  ✘

Any Color Background

✔  ✘

SIGN

In the absence of a picture, the logo is placed on The Sign



Defining a brand's vision and values with design that sticks and resonates

Billboard

In the event that there is a picture and words to describe the required information, put the logo in the left of the picture, taking care to leave 30 cm space around the picture



In the absence of a picture, the logo is placed on the billboard



ARCHITECTURE

The logo is a graphic comprised of the **wordmark (logotype) and figurative**

The lettering is created using the Amin typeface, and the Circle with letter A are inseparable.

The logo should be always produced from the master artwork.

Use the complete logo. The only time you should use the symbol alone is on the website or social media channels where there are other elements to help the user recognize the brand.




STANLIS STEEL SILVER SIGN
TH
MOVIE
PRODUCTION
HOSSAM HOSNY
TH
MOVIE
PRODUCTION
HOSSAM HOSNY


ACRYLIC SIGN
TH
MOVIE
PRODUCTION
HOSSAM HOSNY


PIN PUTTON







Corporate identity defines who you are and creates a lasting impression

Prime Experience

Giveaways

We create high-quality promotional giveaways that help brands stay memorable.
From creative concepts to final production, we provide customized items that match your brand identity and fit your event needs.

Our giveaways are designed to be practical, stylish, and impactful—perfect for exhibitions, corporate events, product launches, and marketing campaigns.

BAG



MUG



UNIFORM



BAG



Engineer's helmet
قبعة هندسية



Blue Round T-shirt
قميص أزرق دائري



American Envelope
ظرف أمريكي



Mug
مج



lanyard
حامل بطاقة التعريف



RED UNIFORM



FLASH DRIVE



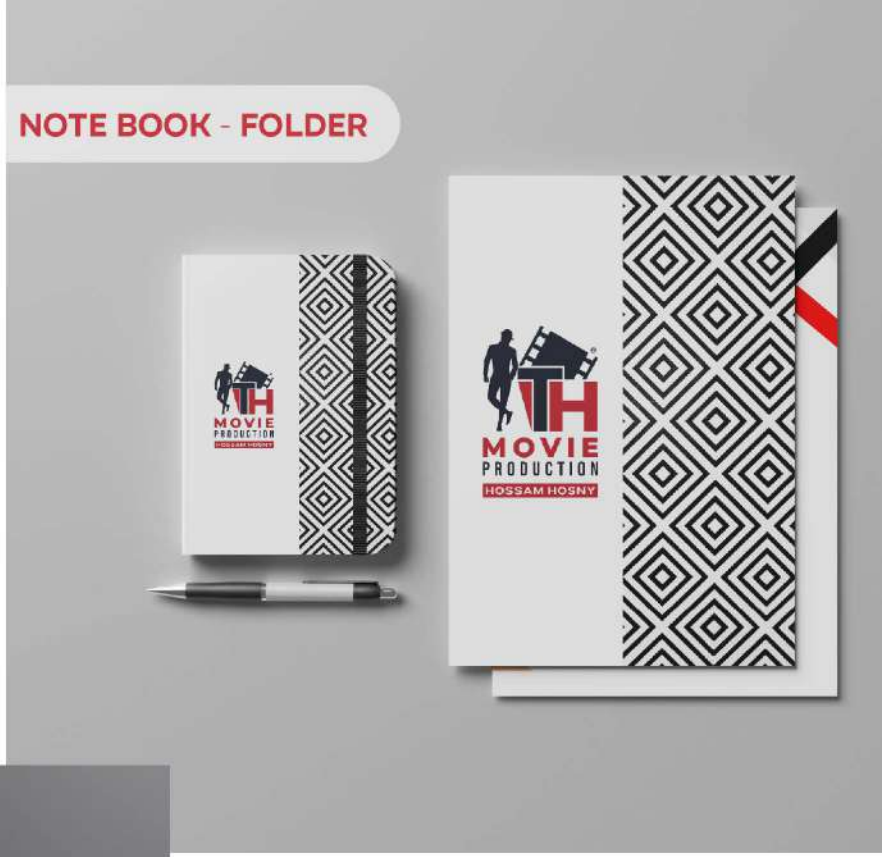
THERMAL MUG



ID



NOTE BOOK - FOLDER



PIN PUTTON



Bardi paper



Bardi paper



Thermal Mug



PARTNERS OF SUCCESS



RELOAD

THANK YOU

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marketingdeb@reloadeg.com

+20 01144569504

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Heliopolis, Cairo Governorate