

RELOAD





ABOUT US

WE BELIEVE IN THE ROLE THAT MARKETING PLAYS IN ALL FIELDS... AND WE ALWAYS STRIVE TO ACHIEVE THE BEST RESULTS.

MARKETING AND ADVERTISING ARE THE LINK BETWEEN THE COMPANY AND THE CUSTOMER, SO GOOD AND APPROPRIATE PLANNING MUST BE DONE TO MAINTAIN AND DEVELOP THE RELATIONSHIP.

THIS IS OUR ROLE, WHICH WE ALWAYS TRY TO DEVELOP AND MAKE IT EFFECTIVE AND USEFUL IN ORDER TO GAIN THE SATISFACTION OF OUR CUSTOMERS



COMPANY STRATEGY:

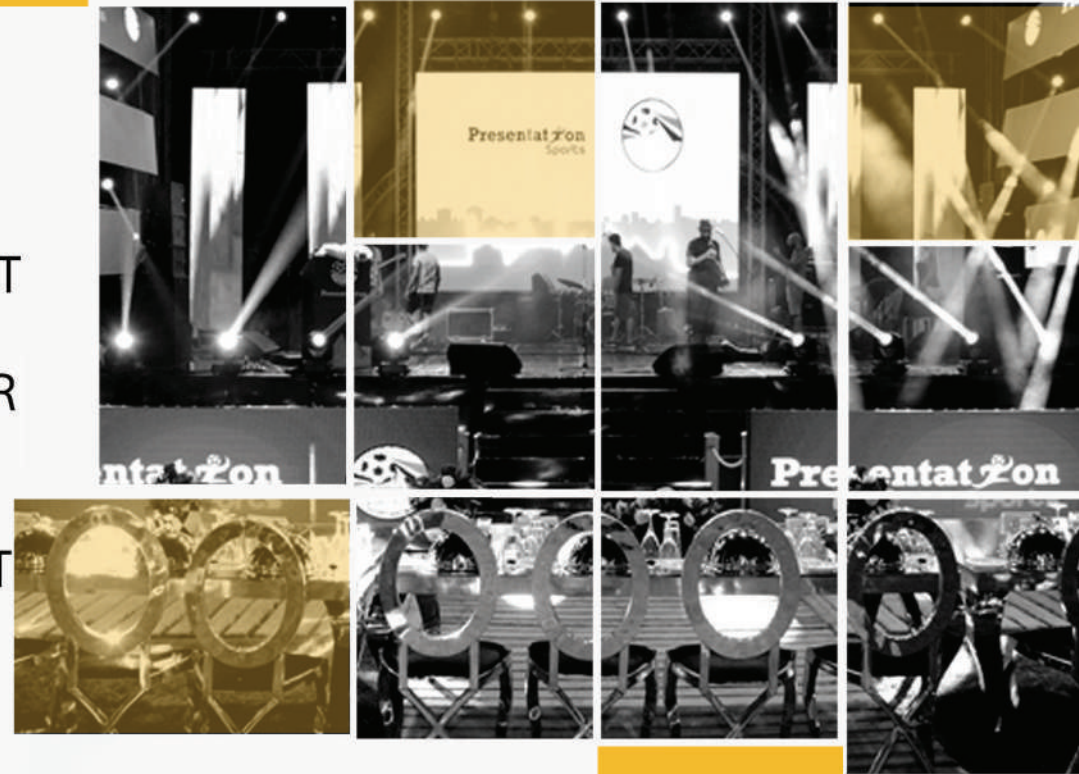
OUR STRATEGY IS TO MAKE THE ADVERTISING CAMPAIGN EASIER THROUGH GOOD PLANNING FOR CAMPAIGN MANAGEMENT, RESPECTING TIME, AND PROVIDING TECHNICAL SUPPORT 24 HOURS A DAY... IN ADDITION TO ALWAYS STRIVING TO PROVIDE EVERYTHING NEW IN THE WORLD OF ADVERTISING.

EVENTS & CONFERENCES:

THE EVENT IS CONSIDERED ONE OF THE MOST IMPORTANT WAYS OF COMMUNICATION BETWEEN THE COMPANY AND ITS CLIENTS OR BUSINESS PARTNERS.

IT LEAVES A POSITIVE AND PLEASANT IMPACT ON THE GUESTS.

THEREFORE, WE CARE A LOT ABOUT MAKING YOUR PARTY EXPERIENCE ONE OF THE MOST WONDERFUL, AS WE HAVE A GOOD PRIVILEGE IN THIS TYPE.

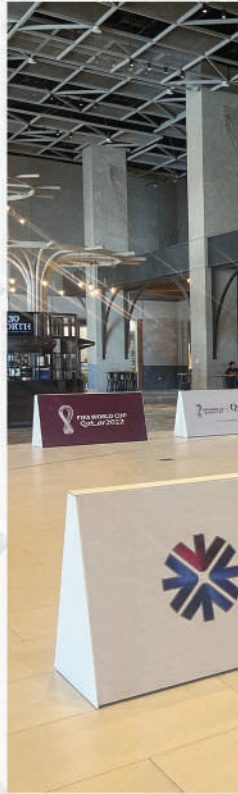








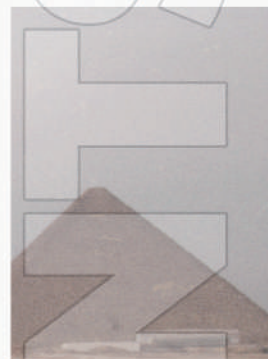










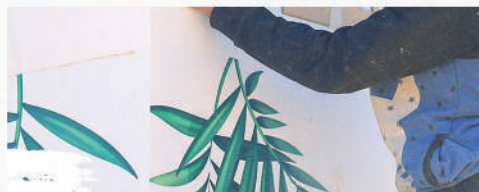




EVENTS

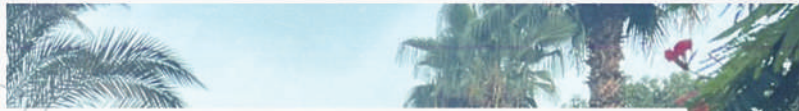


EVENTS



SAFETY

GIZA
ZOO



SAFETY

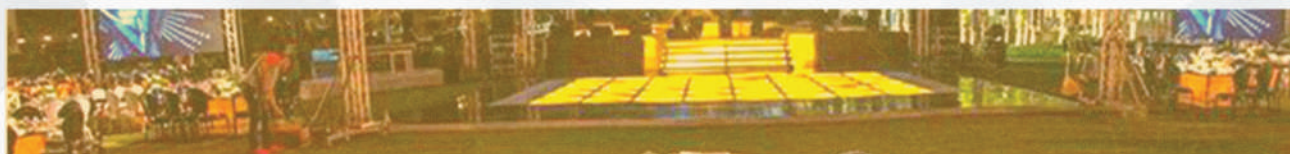
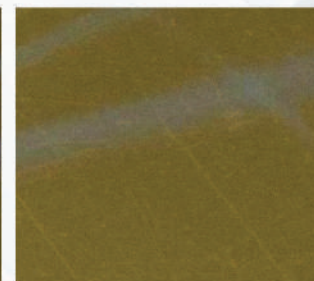
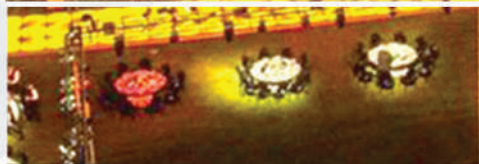
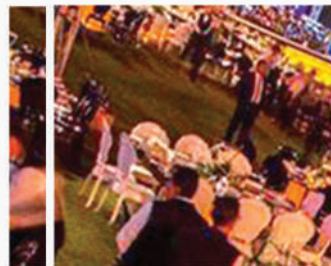
STREET

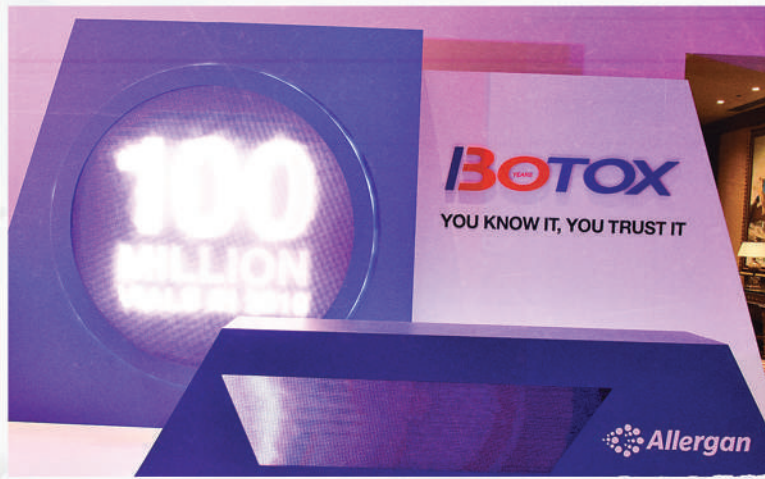
GIZA
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STREET

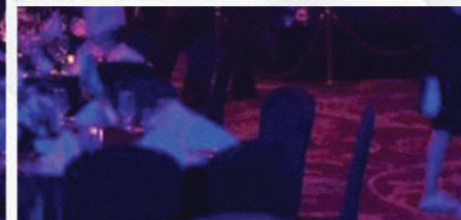
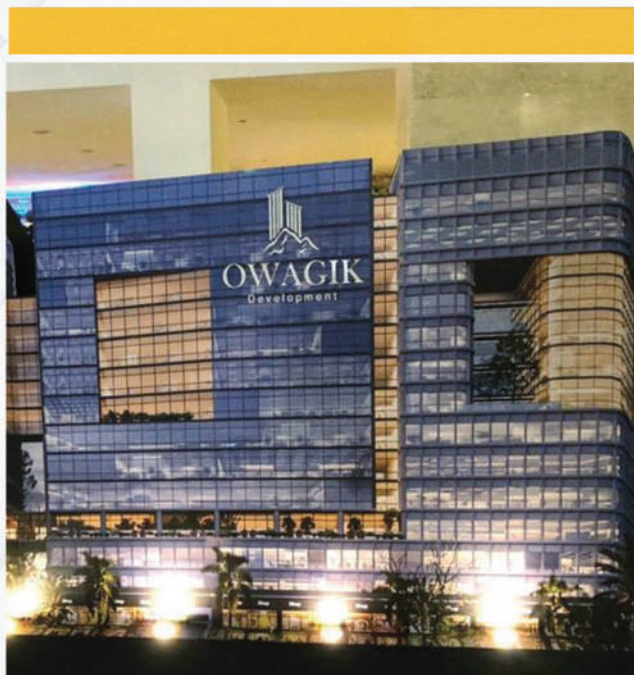
STAGE







Gaviscon^{MD}





قائمة الاتحاد .. للإتحاد



هاني
أبو ريدة

محمّد
أبو زهرة

مطفي
طارق

خالد
عبدلدى

أحمد
الشريف

وليد
درويش

محمّد
أبو حسين

إياد
مظهر



EVENTS

EVENTS



إبراهيم
مختار
محمد
أبو حسين
وليد
درويش
أحمد
الشيخ
خالد
الدردار
محمد
الشربين
مستطير
أبو زهرة
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العين







مجلس
التخطيط
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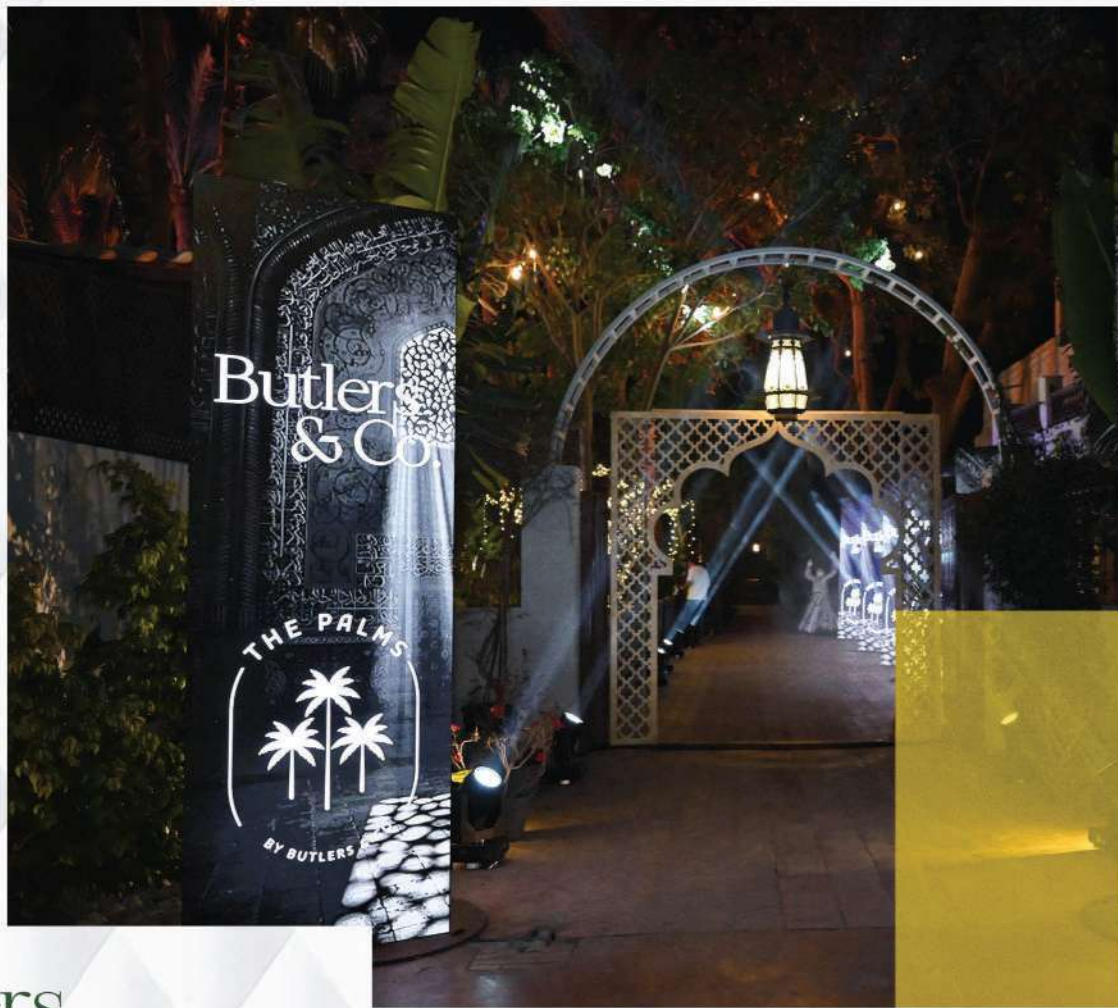
دولة
التخطيط
الحضرية



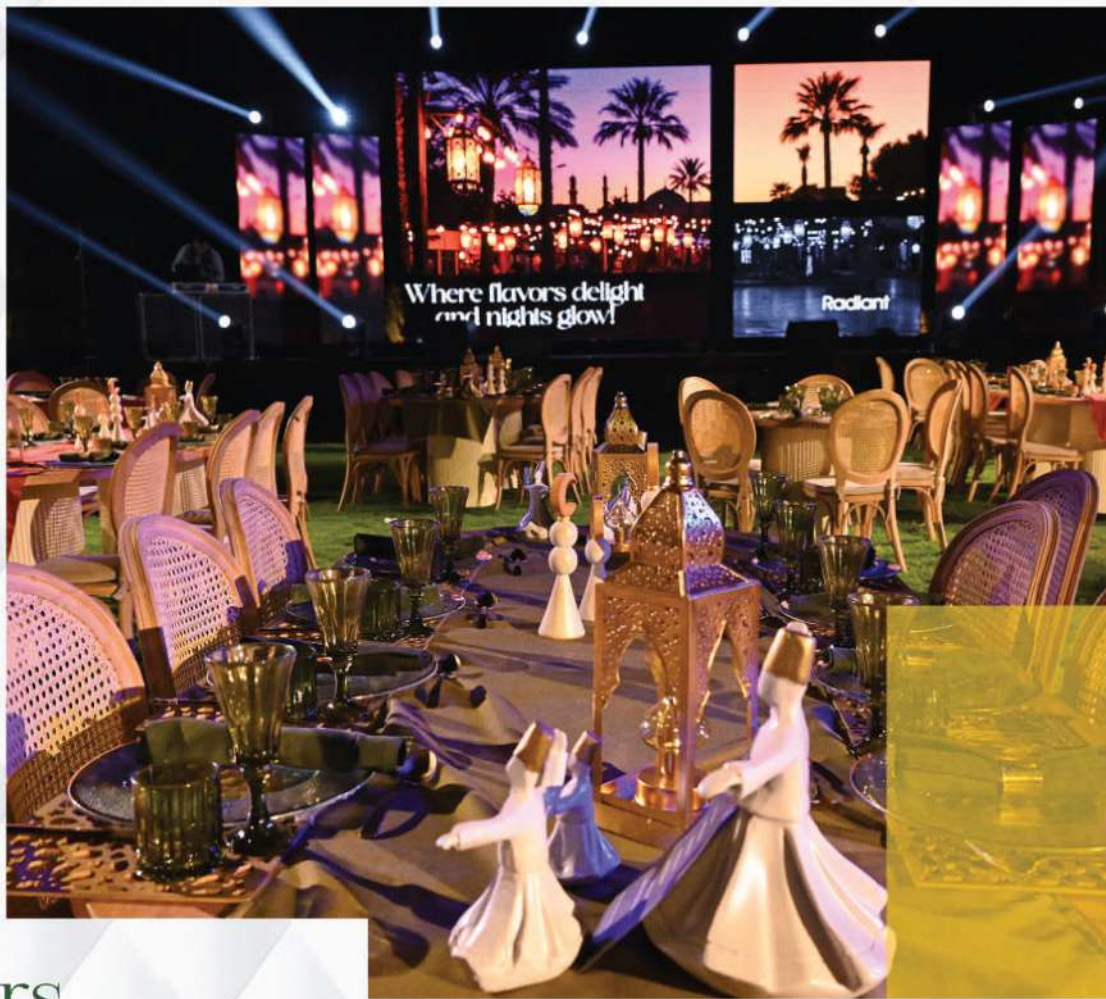




Butlers
& Co.



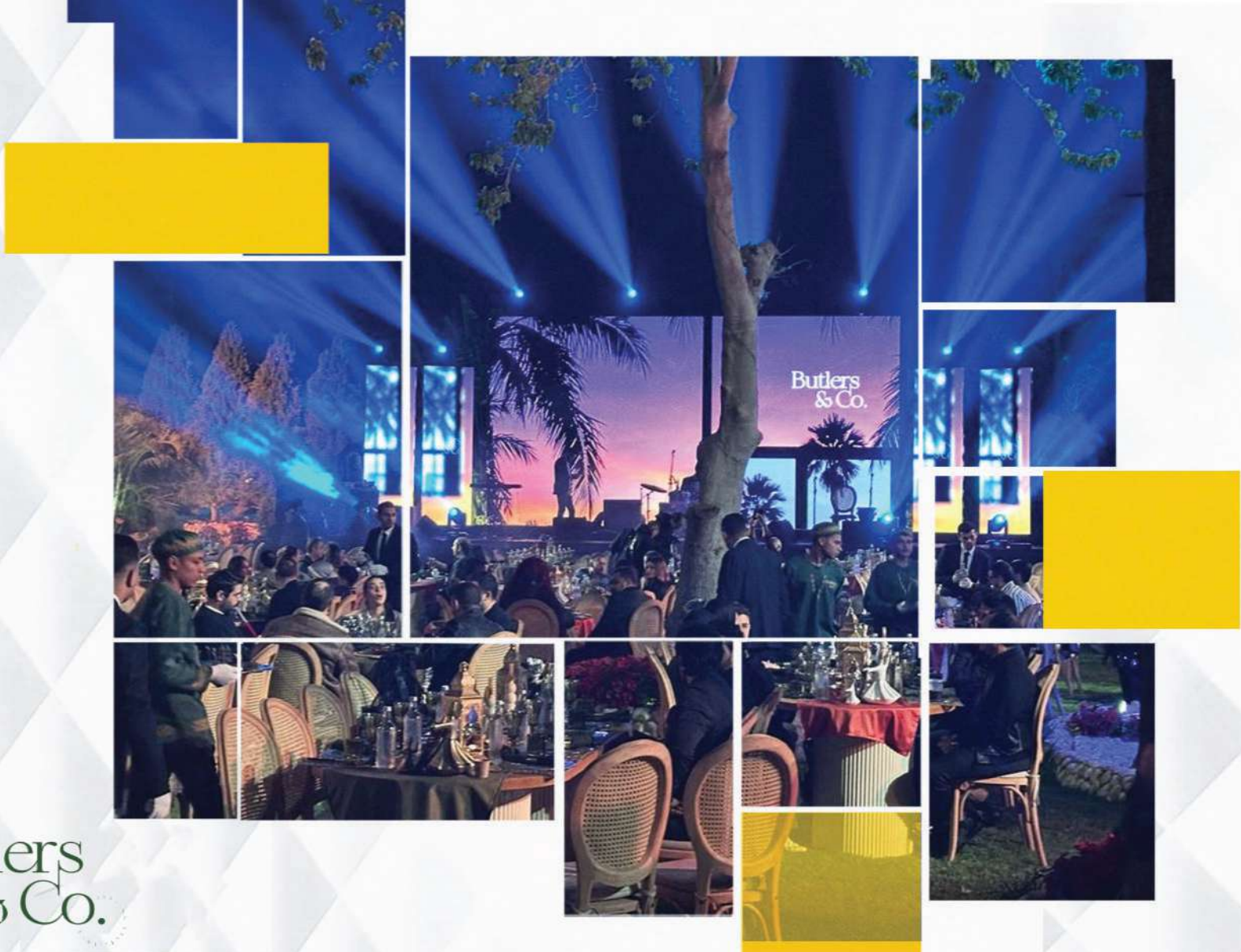
Butlers
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STANFORD

STANFORD



Butlers
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intelcia



intelcia

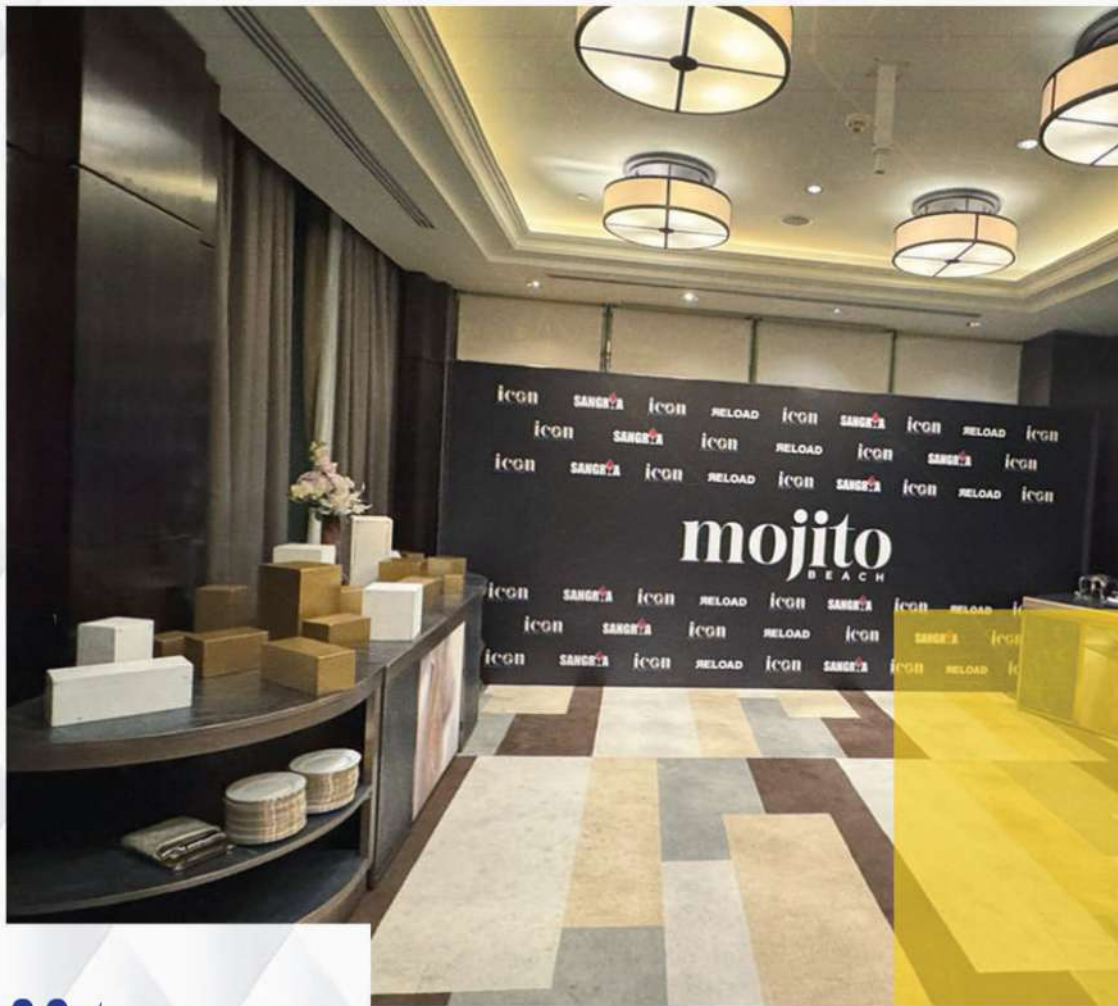




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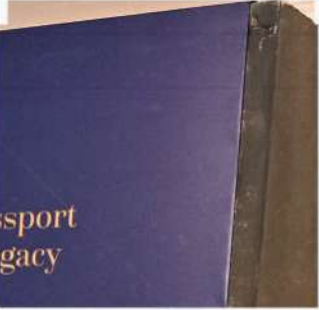
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mojito
BEACH



Passport
Legacy

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Property
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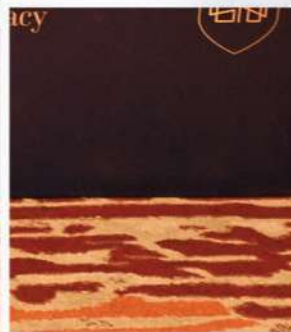
Passport
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Passport
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BOOTHS AND EXHIBITION :

EXHIBITION PAVILIONS ARE ONE OF THE WAYS TO POSITION THE COMPANY, AND THEY ALSO AFFECT THE CUSTOMER'S IMPRESSION AND PURCHASING DECISION.

WE CARE A LOT ABOUT DESIGN AND APPROPRIATE IMPLEMENTATION, AND SINCE WE OWN THE FACTORY, WE HAVE GREAT CONTROL OVER THE QUALITY AND IMPLEMENTATION TIME.

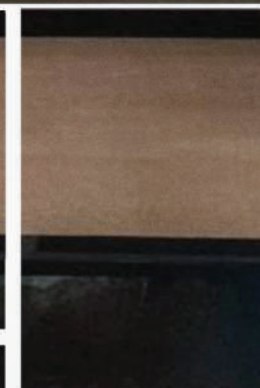
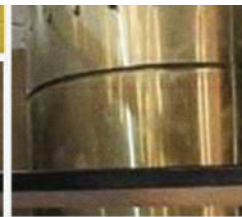


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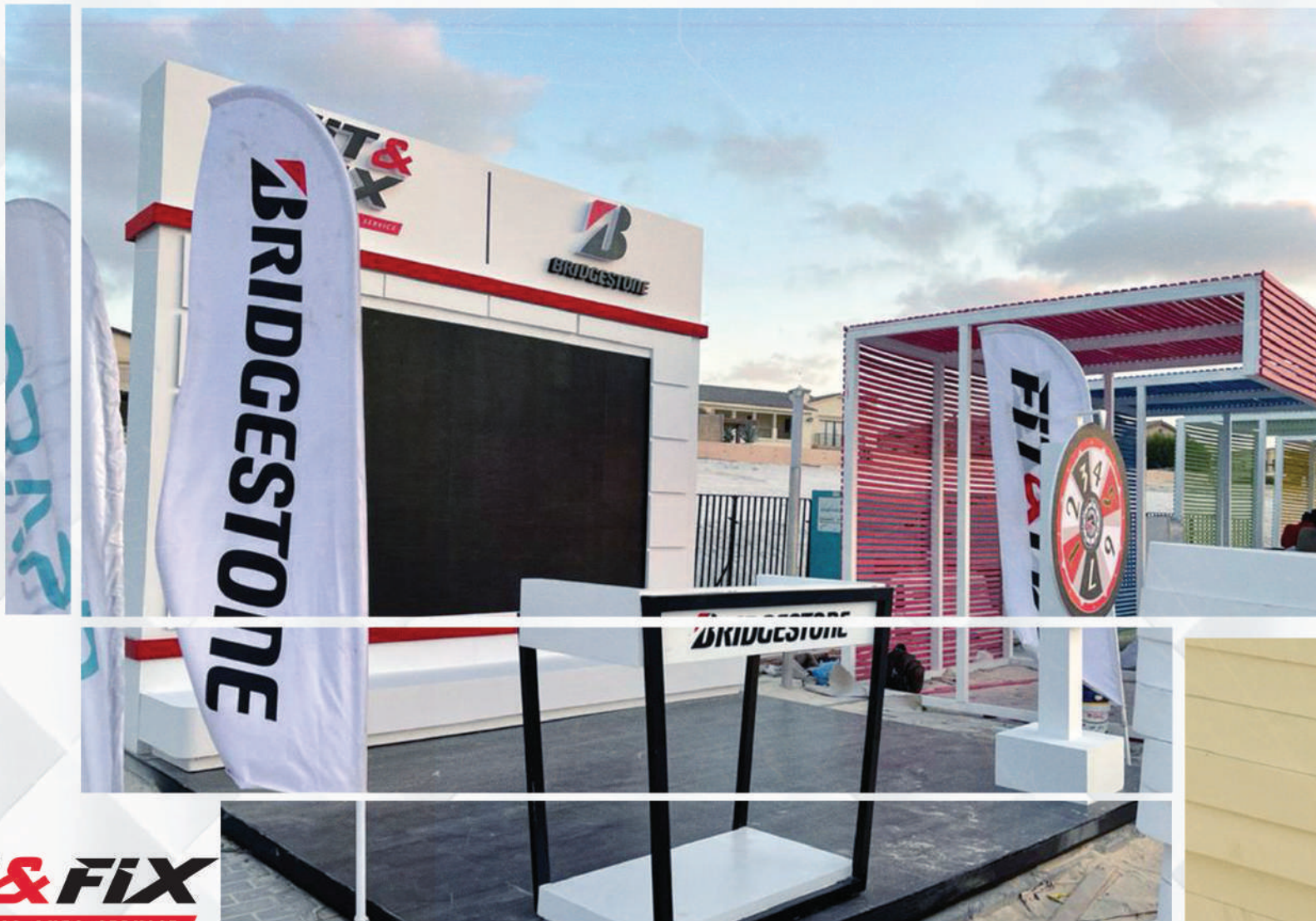
Abu Auf®

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Abu Auf®

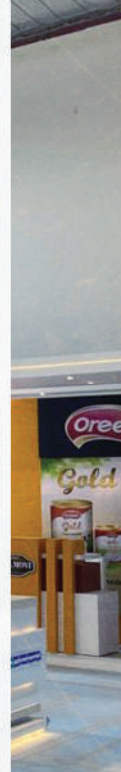
SHOOT
BOOTH



FIT & FIX
PROFESSIONAL AUTO SERVICE

SHOOT
BOOTH

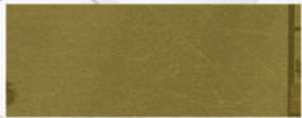
STUDIO

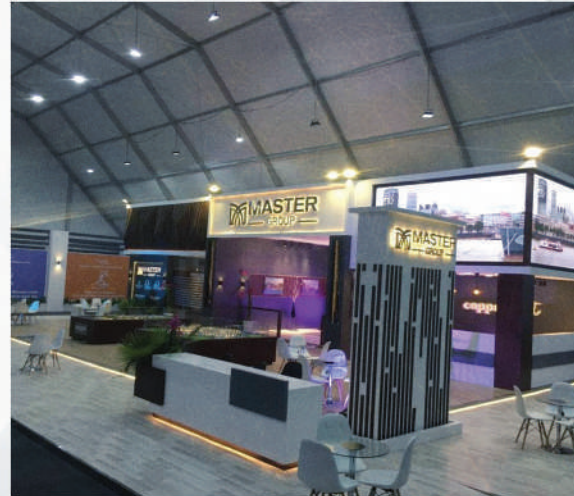


STUDIO

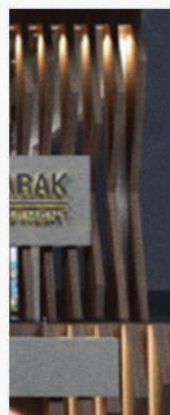


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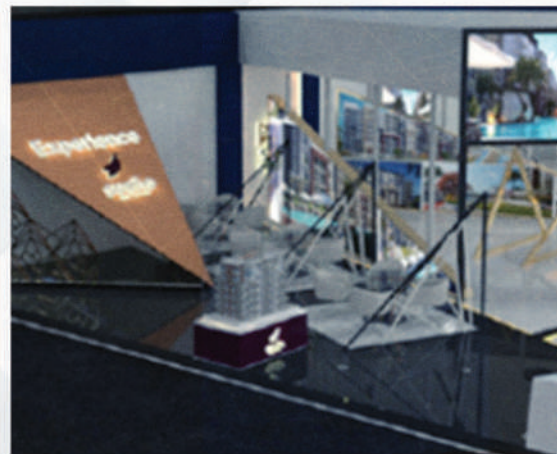


STREET BOOBS



STREET BOOBS

SHOOT BOOTH



SHOOT BOOTH



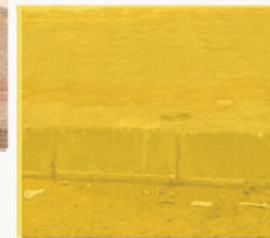
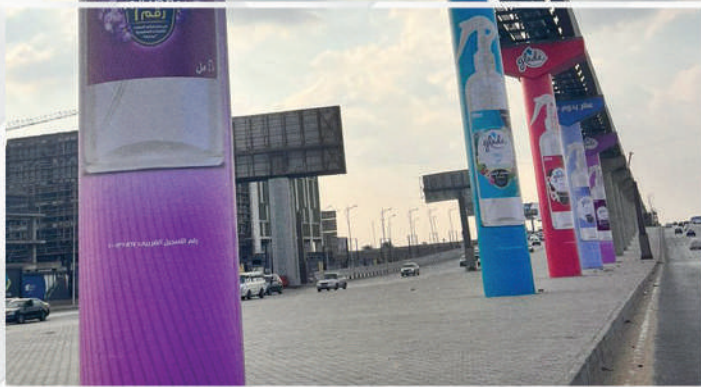
OUTDOOR ADVERTISING:

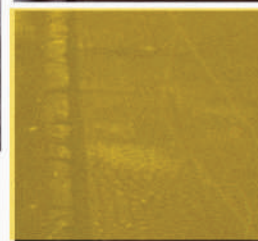
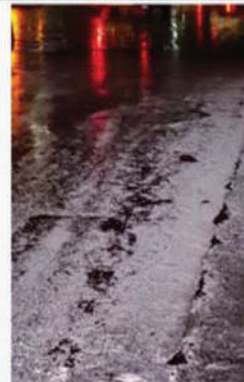
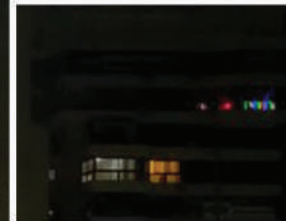
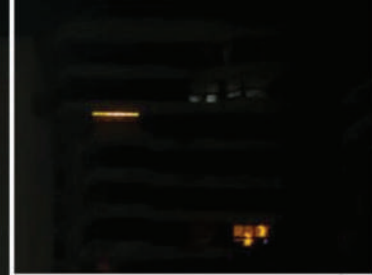
OUTDOOR ADVERTISING IS ONE OF THE MOST IMPORTANT AND MORE EFFECTIVE IN THE ADVERTISING CAMPAIGN.

WE ARE ALWAYS LOOKING FOR EVERYTHING NEW THAT CAN BE EXPLOITED IN ADVERTISING METHODS TO ATTRACT CUSTOMERS' ATTENTION.

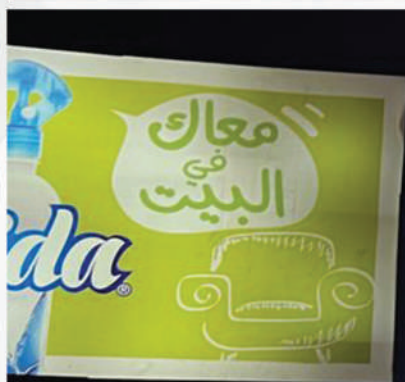




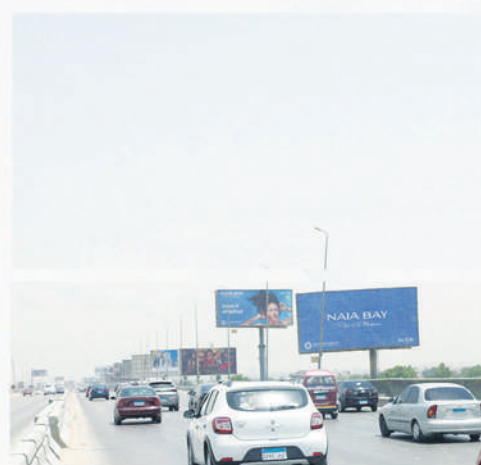












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REAL ESTATE INVESTMENTS

OUT DOOR

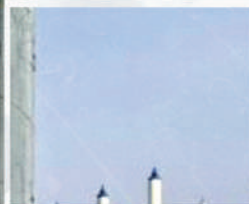
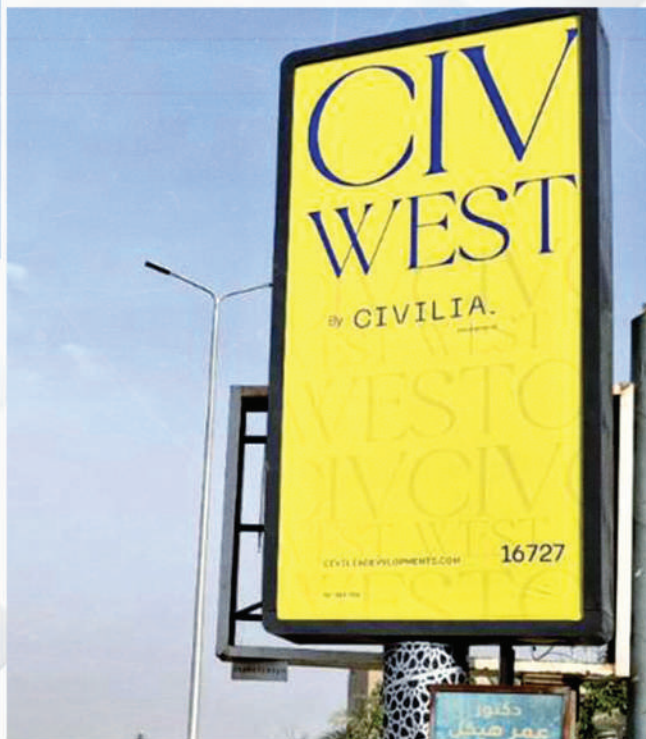
OUT DOOR



CIVILIA.
Developments

OUT DOOR

OUT DOOR

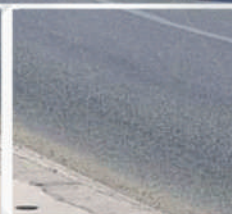
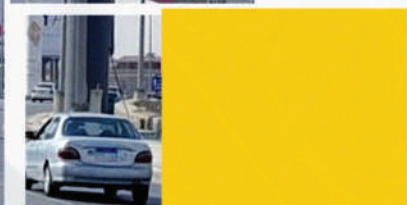


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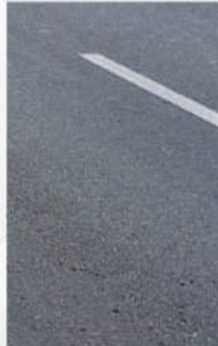


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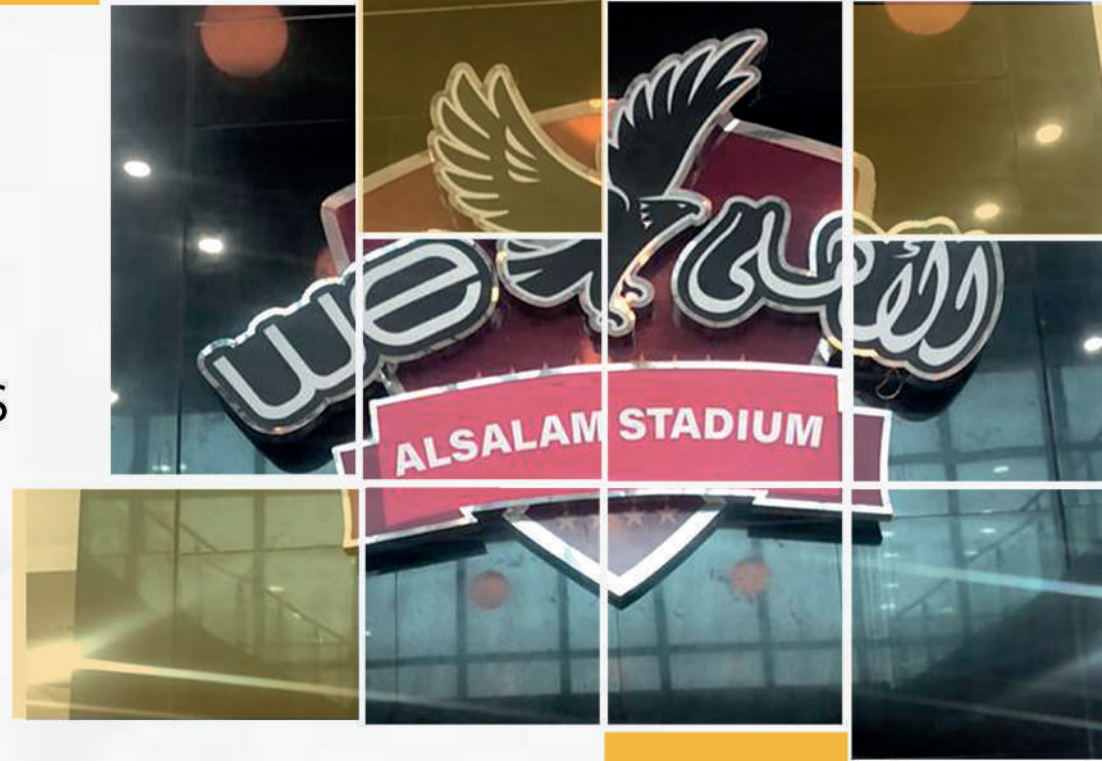


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FACING & SIGNAGE:

FACING SIGNAGE IS THE CORNERSTONE OF YOUR BRAND'S VISUAL IDENTITY, GREETING THE WORLD WITH STYLE, CLARITY, AND IMPACT. IT TRANSFORMS BUILDING FAÇADES INTO POWERFUL COMMUNICATION TOOLS, ENSURING YOUR MESSAGE STANDS OUT IN THE BUSTLING GLOBAL LANDSCAPE.

CRAFTED FROM PREMIUM MATERIALS AND TAILORED TO PERFECTION, FACING SIGNAGE COMBINES INNOVATIVE DESIGN WITH DURABILITY. WHETHER ILLUMINATED TO SHINE DAY AND NIGHT OR ELEGANTLY UNLIT FOR A TIMELESS APPEAL.



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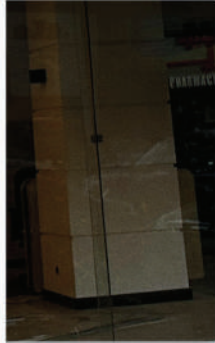
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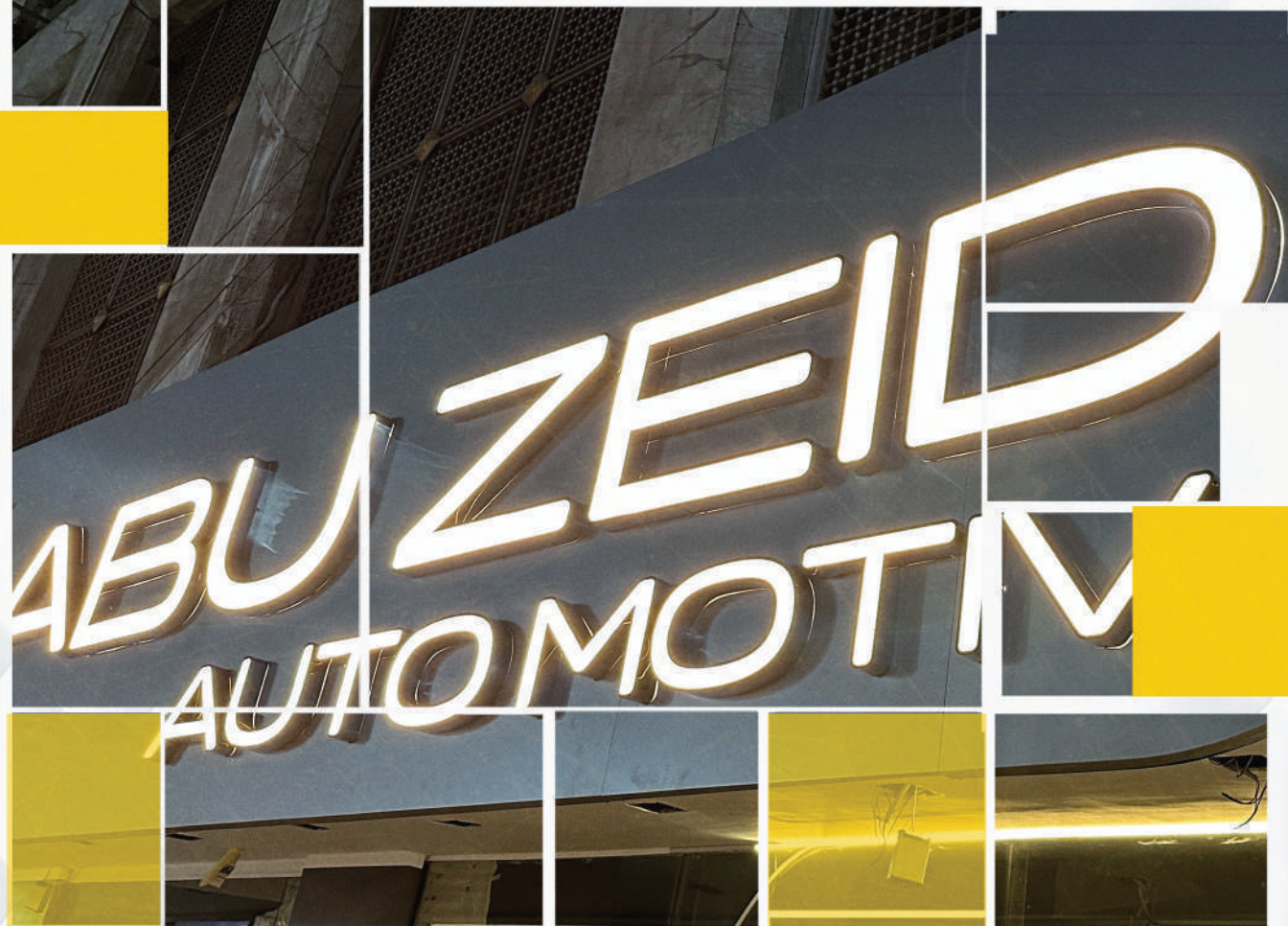
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سايلو مصر للصناعات الغذائية

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سايلو مصر للصناعات الغذائية

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الفلق الحمراء

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القائمة العامة

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القاعة الأولى

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WALL OF CHAMPION

						
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القاعة الذهبية

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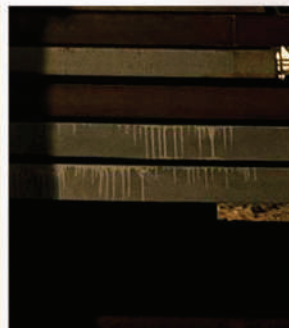
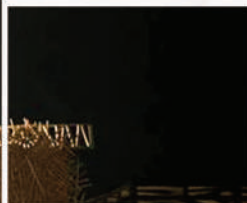
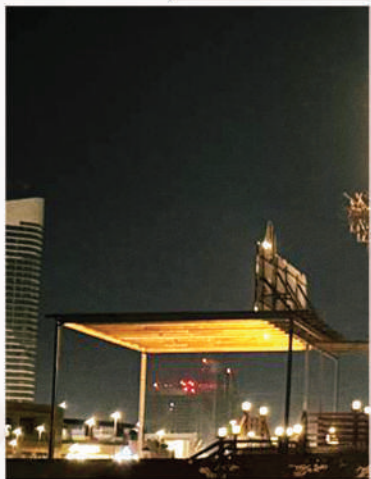
الجامعة الإسلامية
بالمدينة المنورة



FACING

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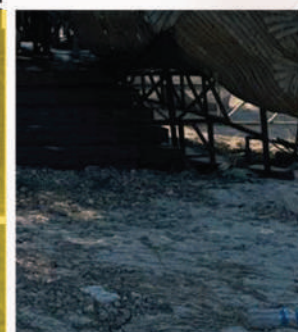
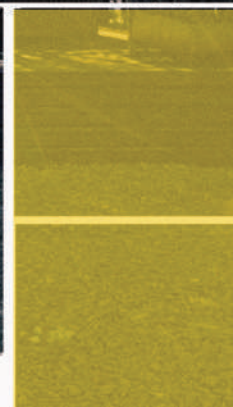
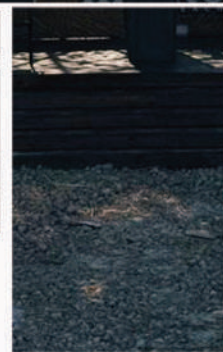
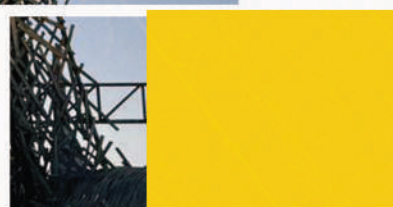
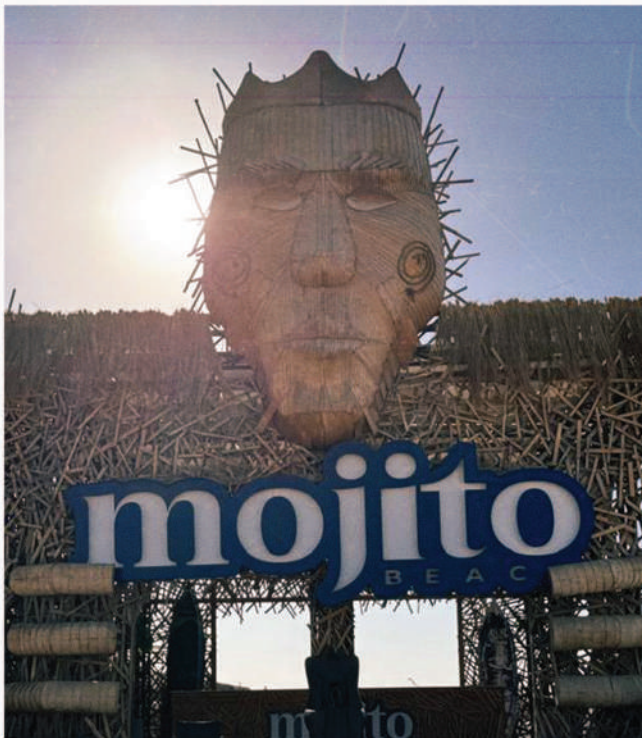
FACING



SANGRIA

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SANGRIA

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FACING



مجلس
التطوير
الحضرية

FACING

FACING

جهاز مدينة العبور الجديدة



FACING

FACING



FAACING

FAACING

جهاز مدينة العبور الجديدة



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FACING



LARGE FORMAT PRINTING & PRODUCTION:

PRINTING SERVICES INTEGRATE WITH ALL ADVERTISING ACTIVITIES, AS WE OWN ONE OF THE LARGEST PRINTING PRESSES THAT PROVIDES WONDERFUL SOLUTIONS FOR DIGITAL PRINTING WITH THE HIGHEST QUALITY SPECIFICATIONS, AND A PROFESSIONAL INSTALLATION TEAM.



PRINTING



PRINTING

PRINTING



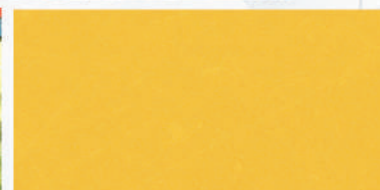
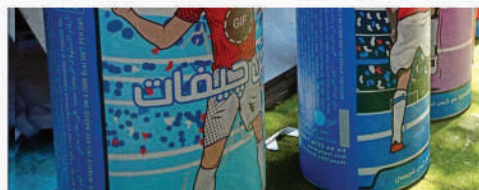
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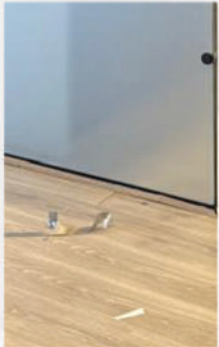
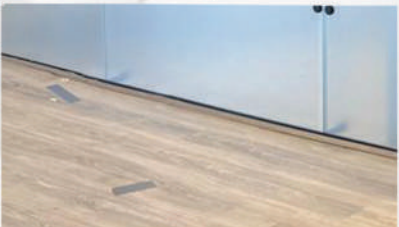
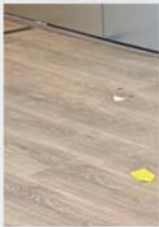
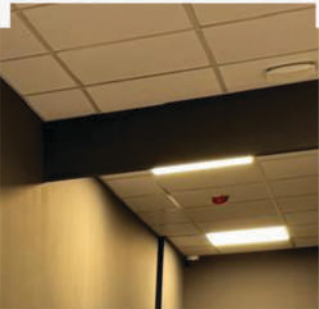






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النادي الأهلي

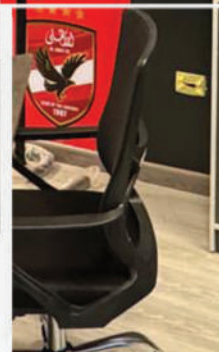
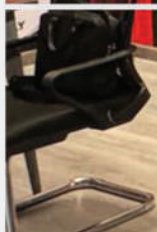
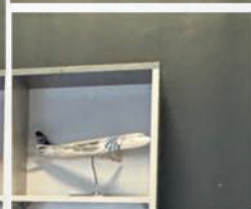
مرحبًا بك في قلب الحلم
Welcome to the heart
of the dream

AL

القناة

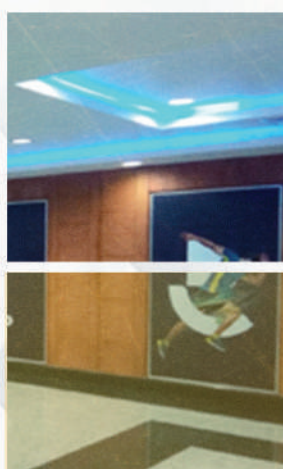
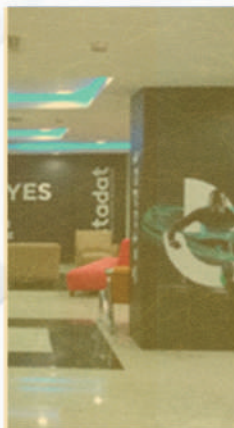
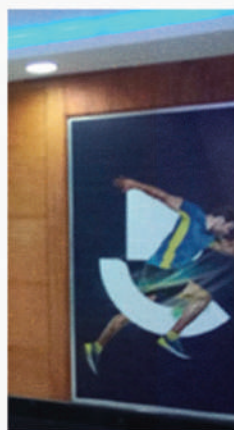
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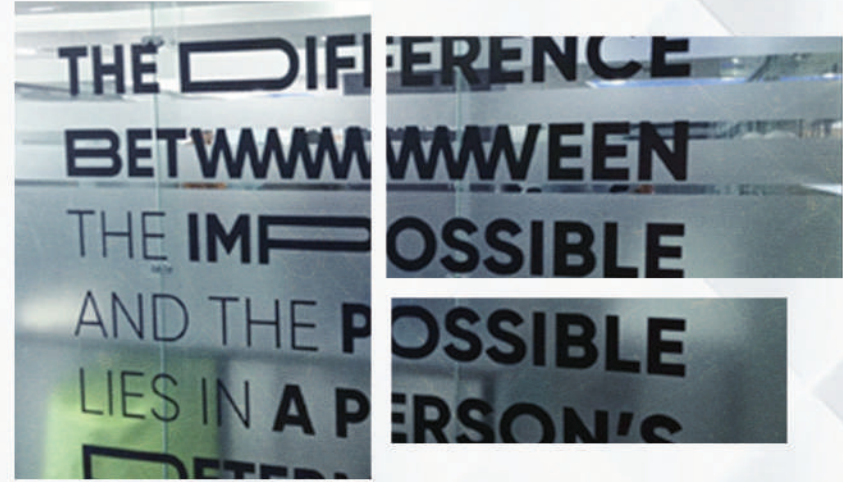
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القائمة العامة

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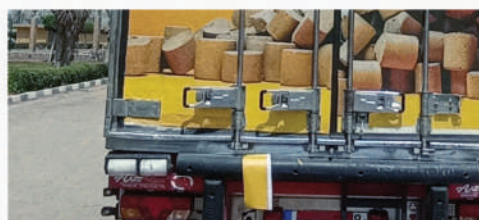


كايرو فستيفال سيتي
Cairo Festival City

ROADSHOW :

WE HAVE A LOT OF EXPERIENCE IN MANAGING THE ROAD SHOW CAMPAIGN IN ALL GOVERNORATES OF EGYPT, AND MAKING IT AN EFFECTIVE METHOD OF COMMUNICATION WITH THE PUBLIC IN A PROFESSIONAL MANNER.



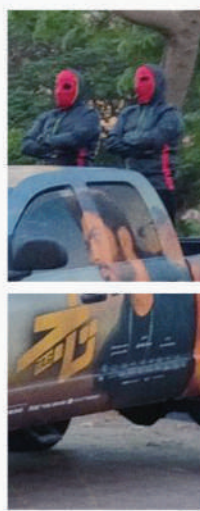
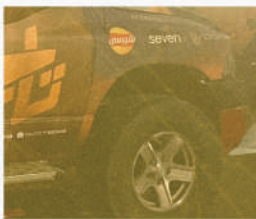














ROADSHOW



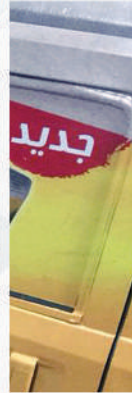
ROADSHOW







PEPSICO









PRODUCT PLACEMENT:

IT IS AN ADVERTISING METHOD WITH GREAT INFLUENCE AND WIDE SPREAD INSIDE AND OUTSIDE EGYPT , AS WE WORK TO MAKE THE BRAND APPEAR WITHIN THE EVENTS IN FILM AND PREPARE THE SCENE TO MAKE IT PART OF THE SCENARIO , INCREASED BRAND VISIBILITY AND AWARENESS. LIKE ANY FORM OF ADVERTISING, PRODUCT PLACEMENT GETS YOUR GOODS AND SERVICES IN THE MINDS OF MORE CUSTOMERS.



OUR SPONSORS IN TAJ FILM



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فيلم
ريستارت
RESTART

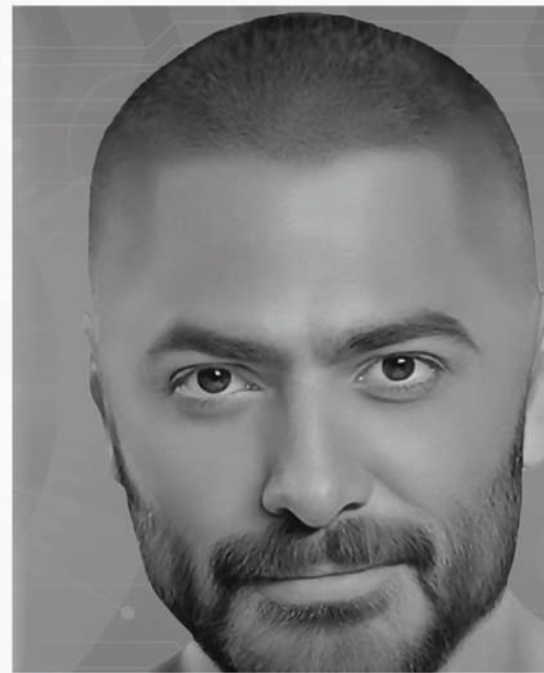
تامر حسني

BRANDING PRODUCER

RELOAD

ROYAL SPONSOR

we

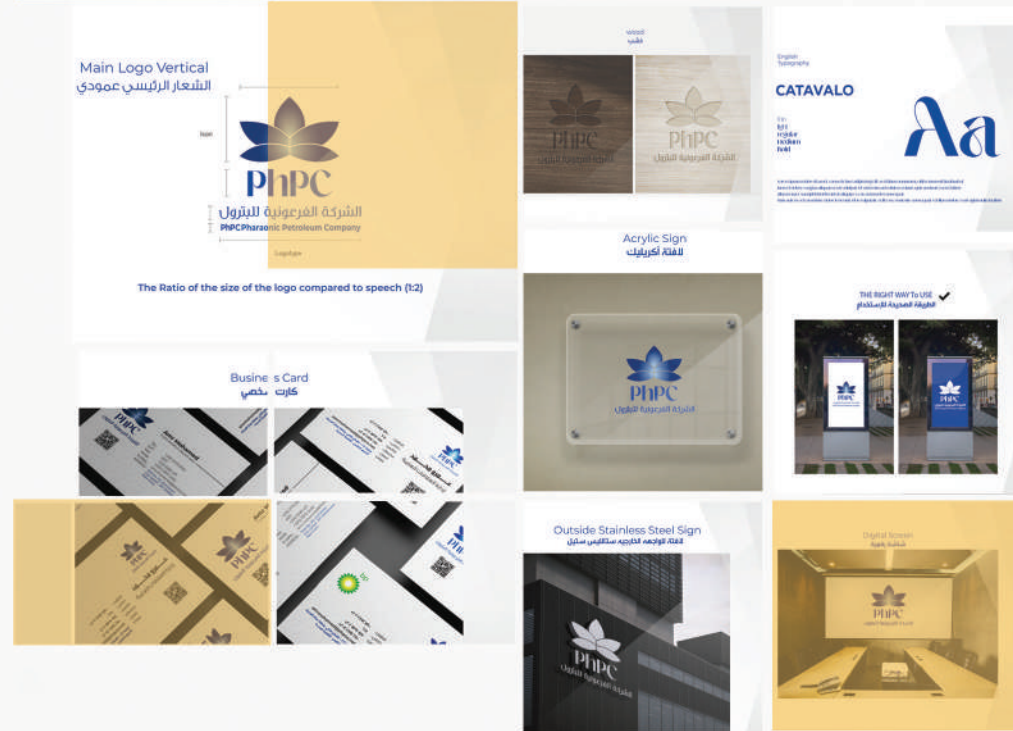


OUR SPONSORS IN RESTART FILM



CORPORATE IDENTITY:

CORPORATE IDENTITY IS A UNIQUE FINGERPRINT FOR EACH COMPANY, REPRESENTING ITS ESSENCE AND VISION. IT IS A COLLECTION OF VISUAL AND VERBAL ELEMENTS THAT EXPRESS THE VALUES AND PRINCIPLES EMBRACED BY THE COMPANY. FROM THE LOGO AND COLORS TO THE FONTS AND STYLE, CORPORATE IDENTITY CREATES A STRONG AND LASTING IMPRESSION ON THE AUDIENCE.



Engineer's helmet
قبة هندسية



Transportation Car
سيارة نقل



Blue Round T-shirt
قميص أزرق دائري



Mug
أكواب



Lanyard
حامل بطاقة التعريف





Main Logo Vertical
الشعار الرئيسي عمودي



The Ratio of the size of the logo compared to speech (1:2)

THE RIGHT WAY To USE ✓
الطريقة الصحيحة للإستخدام



FLAG

In the event that there is a picture and words to describe the required information, the logo is placed in the middle of the flag from the upper side.



OPTION 1

In the absence of a picture, the logo is placed on the Flag.



OPTION 2

THE WRITE WAY TO USE

**SKY
CITY**
DEVELOPMENTS
سكاي سيتي للتطوير العقاري

**SKY
CITY**
DEVELOPMENTS
سكاي سيتي للتطوير العقاري

**SKY
CITY**
DEVELOPMENTS
سكاي سيتي للتطوير العقاري

THE WRONG WAY TO USE

**SKY
CITY**
DEVELOPMENTS
سكاي سيتي للتطوير العقاري

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**SKY
CITY**
DEVELOPMENTS
سكاي سيتي للتطوير العقاري

MUG



IDENTITY COLOR



**SKY
CITY**
DEVELOPMENTS
سكاي سيتي للتطوير العقاري

SIGN

In the absence of a picture, the logo is placed on The Sign



Background Color

White Background



Black Background



Any Color Background



shirt



BAG



Billboard

In the absence of a picture, the logo is placed on the billboard

In the absence of a picture, the logo is placed on the billboard



STANLIS STEEL SILVER SIGN



ACRYLIC SIGN



PIN BUTTON



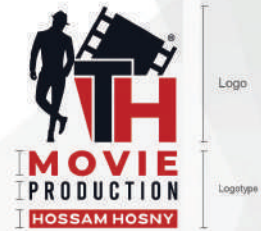
ARCHITECTURE

The logo is a graphic comprised of the wordmark (logotype) and figurative

The lettering is created using the Amin typeface, and the Circle with letter A are inseparable.

The logo should be always produced from the master artwork.

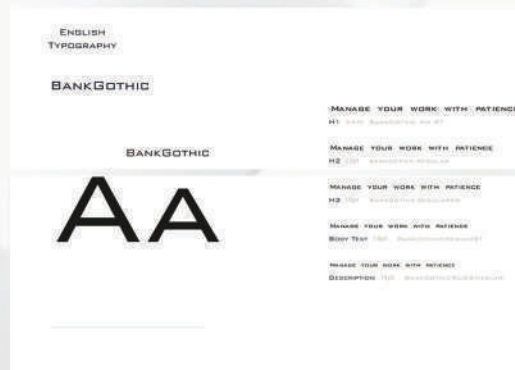
Use the complete logo. The only time you should use the symbol alone is on the website or social media channels where there are other elements to help the user recognize the brand.





RED T-SHIRT





شركة النصر
لصناعة السيارات
EL NASR AUTOMOTIVE
MANUFACTURING CO.



THANK

YOU