



## Reload Advertising Agency

Where brands reload and Grow.

# ABOUT US

Reload Agency was founded in 2005 as a BTL and ATL **marketing agency** delivering integrated advertising solutions. We believe marketing is essential to building strong connections between brands and their audiences. Through careful planning and effective execution, we help maintain and grow these **relationships** while delivering meaningful results that meet our clients' expectations.





# OUR VISION

Our vision is to expand across the Middle East and GCC markets, become a benchmark in the marketing industry, and create more successful stories for every brand we work with.

PRIME EXPERIENCE

# EVENTS

Events play a key role in connecting companies with their audience, showcasing their brand, and **creating memorable** experiences. At Reload Agency, we bring our professional expertise and creative impact to every event, helping build stronger relationships, enhance brand presence, and drive meaningful engagement.



# Soueast Egypt

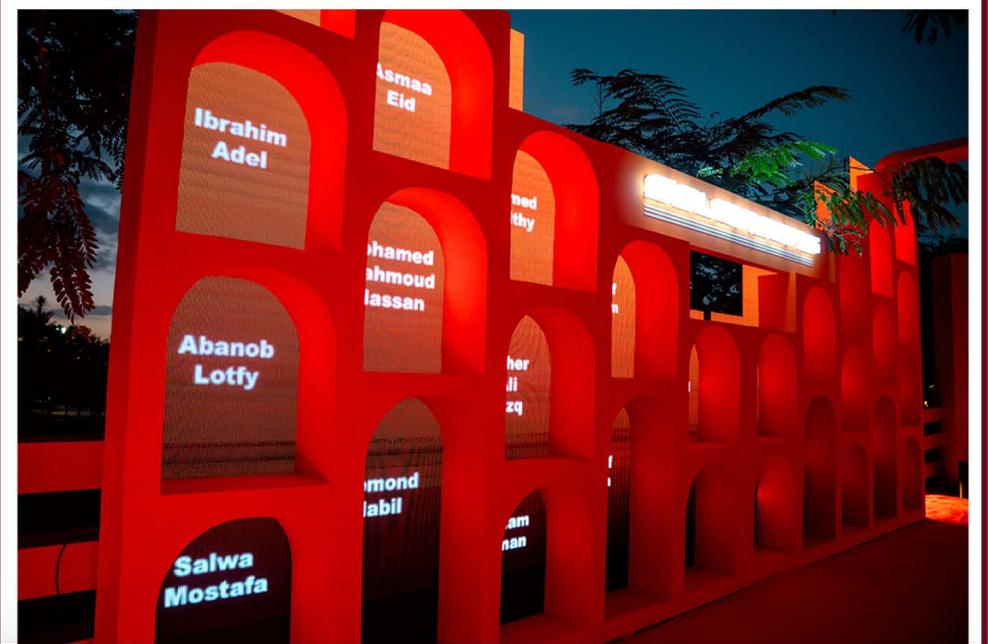
## The Soueasers Event



# More than event







A day to remember



# intelcia

## Inauguration

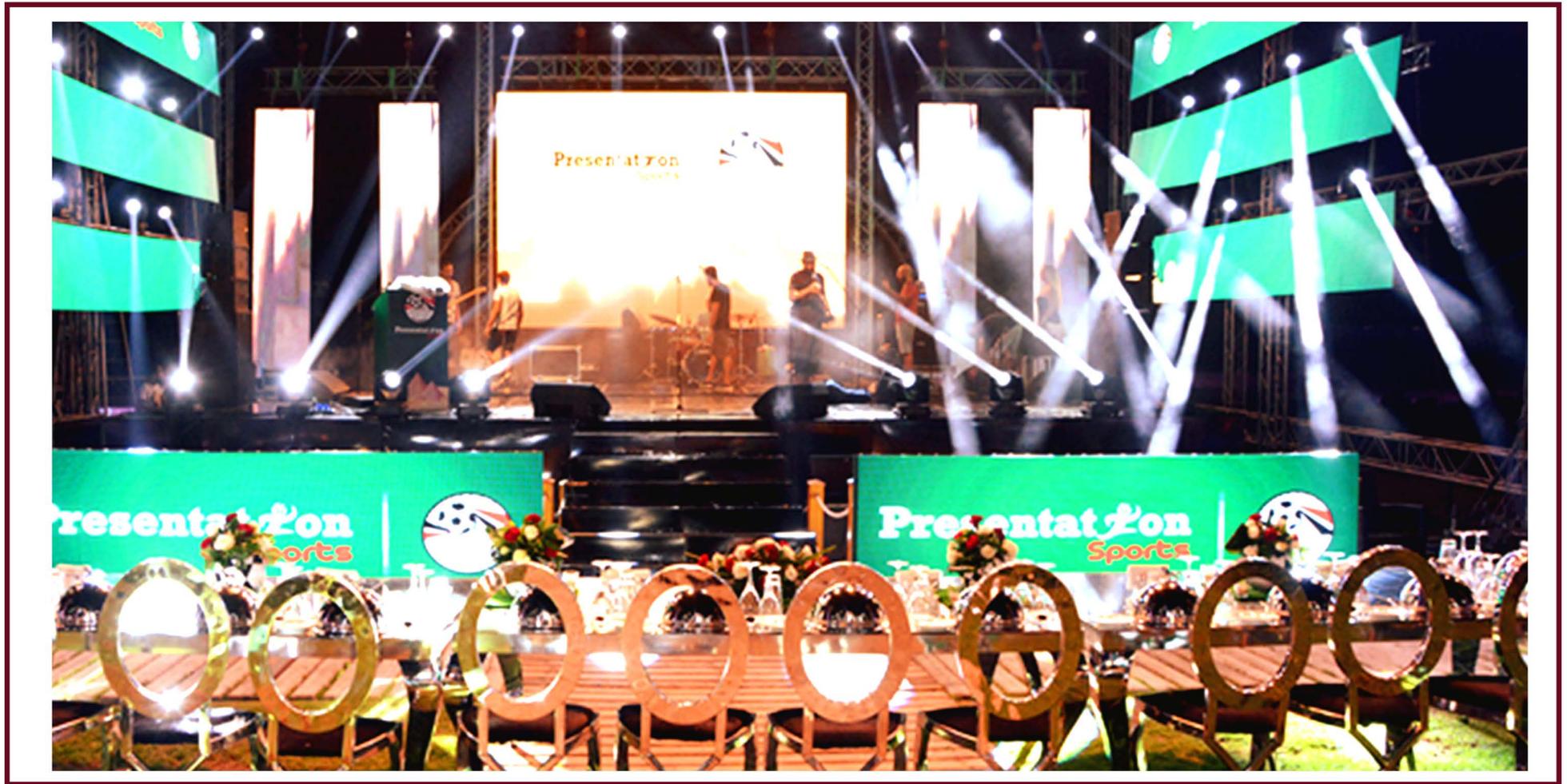
# egypt branch





# NEW HQ, UNWAVERING COMMITMENT





# QATAR

AIRWAYS القطرية





**QATAR**   
AIRWAYS القطرية

# IBIZA CHILLOUT LAUNCHING EVENT





# Butlers & co

Celebrating the Anniversary  
a memorable event honoring our journey,  
growth, and the unforgettable experiences  
we've created together.

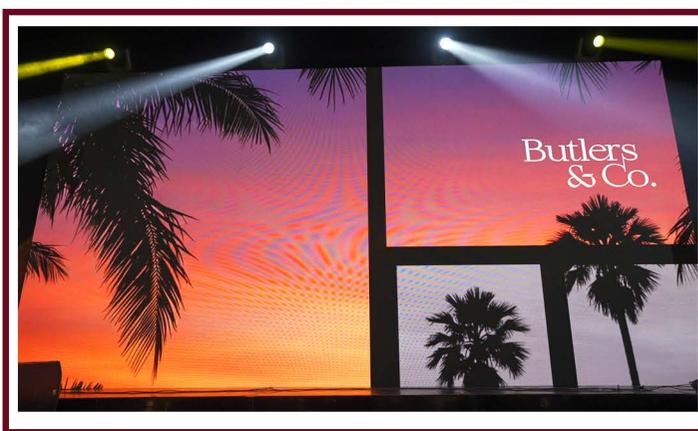
The image shows an event stage at night. A large central screen is flanked by two pairs of smaller vertical screens. The stage is lit with blue spotlights from above. The foreground shows a dining area with round tables and chairs, set for a formal event.

Where flavors delight  
and nights glow!

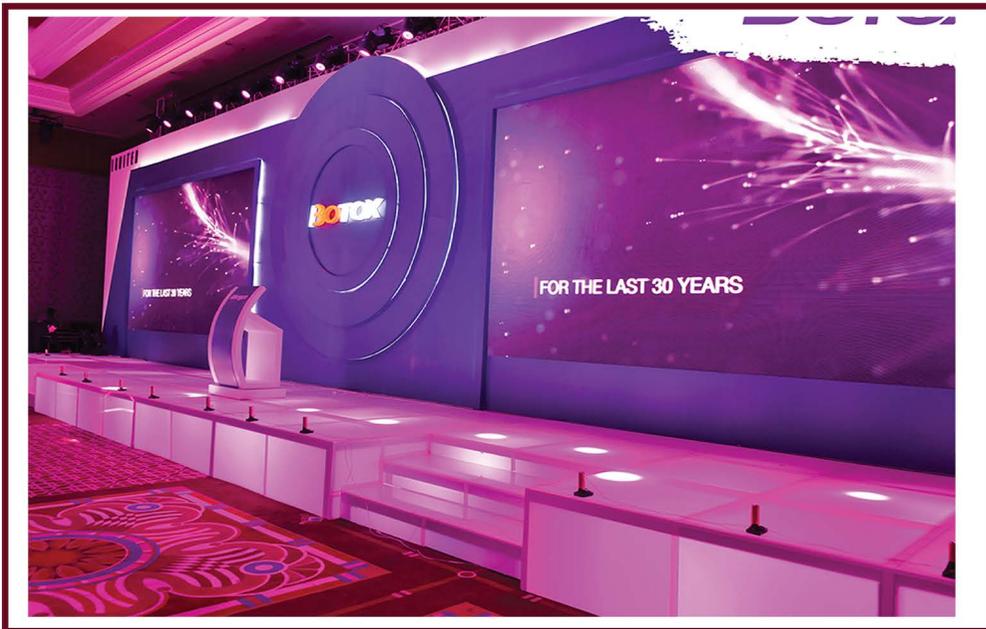
Radient

Where memories are made

Butlers & Co.







**BOTOX**

Prime Experience

# Booths

Exhibition pavilions are one of the ways to position the company, and they also affect the **customer's impression** and purchasing decision. We care greatly about design and proper implementation, and since we own the factory, we have strong control over quality and implementation time.





- 1- **BOOTH** design & production
- 2- Brand Activation
- 3- **Setup**

# **FIT & FIX**

**PROFESSIONAL AUTO SERVICE**





**MASTER**  
GROUP



# GCC Booth In Dubai





Prime Experience

# OUTDOOR

Outdoor **marketing campaigns** are strategically designed to boost brand visibility, leave lasting impressions, and drive real-world engagement











قناة  
**etc**  
برنامج | مصر جديدة  
تردد **12015 V**

A large billboard with a blue background. On the left, a woman with long dark hair wearing a bright yellow dress is smiling. To her right, a man with glasses and a mustache, wearing a dark blue suit and a red patterned tie, is also smiling. The ETC logo and Arabic text are on the right side of the billboard.

قناة  
**etc**  
برنامج | عيش سعيد  
تردد **12015 V**

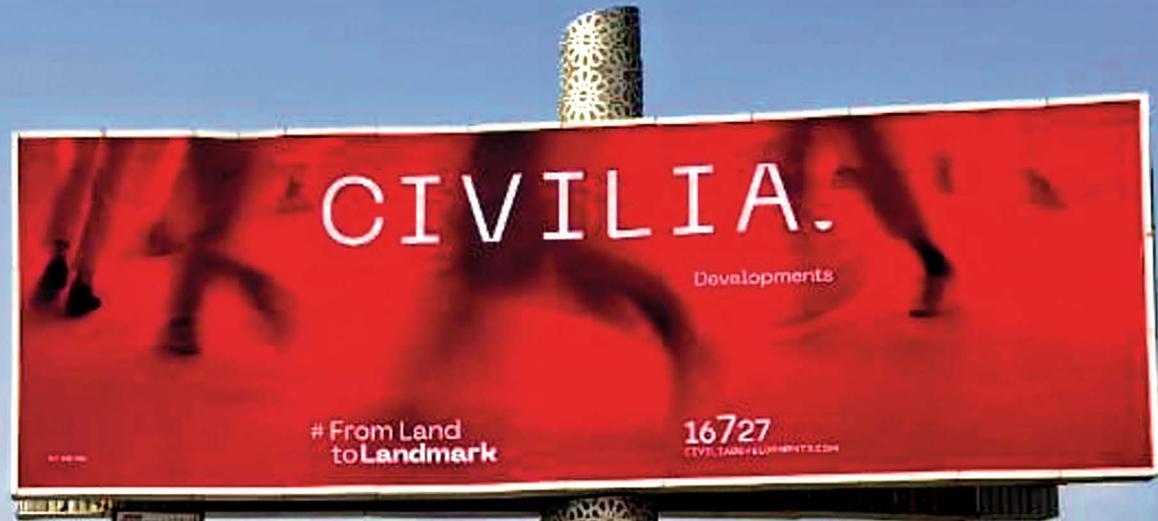
A smaller billboard with a blue background. It features three people: a woman in a pink jacket, a man in a dark shirt, and another woman in a white top. The ETC logo and Arabic text are on the right side.

# CIVILIA.

Developments

# From Land  
to **Landmark**

16727  
CIVILTADDEVELOPMENTS.COM







PRIME EXPERIENCE

# Roadshow

We have a lot of experience in managing the **Road Show campaign** in all governorates of Egypt, and making it an effective method of communication with the public in a professional manner.







 **WORLD  
YOUTH  
FORUM**  
منتدى شباب العالم





الهلال الأحمر المصري  
EGYPTIAN RED CRESCENT



جمهورية مصر العربية  
وزارة التضامن الإجتماعي



#نتشارك\_من\_أجل\_الإنسانية











PRIME EXPERIENCE

# Activation & Printing

Activations and indoor printings are designed to engage audiences, bring brands to life, and leave a lasting impression.





# Pepsi & Chipsy Brand Activation









Prime Experience

# Facade & signage

- Designed to **showcase your brand**, capture attention, and leave a lasting mark.
- Where design meets impact—signage and facades that speak for your brand.



# WALL OF CHAMPION



45

39

12

1

4

8

15



ABOVE  
ALL

الأهلي



مشروع القرن



القائمة الذهبية





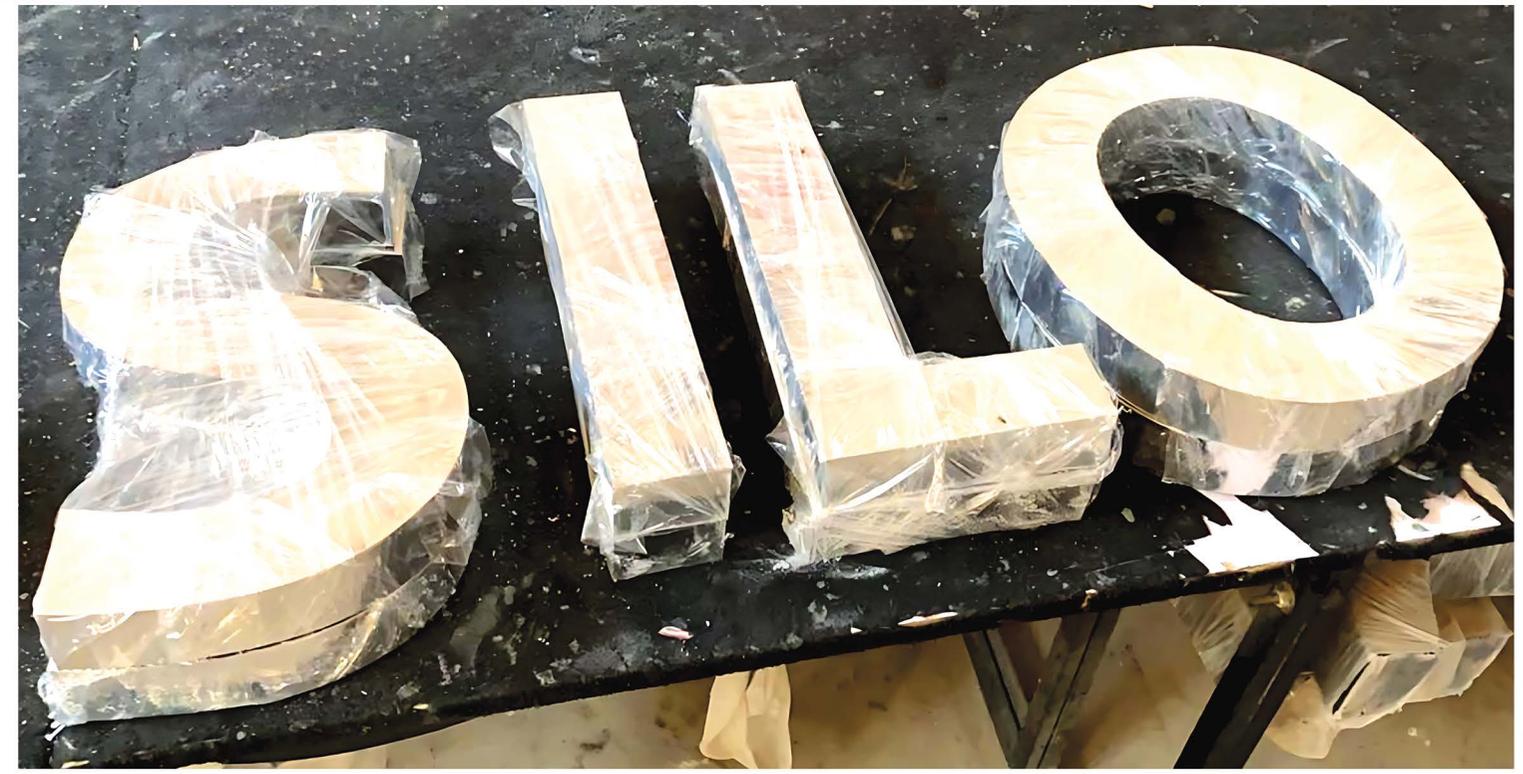














Prime Experience

# Corporate identity

Corporate identity is the distinctive **expression of a company's** essence and vision. Through visual and verbal elements—such as logos, colors, fonts, and overall style—it communicates core values and establishes a strong, lasting impression.

Main Logo Vertical  
الشعار الرئيسي عمودي



The Ratio of the size of the logo compared to speech (1:2)



Acrylic Sign  
لافتة أكريليك



American Envelope  
ظرف أمريكي



wood  
خشب





Engineer's helmet  
قبعة هندسية



Mug  
كوب



lanyard  
حامل بطاقة التعريف



THE RIGHT WAY TO USE ✓  
الطريقة الصحيحة للإستخدام



Business Card  
كارت شخصي



Blue Round Uniform  
قميص أزرق دائري



Digital Screen  
شاشة رقمية



# SKY CITY

DEVELOPMENTS  
سكاي سيتي للتطوير العقاري

## THE WRITE WAY TO USE ✓



Stroke



Change Font



Gradient



outline



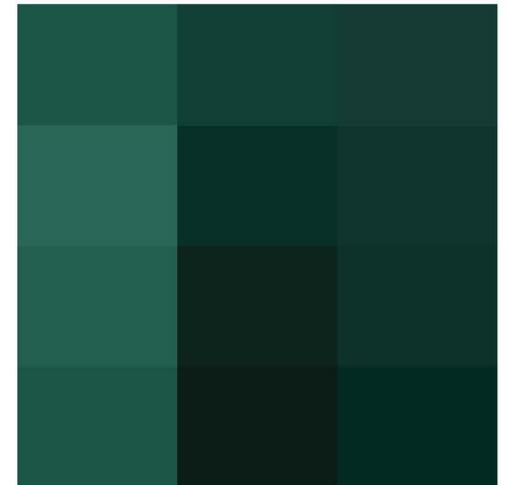
Change color



Move element



## IDENTITY COLOR

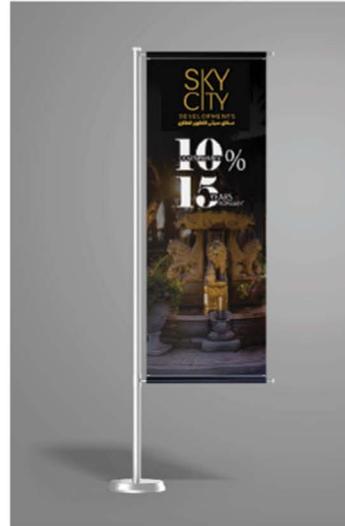


**UNIFORM**



**FLAG**

In the event that there is a picture and words to describe the required information, the logo is placed in the middle of the flag from the upper side



OPTION 1

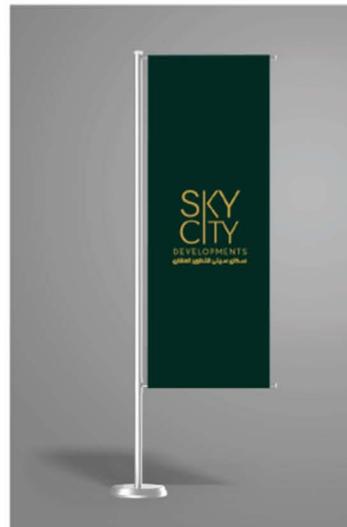
**MUG**



**BAG**



In the absence of a picture, the logo is placed on the Flag .



OPTION 2

**Background Color**

White Background



Black Background



Any Color Background



## SIGN

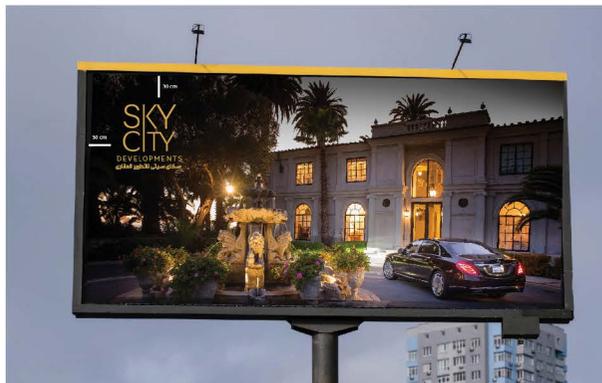
In the absence of a picture, the logo is placed on The Sign



Defining a brand's vision and values with design that sticks and resonates

## Billboard

In the event that there is a picture and words to describe the required information, put the logo in the left of the picture, taking care to leave 30 cm space around the picture



In the absence of a picture, the logo is placed on the billboard



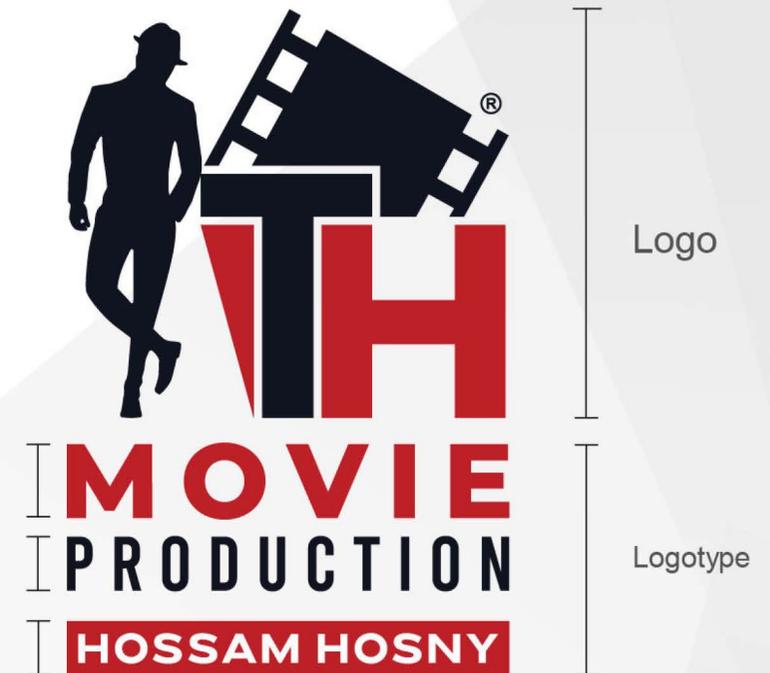
## ARCHITECTURE

The logo is a graphic comprised of the **wordmark (logotype)** and **figurative**

The lettering is created using the Amin typeface, and the Circle with letter A are inseparable.

**The logo should be always produced from the master artwork.**

Use the complete logo. The only time you should use the symbol alone is on the website or social media channels where there are other elements to help the user recognize the brand.



**STANLIS STEEL SILVER SIGN**



**ACRYLIC SIGN**



**PIN PUTTON**



ID

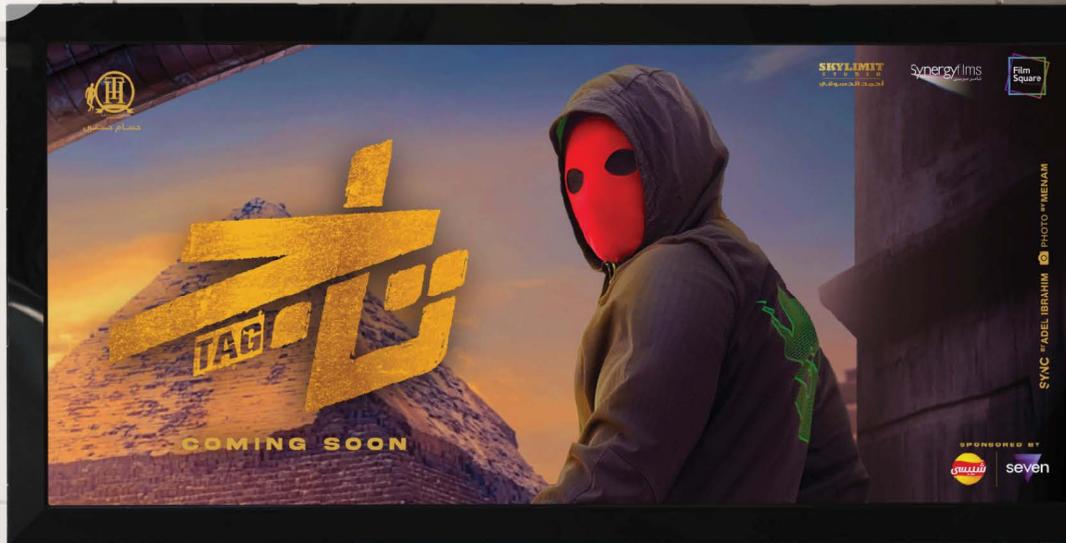


NOTE BOOK - FOLDER



Corporate identity defines who you are and creates a lasting impression

INDOOR SIGN



## BAG

Prime Experience

# Giveaways

We create **high-quality promotional** giveaways that help brands stay memorable.

From creative concepts to final production, we provide customized items that match your brand identity and fit your event needs.

Our giveaways are designed to be practical, stylish, and impactful—perfect for exhibitions, corporate events, product launches, and marketing campaigns.



MUG



UNIFORM



BAG



Engineer's helmet  
قبعة هندسية



Blue Round T-shirt  
قميص أزرق دائري



American Envelope  
ظرف أمريكي



Mug  
أكواب



lanyard  
حامل بطاقة التعريف



## RED UNIFORM



## FLASH DRIVE



## THERMAL MUG



ID



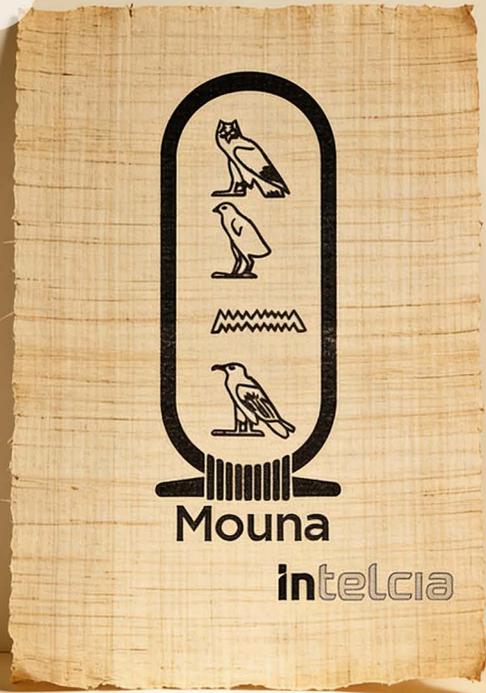
NOTE BOOK - FOLDER



PIN PUTTON



Bardi paper



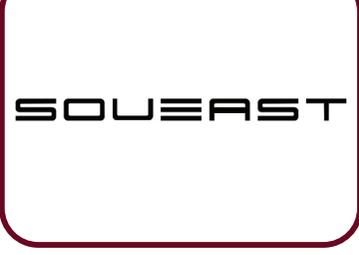
Bardi paper



Thermal Mug



# PARTNERS OF SUCCESS



# RELOAD

# THANK YOU

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