

RELOAD





ABOUT US

WE BELIEVE IN THE ROLE THAT MARKETING PLAYS IN ALL FIELDS... AND WE ALWAYS STRIVE TO ACHIEVE THE BEST RESULTS.

MARKETING AND ADVERTISING ARE THE LINK BETWEEN THE COMPANY AND THE CUSTOMER, SO GOOD AND APPROPRIATE PLANNING MUST BE DONE TO MAINTAIN AND DEVELOP THE RELATIONSHIP.

THIS IS OUR ROLE, WHICH WE ALWAYS TRY TO DEVELOP AND MAKE IT EFFECTIVE AND USEFUL IN ORDER TO GAIN THE SATISFACTION OF OUR CUSTOMERS



COMPANY STRATEGY:

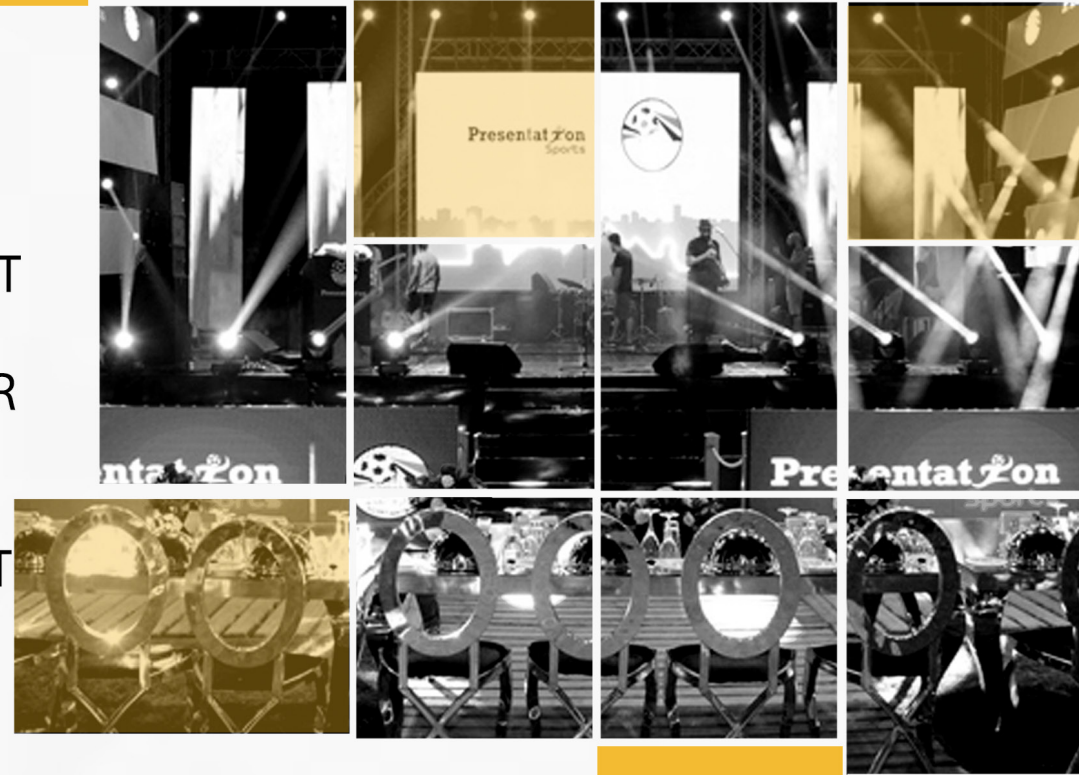
OUR STRATEGY IS TO MAKE THE ADVERTISING CAMPAIGN EASIER THROUGH GOOD PLANNING FOR CAMPAIGN MANAGEMENT, RESPECTING TIME, AND PROVIDING TECHNICAL SUPPORT 24 HOURS A DAY... IN ADDITION TO ALWAYS STRIVING TO PROVIDE EVERYTHING NEW IN THE WORLD OF ADVERTISING.

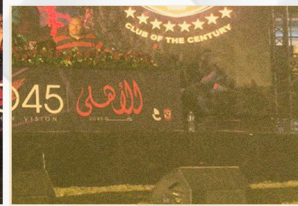
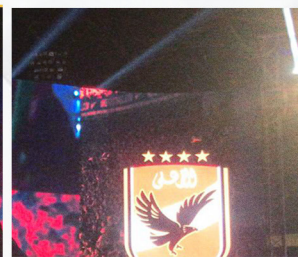
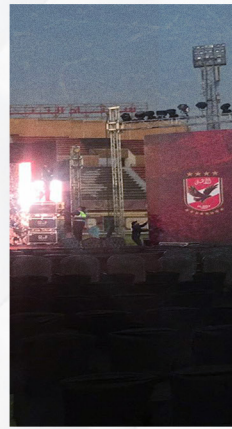
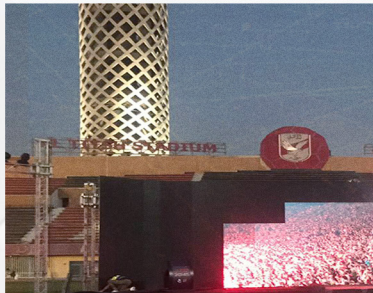
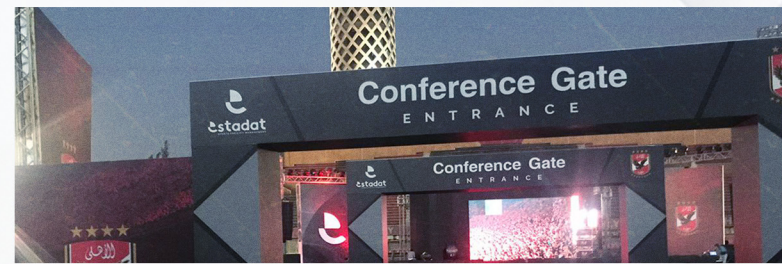
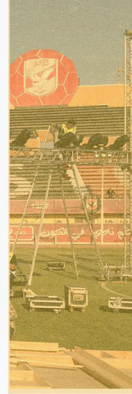
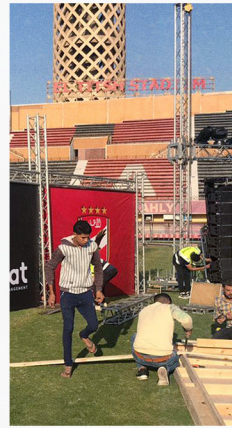
EVENTS & CONFERENCES:

THE EVENT IS CONSIDERED ONE OF THE MOST IMPORTANT WAYS OF COMMUNICATION BETWEEN THE COMPANY AND ITS CLIENTS OR BUSINESS PARTNERS.

IT LEAVES A POSITIVE AND PLEASANT IMPACT ON THE GUESTS.

THEREFORE, WE CARE A LOT ABOUT MAKING YOUR PARTY EXPERIENCE ONE OF THE MOST WONDERFUL, AS WE HAVE A GOOD PRIVILEGE IN THIS TYPE.



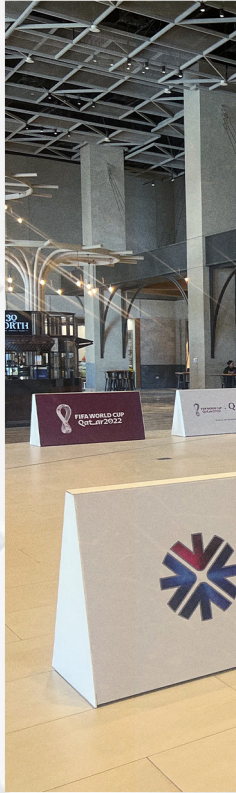


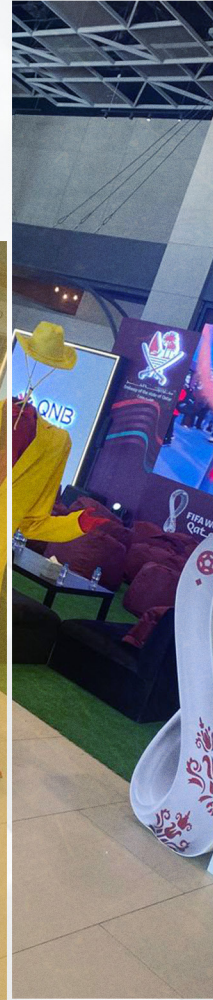
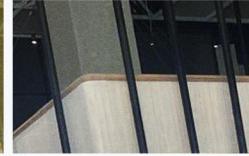






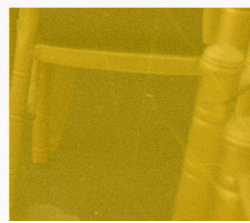
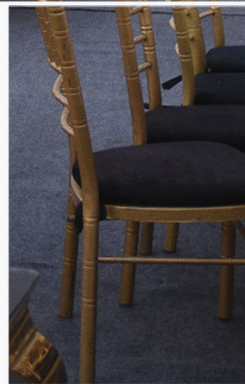
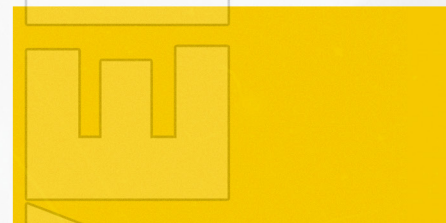
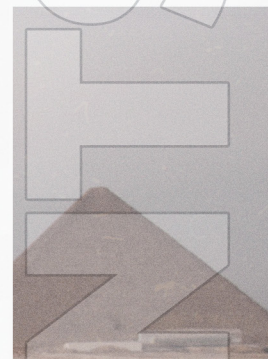
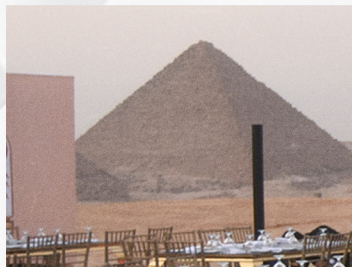






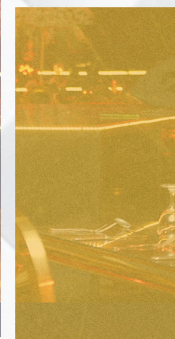
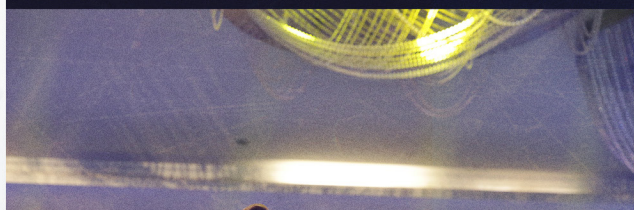
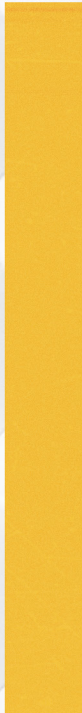




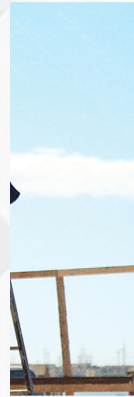
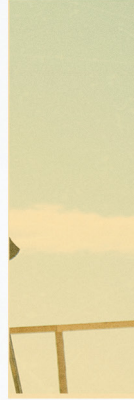




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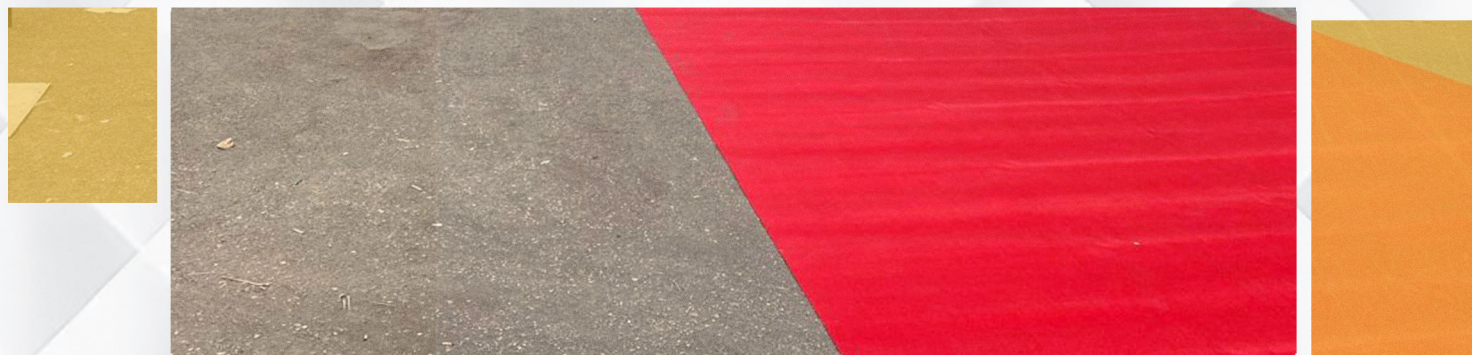
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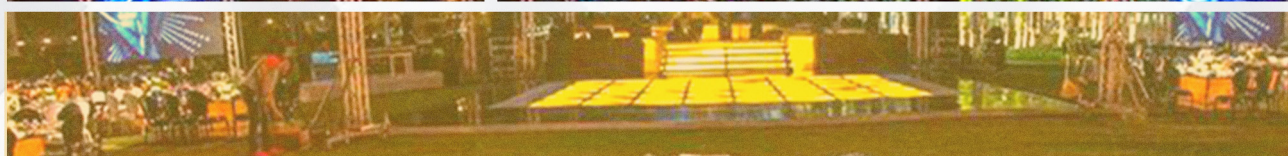
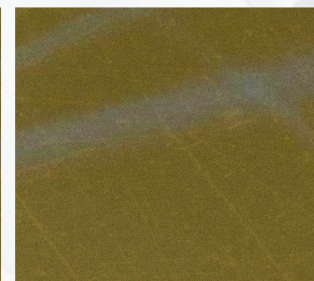
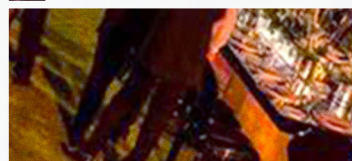
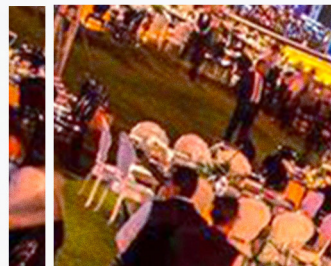
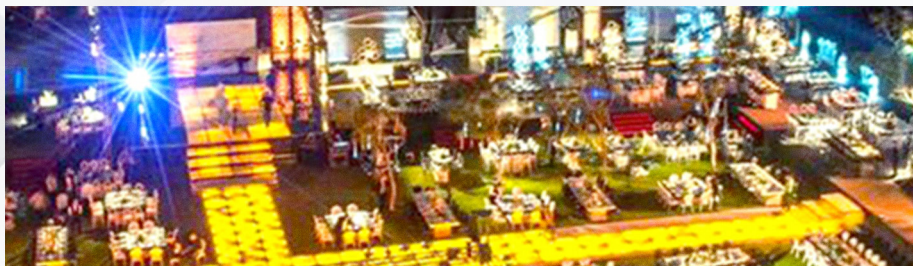
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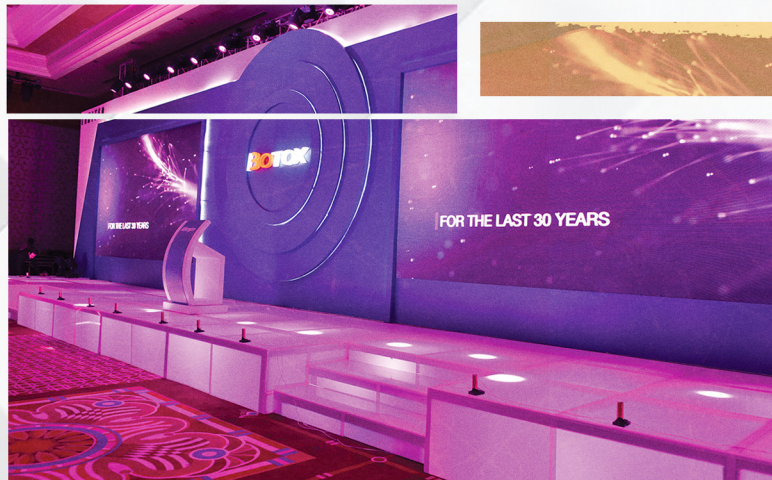
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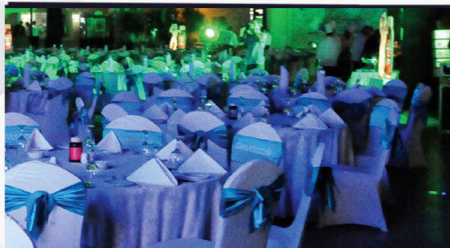
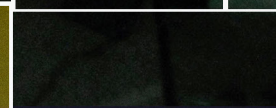
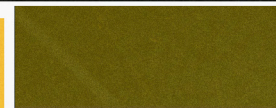
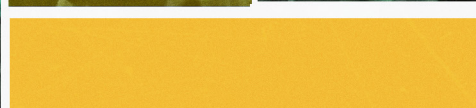
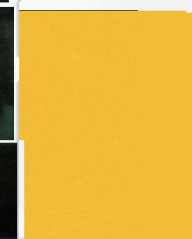
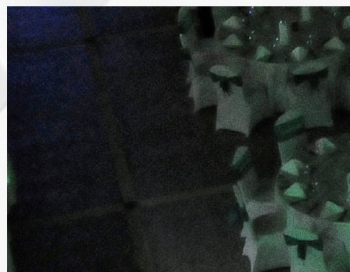
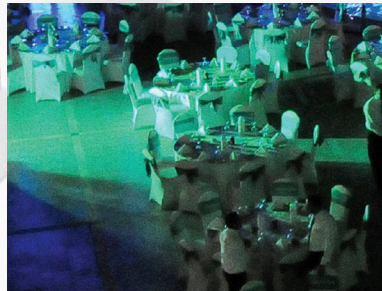
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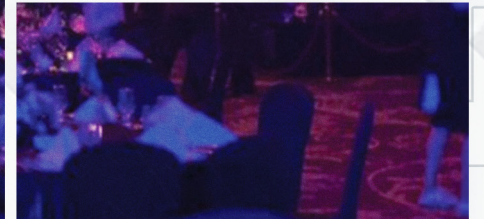
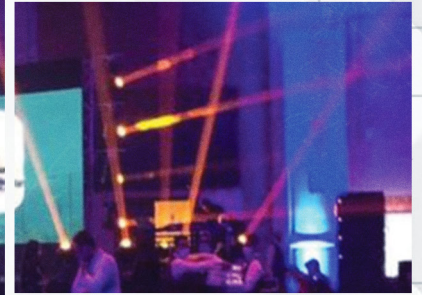
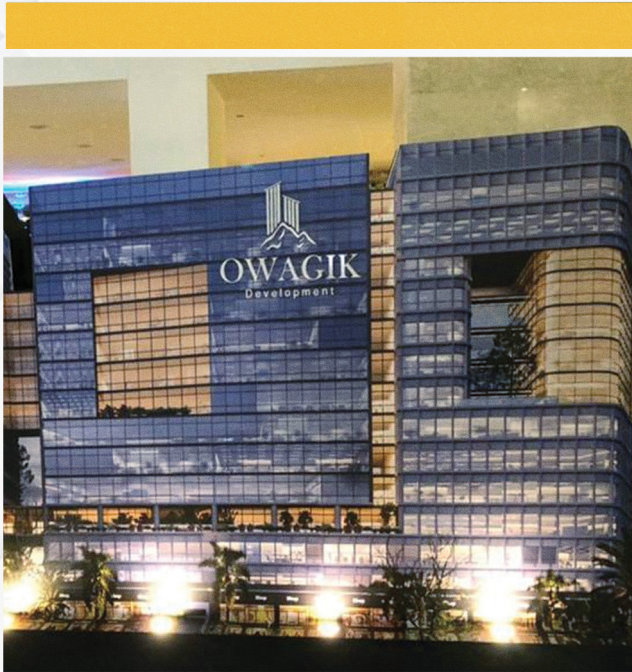
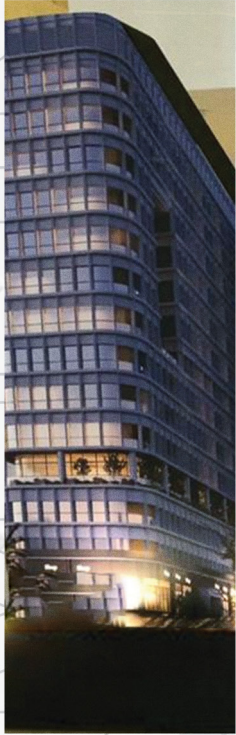




BOTOX



Gaviscon^{MD}





قائمة الاتحاد .. للاتحاد



هاني أبو ريدة

طارق أبو العيدين	مصطفى أبو زهرة	محمد الشربين	خالد إبراهيم
أحمد الشريف	وليد درويش	محمد أبو حسين	إياد مظفر

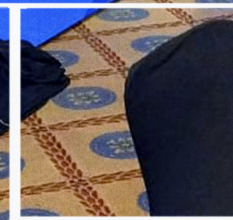




إيمان محمد
مختار أبو حسين
محمد درويش
وليد حليم
الشيخ
أحمد
الدردار
خالد الشربيني
محمد أبو زهرة
محافظ طارق
أبو العليز

EVENTS

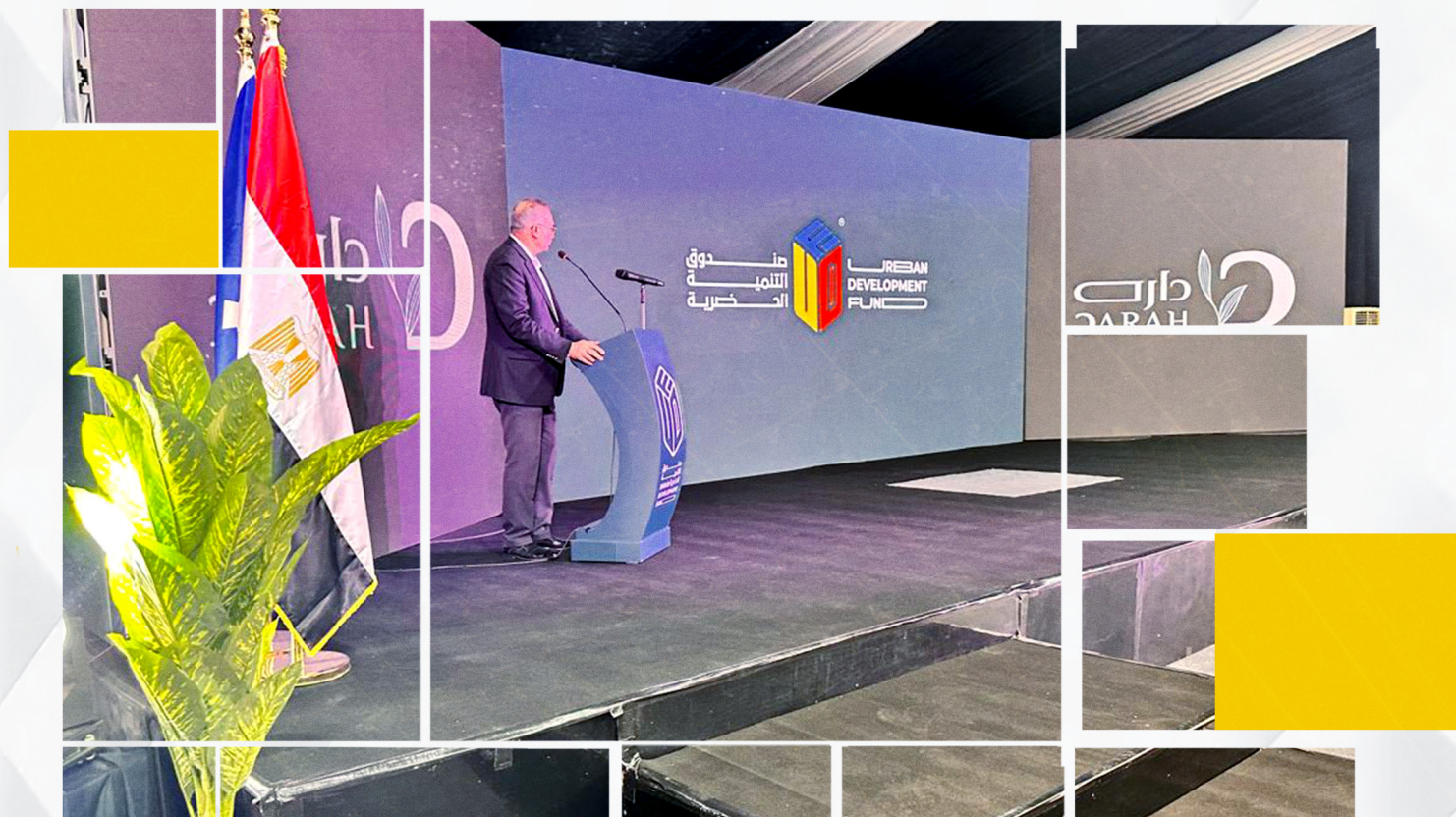
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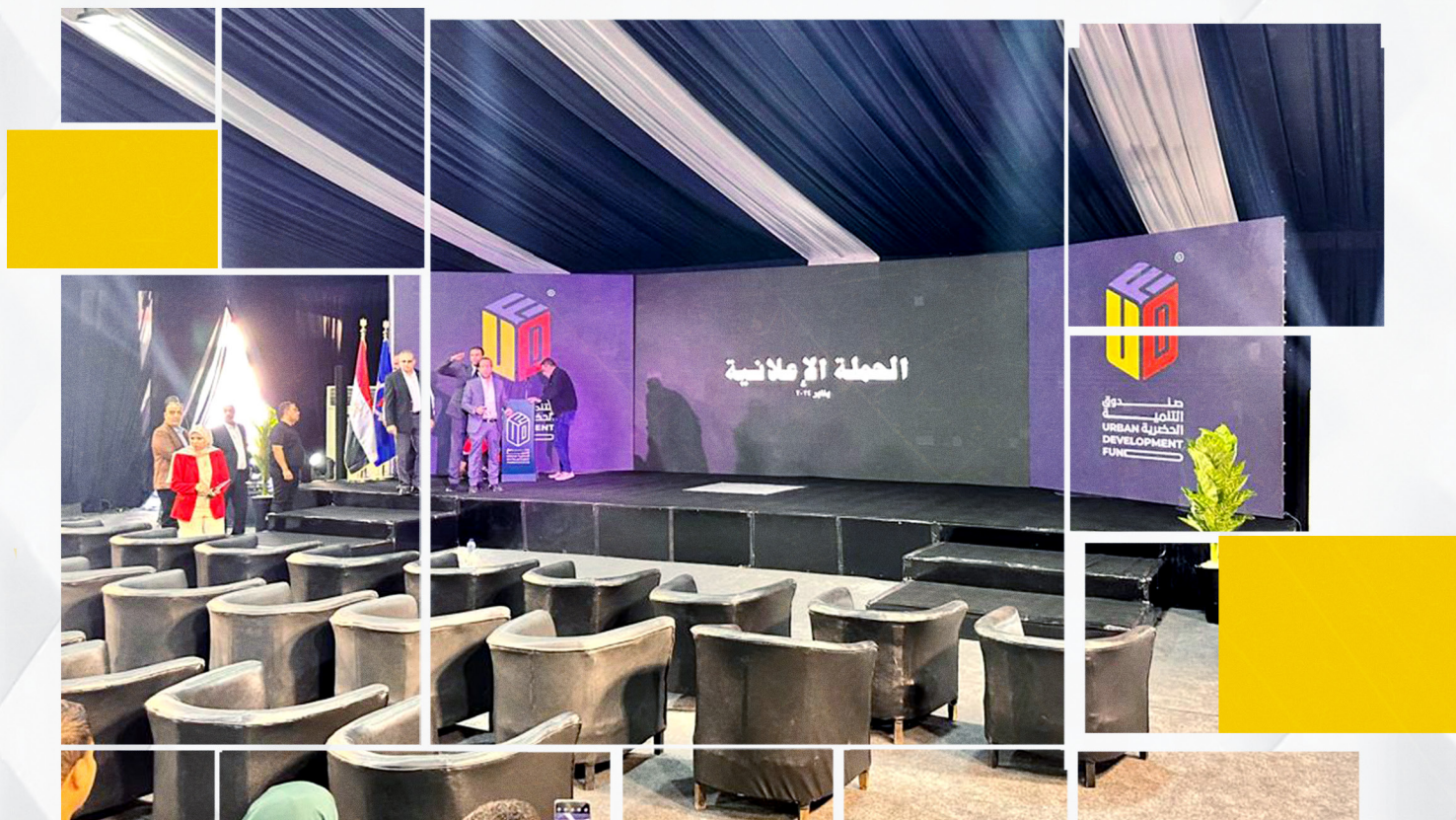






صندوق التنمية الحضرية









BOOTHS AND EXHIBITION :

EXHIBITION PAVILIONS ARE ONE OF THE WAYS TO POSITION THE COMPANY, AND THEY ALSO AFFECT THE CUSTOMER'S IMPRESSION AND PURCHASING DECISION.

WE CARE A LOT ABOUT DESIGN AND APPROPRIATE IMPLEMENTATION, AND SINCE WE OWN THE FACTORY, WE HAVE GREAT CONTROL OVER THE QUALITY AND IMPLEMENTATION TIME.

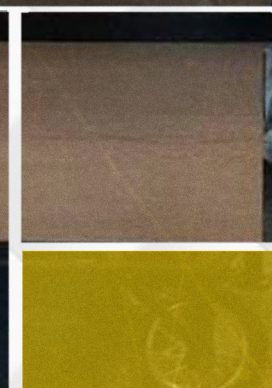
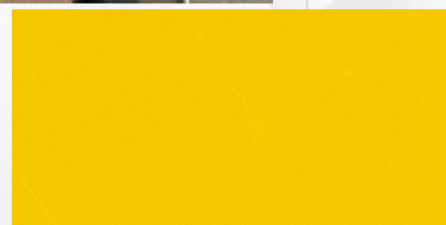
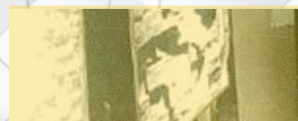
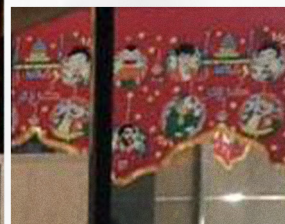
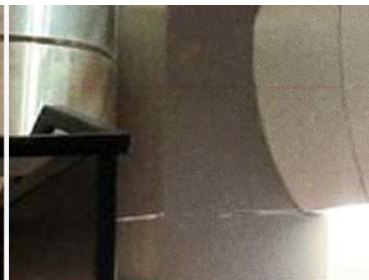
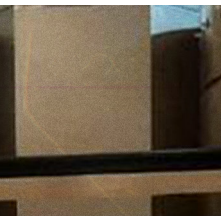
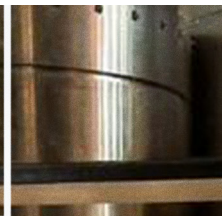
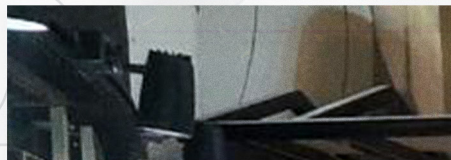


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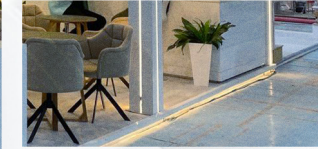
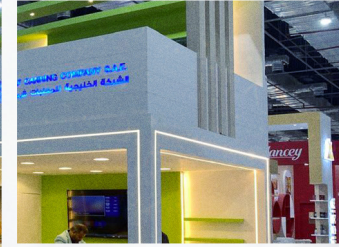
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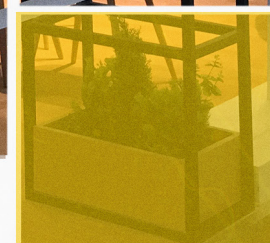
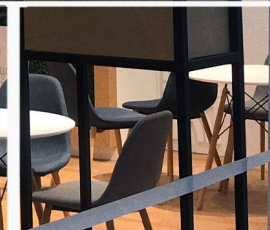
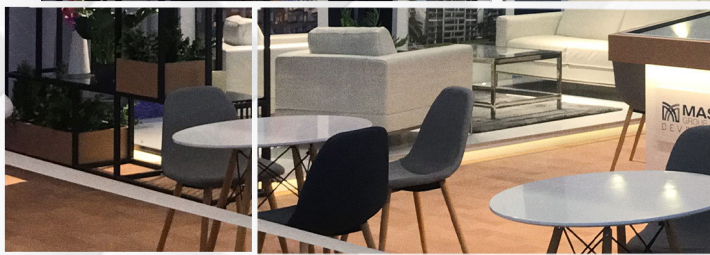
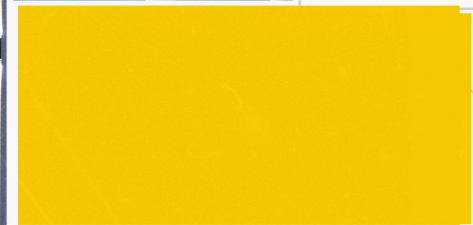
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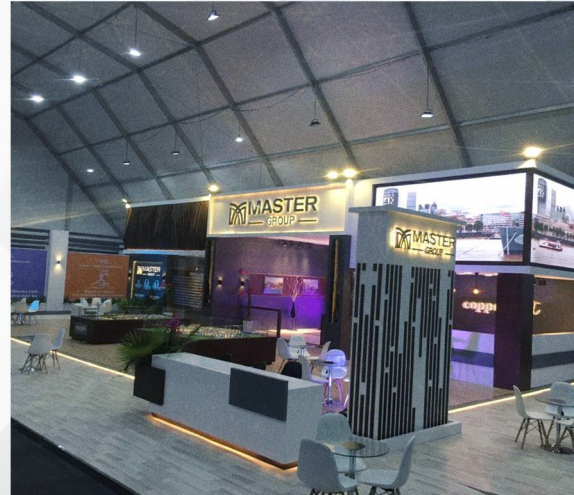


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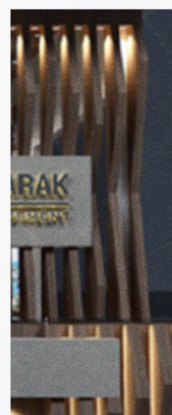
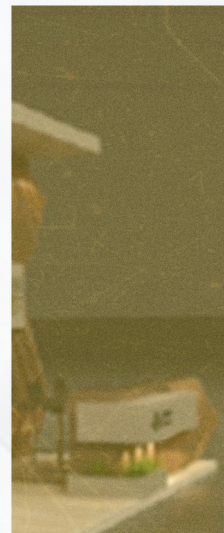


STORY



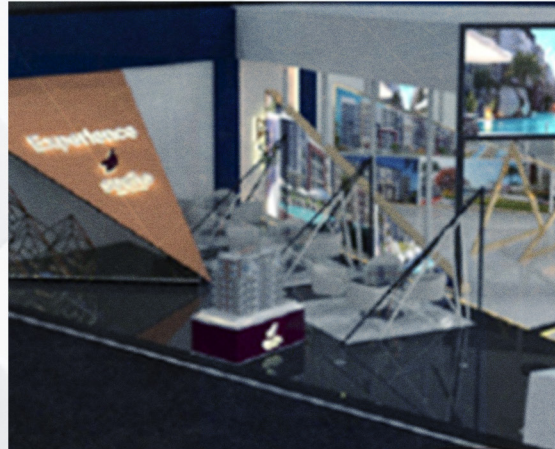
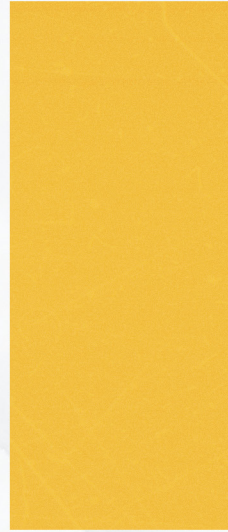


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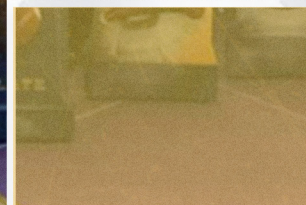
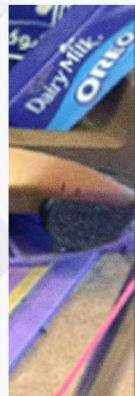
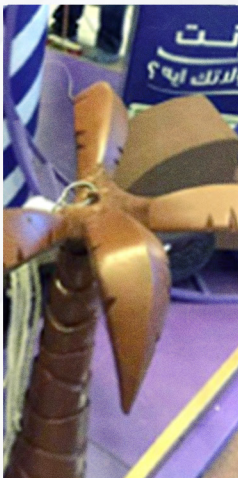


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STREETBOO



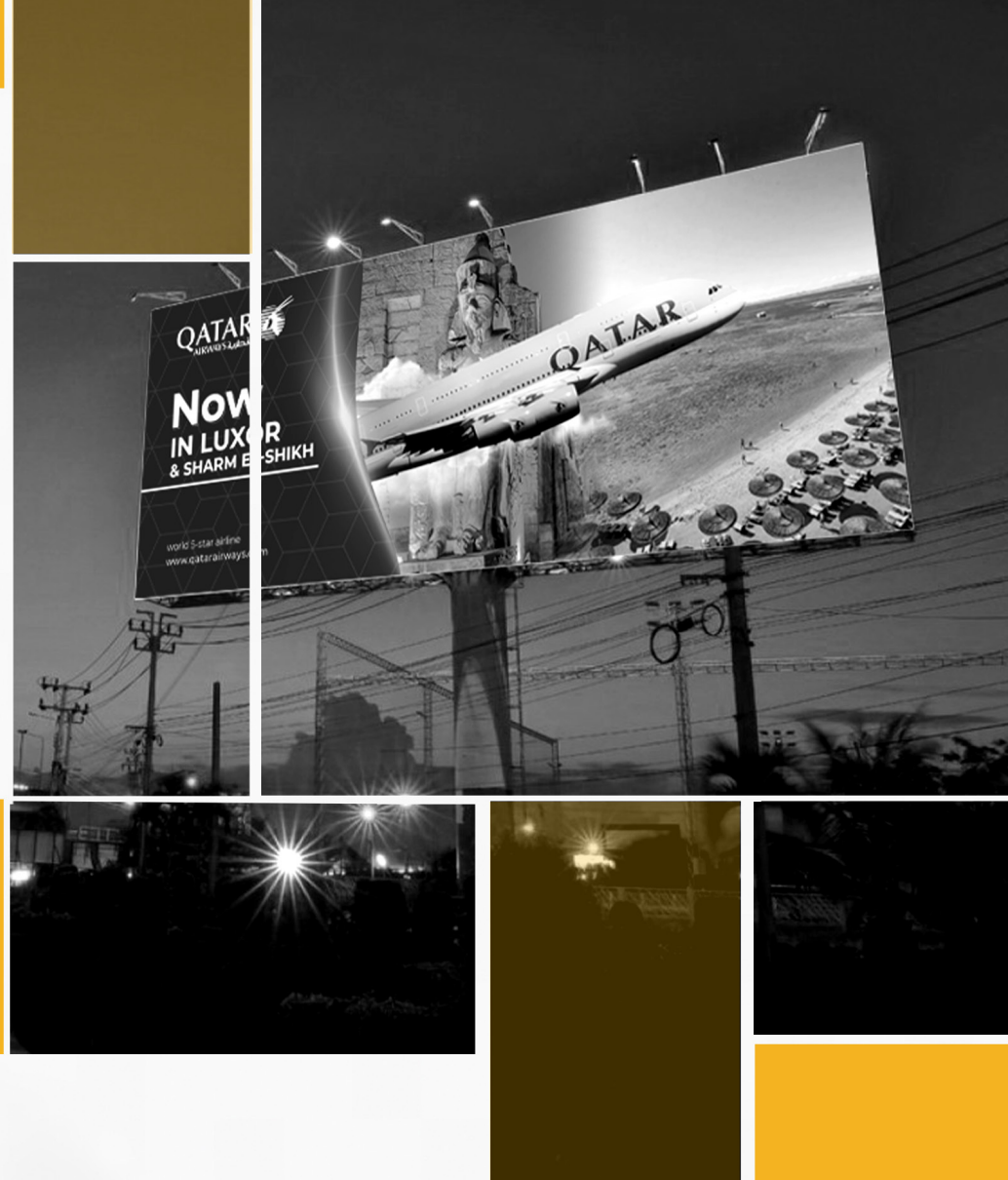
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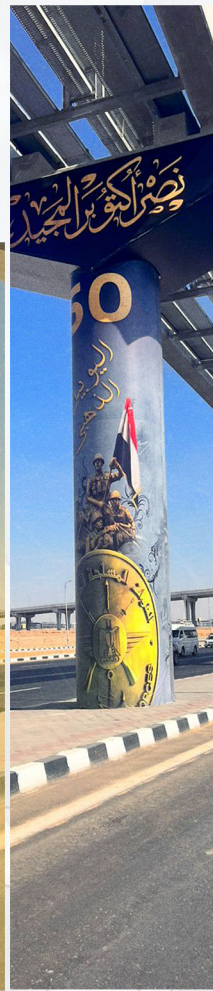
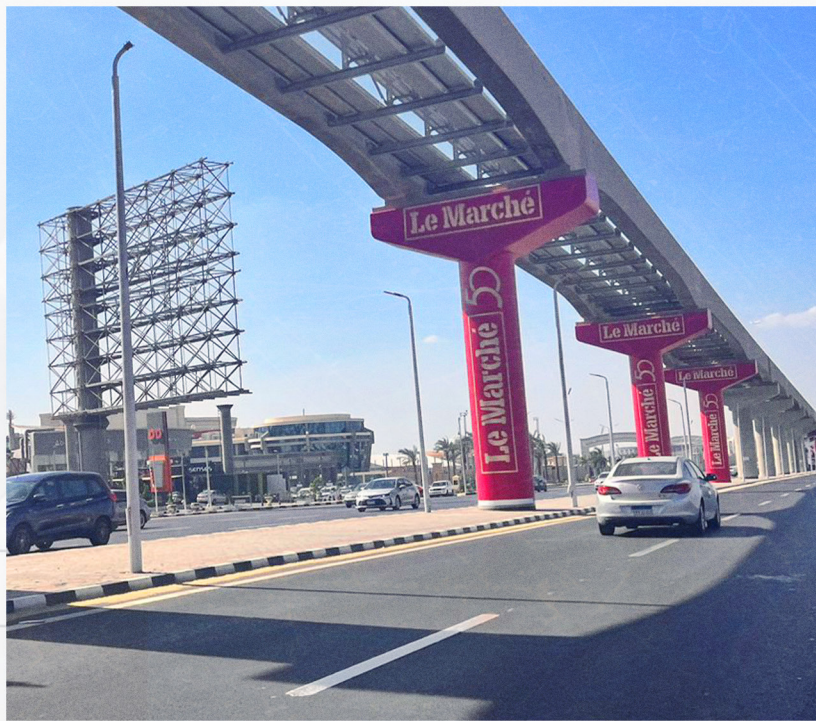
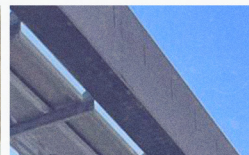
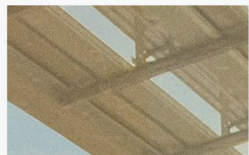


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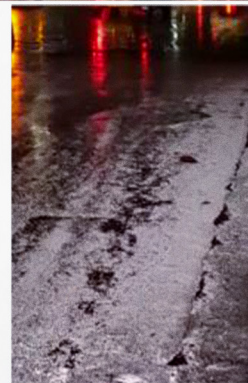
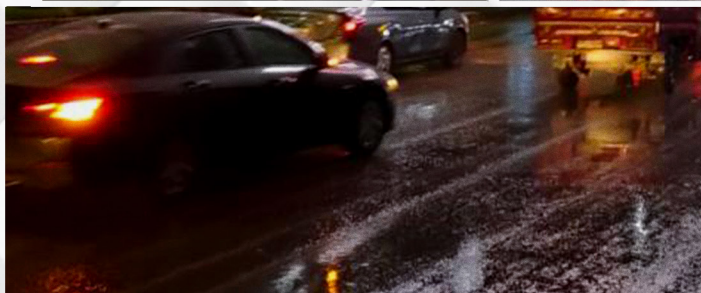
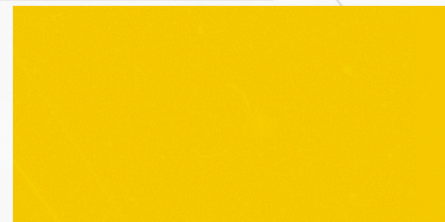
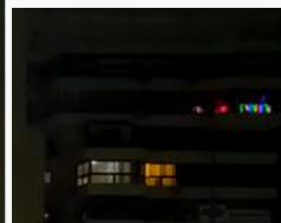
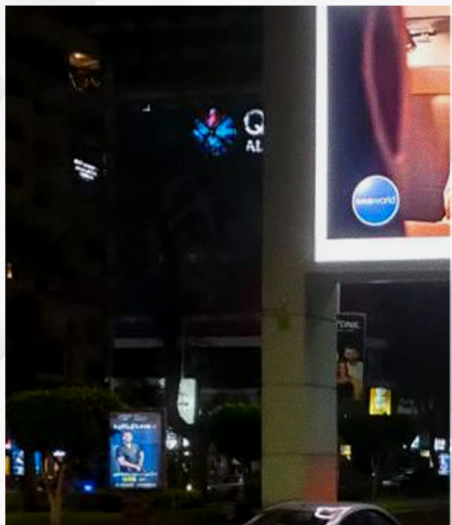
OUTDOOR ADVERTISING IS ONE OF THE MOST IMPORTANT AND MORE EFFECTIVE IN THE ADVERTISING CAMPAIGN.

WE ARE ALWAYS LOOKING FOR EVERYTHING NEW THAT CAN BE EXPLOITED IN ADVERTISING METHODS TO ATTRACT CUSTOMERS' ATTENTION.





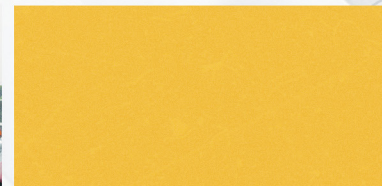
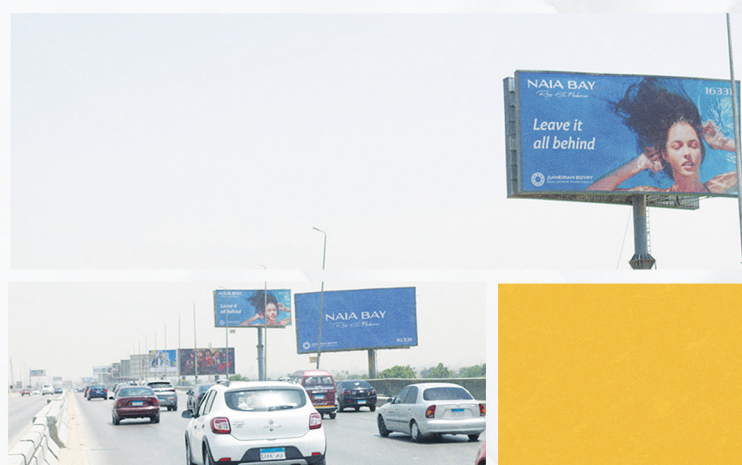






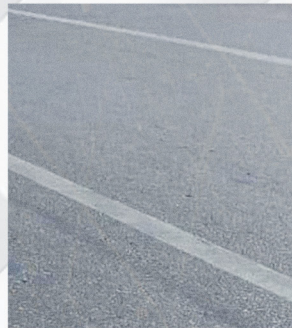
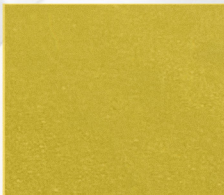
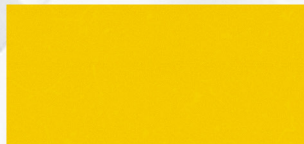






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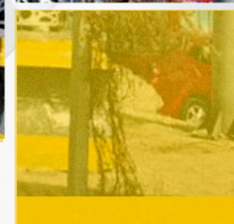
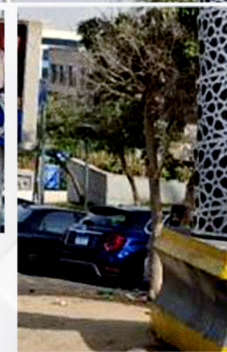
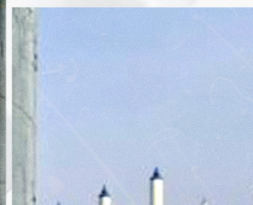
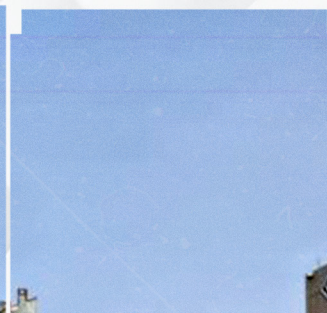
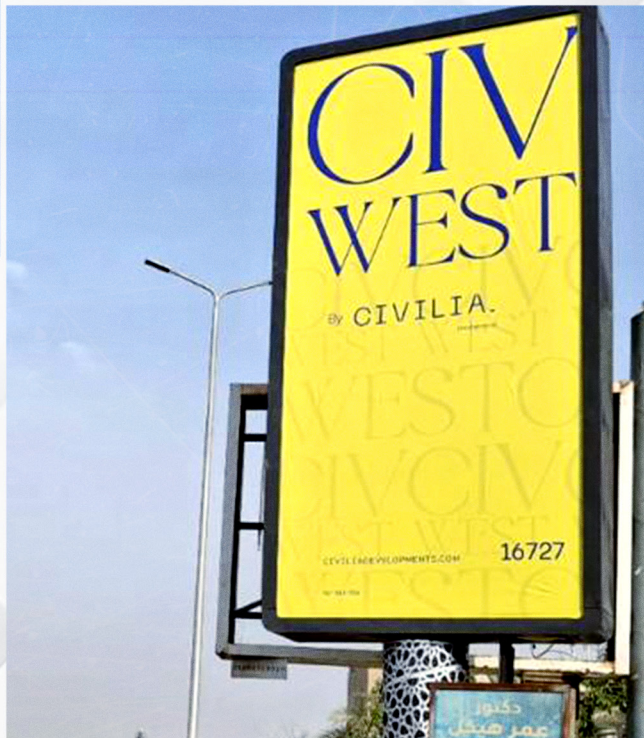


CIVILIA.

Developments

OUT DOOR

OUT DOOR

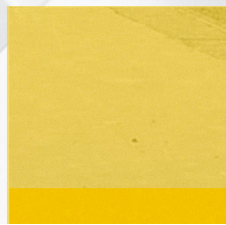
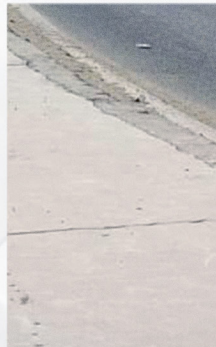
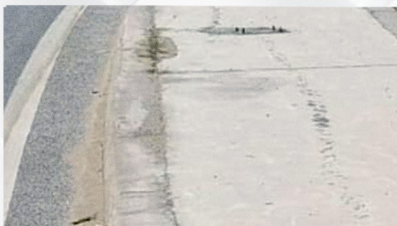
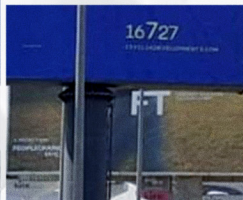


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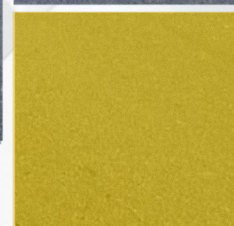
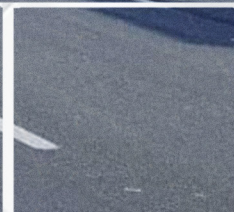
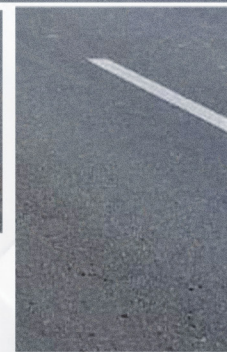
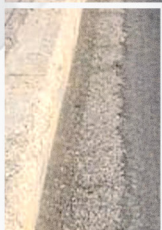
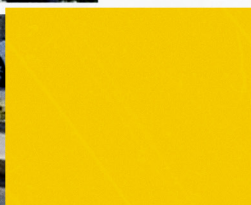
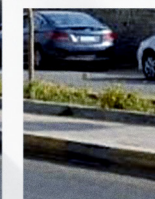


CIVILIA.

Developments

OUT DOOR

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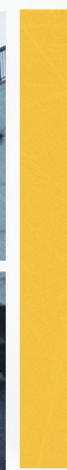
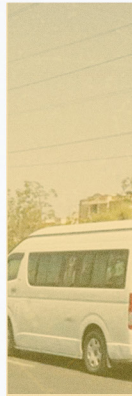


CIVILIA.

Developments



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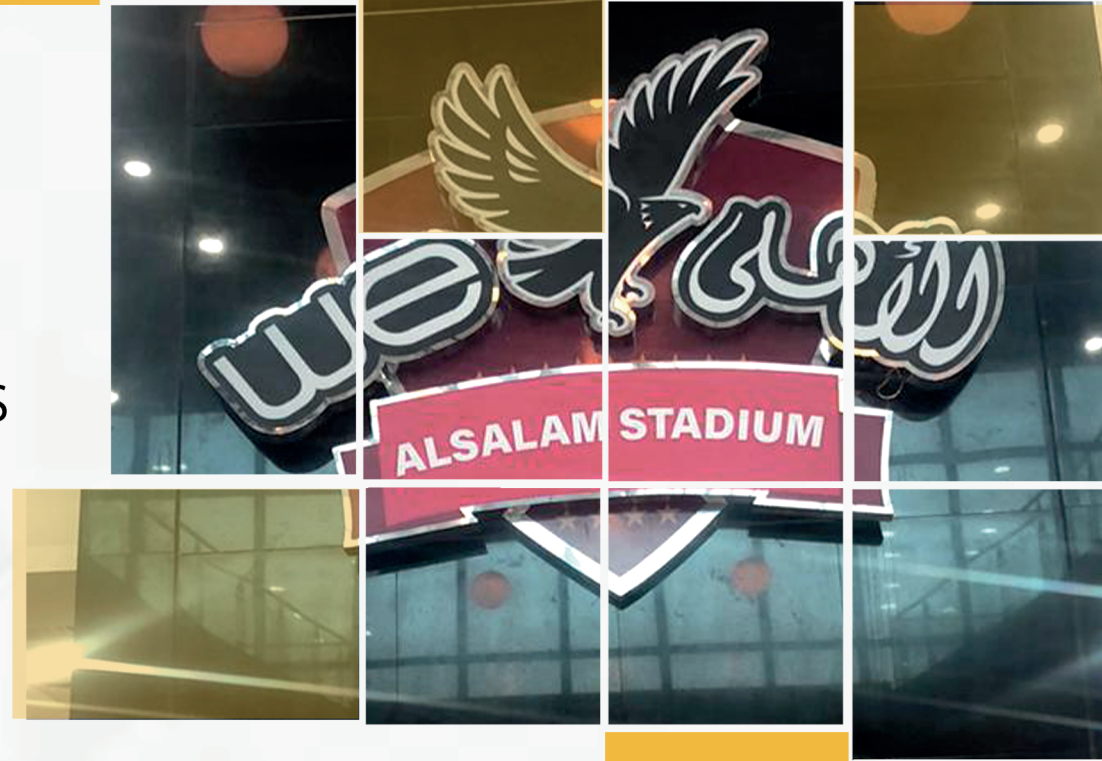


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FACING & SIGNAGE:

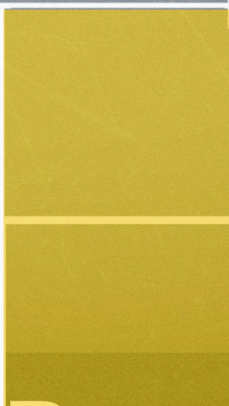
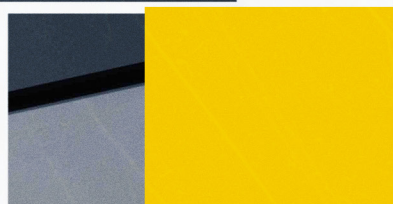
FACING SIGNAGE IS THE CORNERSTONE OF YOUR BRAND'S VISUAL IDENTITY, GREETING THE WORLD WITH STYLE, CLARITY, AND IMPACT. IT TRANSFORMS BUILDING FAÇADES INTO POWERFUL COMMUNICATION TOOLS, ENSURING YOUR MESSAGE STANDS OUT IN THE BUSTLING GLOBAL LANDSCAPE.

CRAFTED FROM PREMIUM MATERIALS AND TAILORED TO PERFECTION, FACING SIGNAGE COMBINES INNOVATIVE DESIGN WITH DURABILITY. WHETHER ILLUMINATED TO SHINE DAY AND NIGHT OR ELEGANTLY UNLIT FOR A TIMELESS APPEAL.



FACING

FACING



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FACING

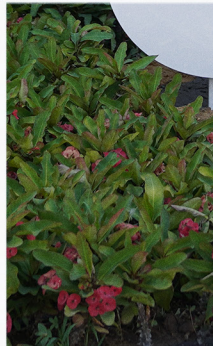
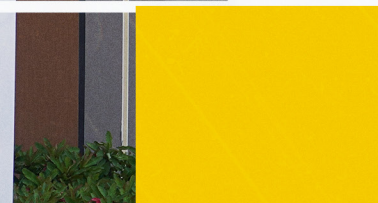
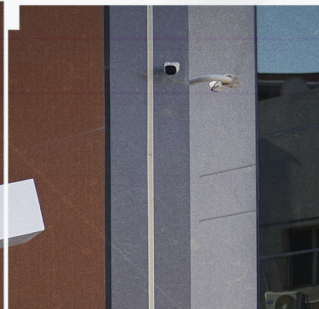
FACING



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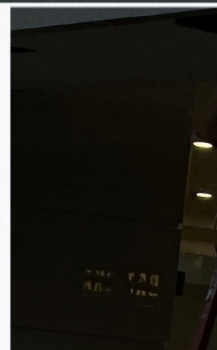
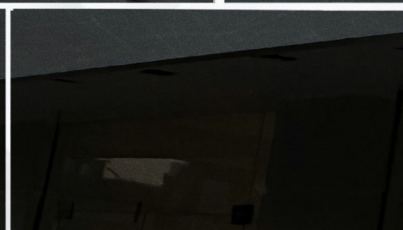
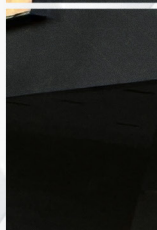
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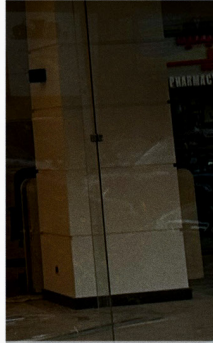
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seven



سايلو مصر للصناعات الغذائية

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سايو مصر للصناعات الغذائية

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سايلو مصر للصناعات الغذائية

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سايو مصر للصناعات الغذائية

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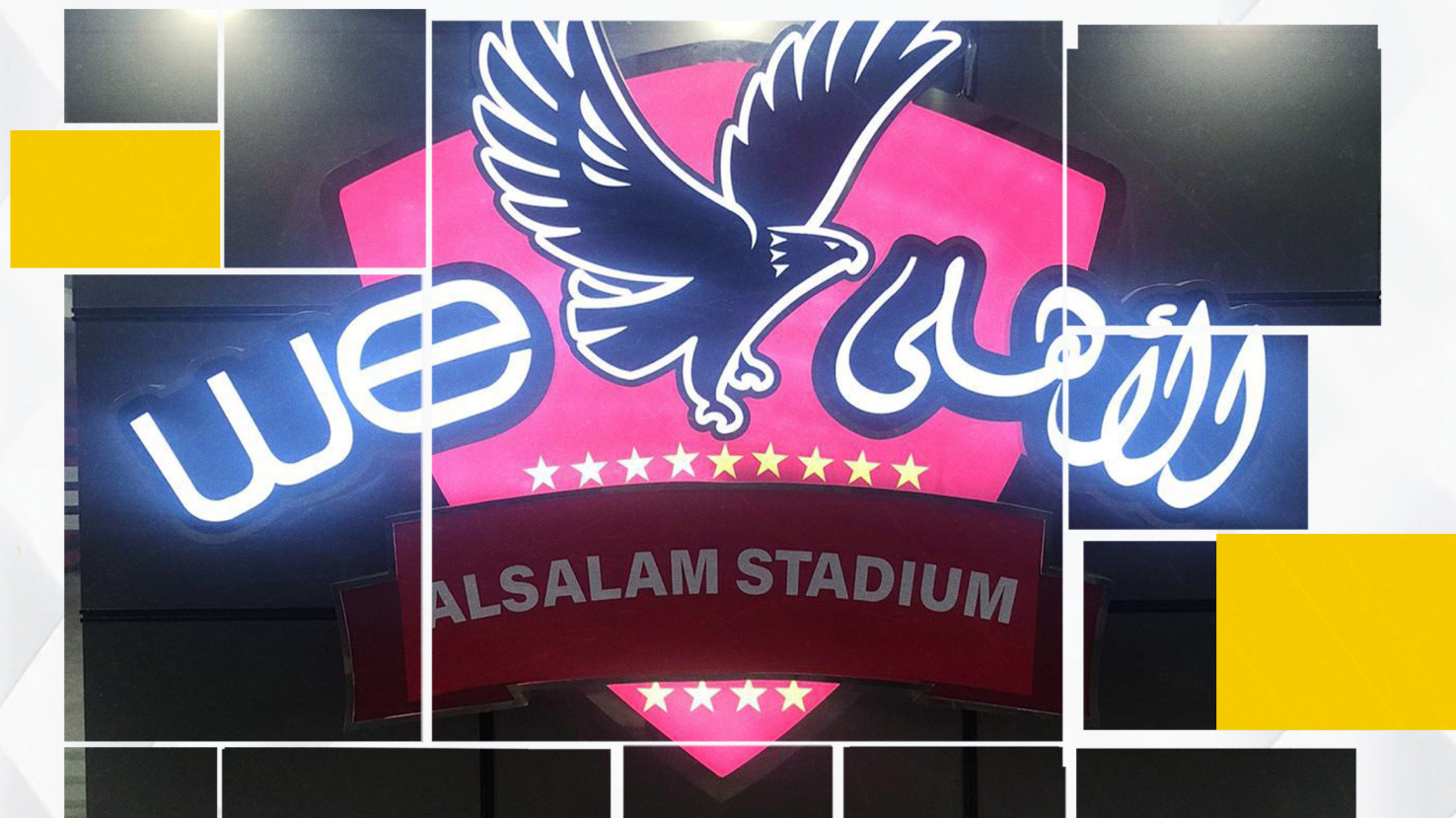


سايو مصر للصناعات الغذائية

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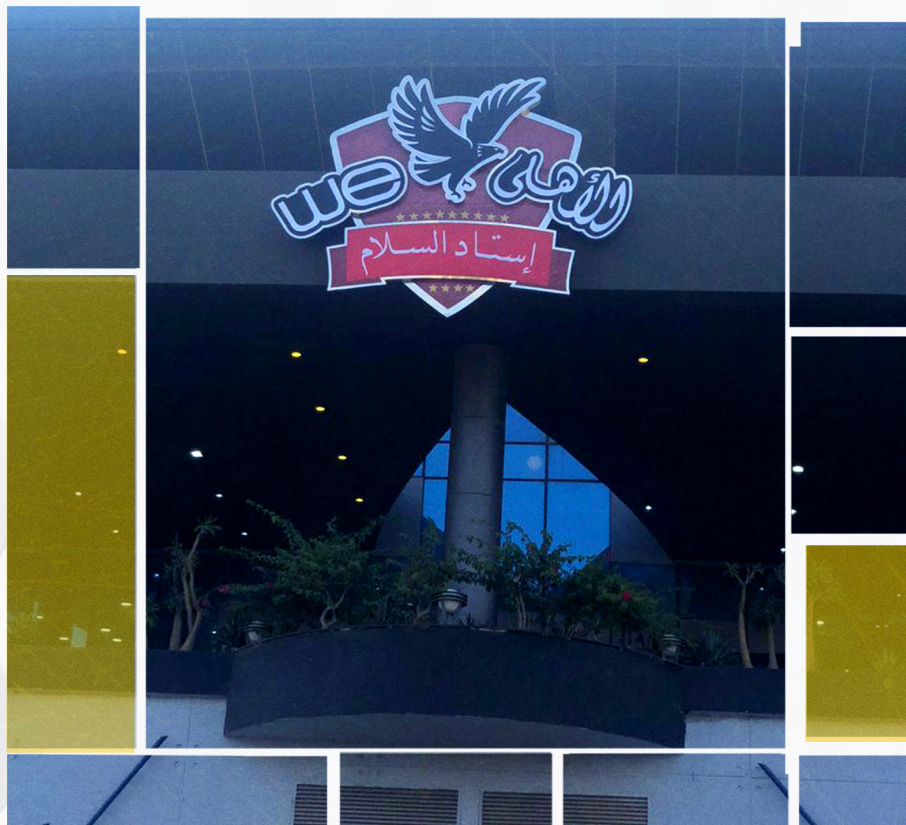
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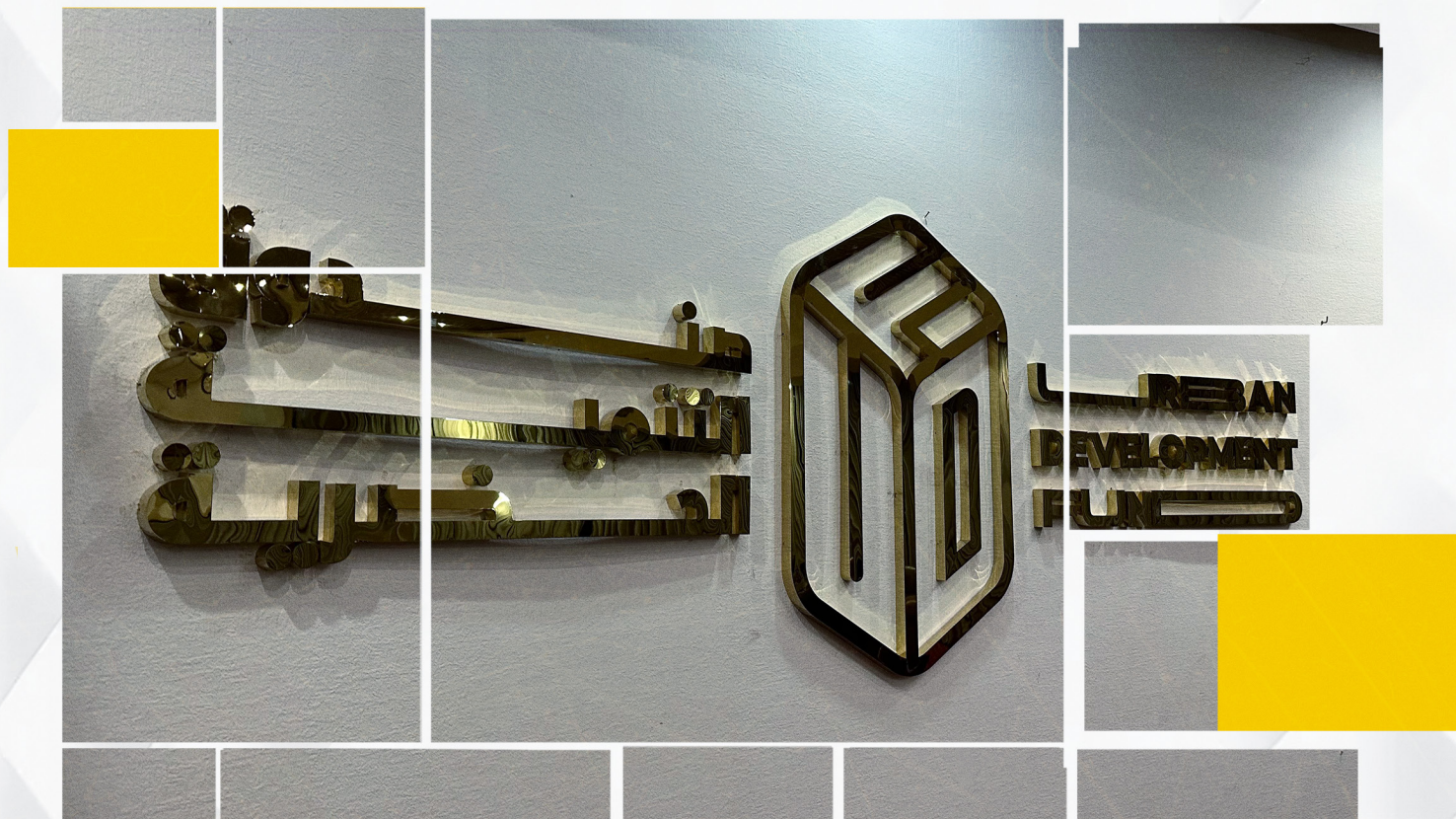
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الهيئة العامة
للتطوير الحضري

FACING



الخطط
الاقتصادية
والمالية



FACING

FACING

FACING



مجلس التنمية
الحضرية

FAACINING

FAACINING

جهاز مدينة العبور الجديدة



FACINING

FACINING



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جهاز مدينة العبور الجديدة



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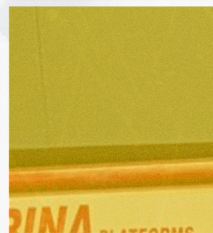
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LARGE FORMAT PRINTING & PRODUCTION:

PRINTING SERVICES INTEGRATE WITH ALL ADVERTISING ACTIVITIES, AS WE OWN ONE OF THE LARGEST PRINTING PRESSES THAT PROVIDES WONDERFUL SOLUTIONS FOR DIGITAL PRINTING WITH THE HIGHEST QUALITY SPECIFICATIONS, AND A PROFESSIONAL INSTALLATION TEAM.



PRINTING



PRINTING

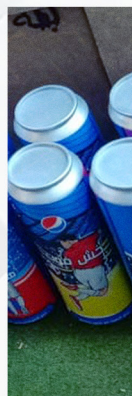
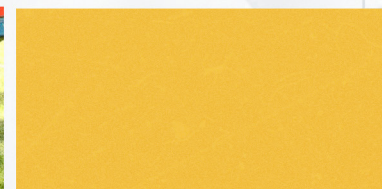
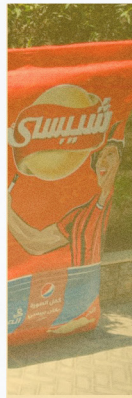
PRINTING



PRINTING

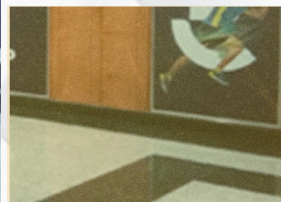
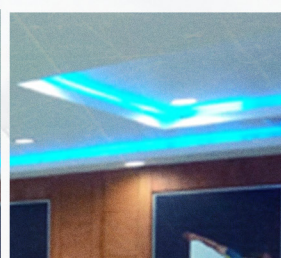
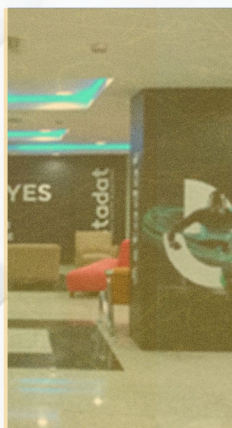
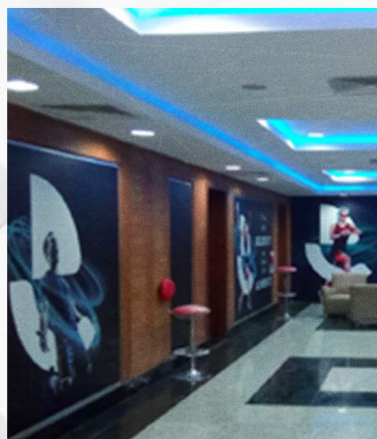
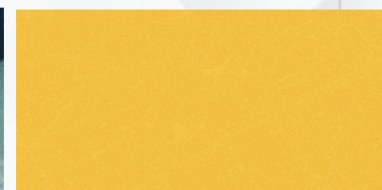
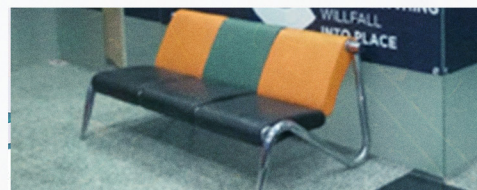
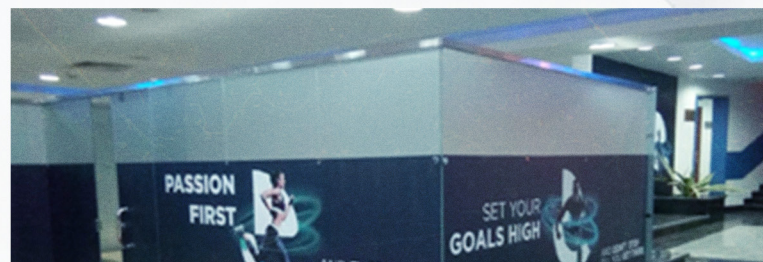
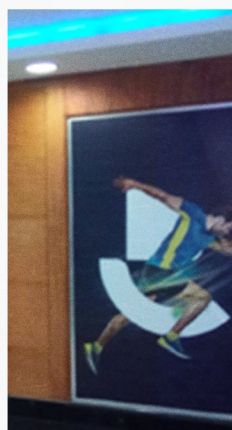


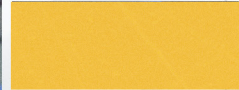
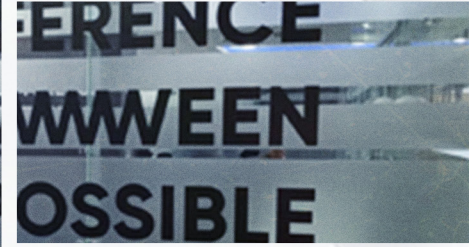
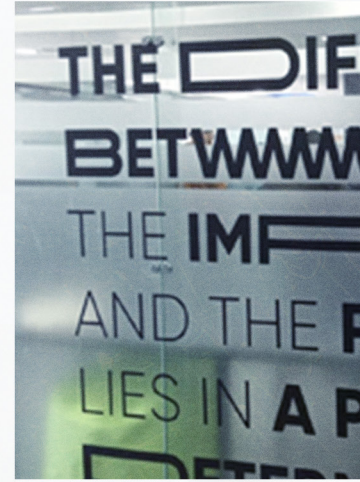


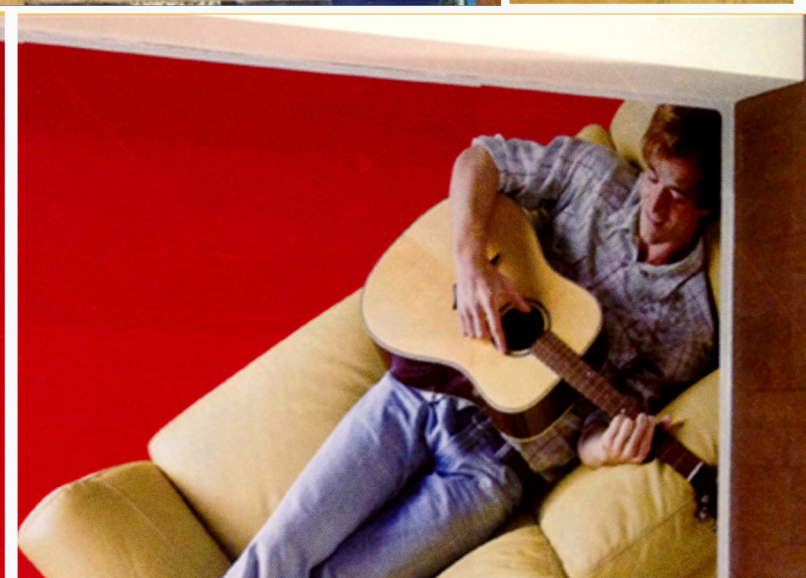
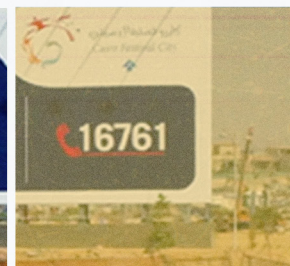


PRINTING

PRINTING





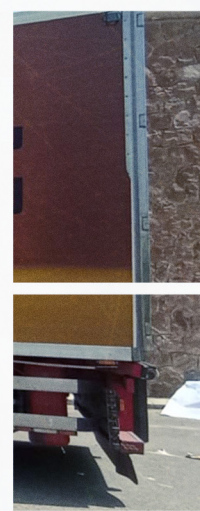
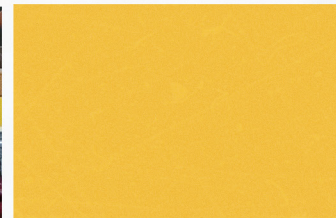
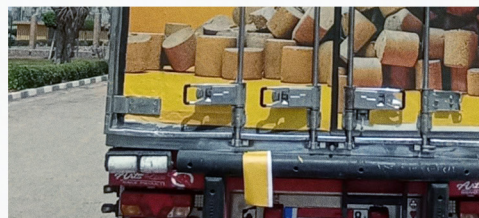


کایرو فستیفال سیتی
Cairo Festival City

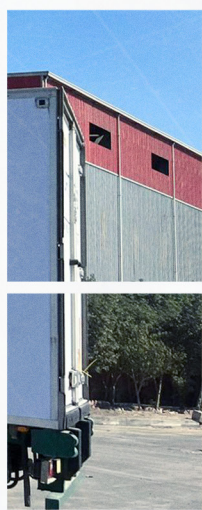
ROADSHOW :

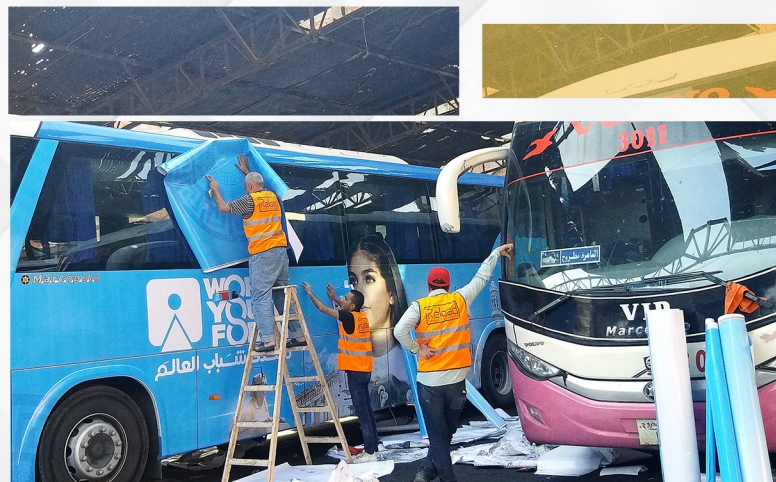
WE HAVE A LOT OF EXPERIENCE IN MANAGING THE ROAD SHOW CAMPAIGN IN ALL GOVERNORATES OF EGYPT, AND MAKING IT AN EFFECTIVE METHOD OF COMMUNICATION WITH THE PUBLIC IN A PROFESSIONAL MANNER.



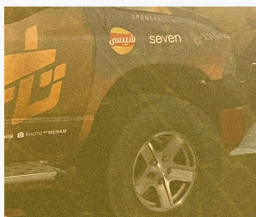


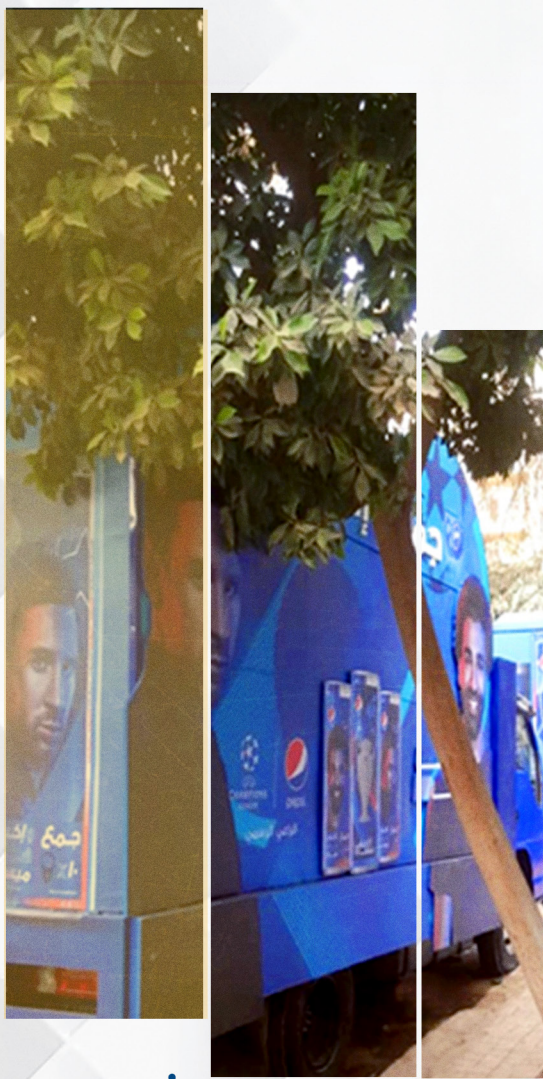








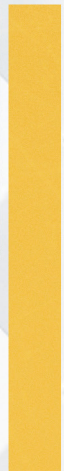
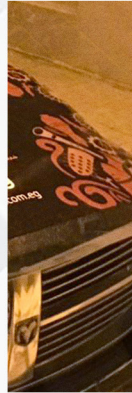




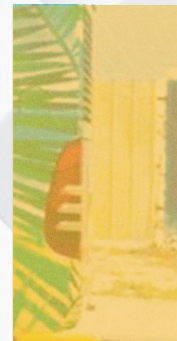
ROADSHOW



ROADSHOW



ROAD SHOW

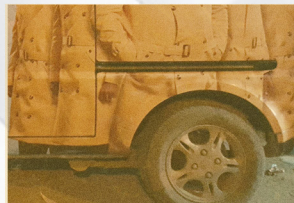
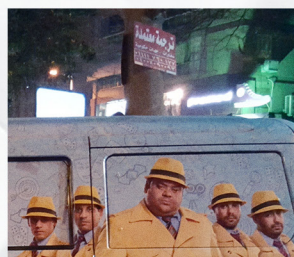


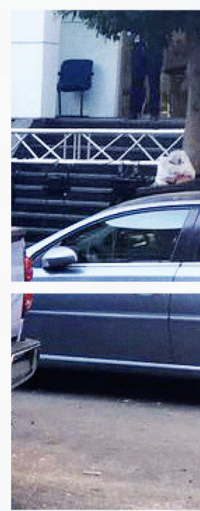
MIRINDA®

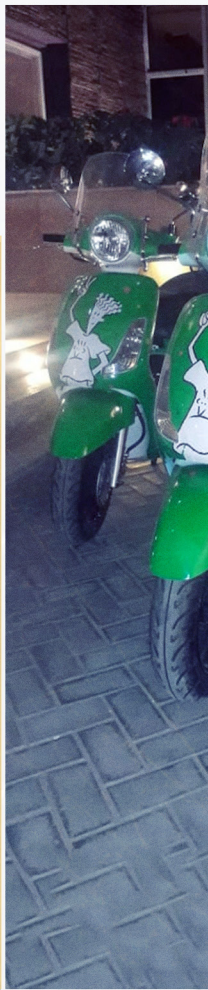
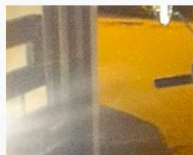
ROAD SHOW

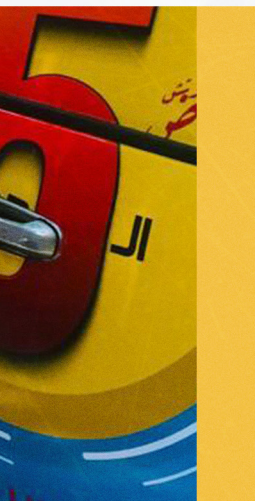


PEPSICO









PRODUCT PLACEMENT:

IT IS AN ADVERTISING METHOD WITH GREAT INFLUENCE AND WIDE SPREAD INSIDE AND OUTSIDE EGYPT , AS WE WORK TO MAKE THE BRAND APPEAR WITHIN THE EVENTS IN FILM AND PREPARE THE SCENE TO MAKE IT PART OF THE SCENARIO , INCREASED BRAND VISIBILITY AND AWARENESS. LIKE ANY FORM OF ADVERTISING, PRODUCT PLACEMENT GETS YOUR GOODS AND SERVICES IN THE MINDS OF MORE CUSTOMERS.



OUR SPONSORS IN TAJ FILM



PRODUCT PLACEMENT:

IT IS AN ADVERTISING METHOD WITH GREAT INFLUENCE AND WIDE SPREAD INSIDE AND OUTSIDE EGYPT , AS WE WORK TO MAKE THE BRAND APPEAR WITHIN THE EVENTS IN FILM AND PREPARE THE SCENE TO MAKE IT PART OF THE SCENARIO , INCREASED BRAND VISIBILITY AND AWARENESS. LIKE ANY FORM OF ADVERTISING, PRODUCT PLACEMENT GETS YOUR GOODS AND SERVICES IN THE MINDS OF MORE CUSTOMERS.

فيلم
ريستارت
RESTART

تامر حسني

BRANDING PRODUCER

ROYAL SPONSOR

RELOAD

we

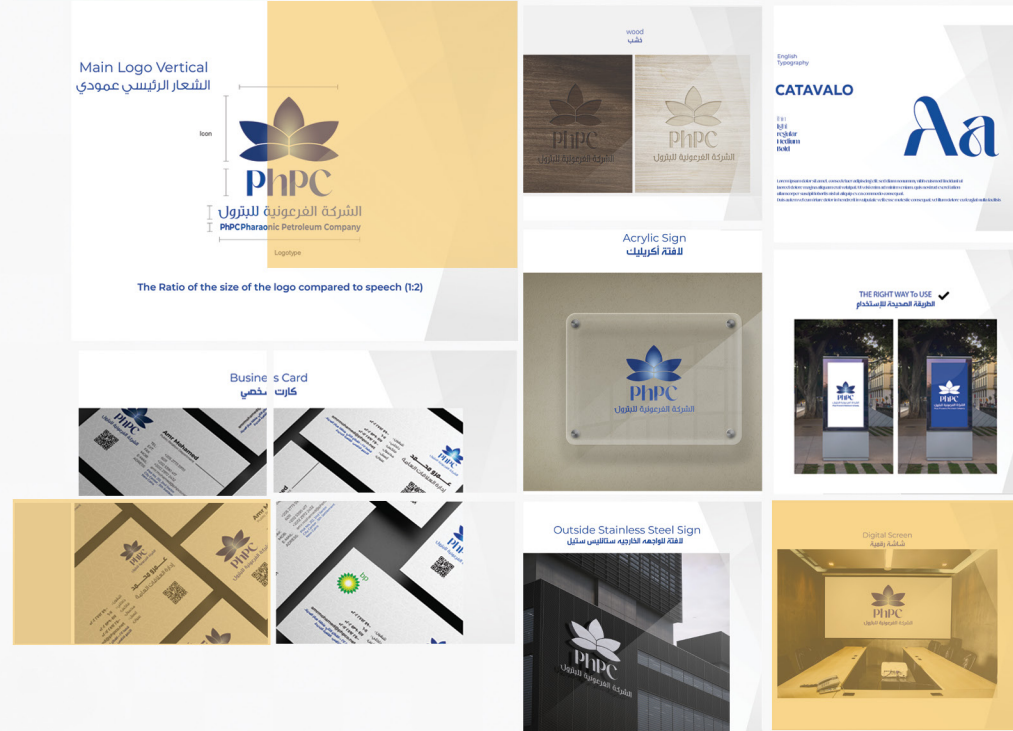


OUR SPONSORS IN RESTART FILM



CORPORATE IDENTITY:

CORPORATE IDENTITY IS A UNIQUE FINGERPRINT FOR EACH COMPANY, REPRESENTING ITS ESSENCE AND VISION. IT IS A COLLECTION OF VISUAL AND VERBAL ELEMENTS THAT EXPRESS THE VALUES AND PRINCIPLES EMBRACED BY THE COMPANY. FROM THE LOGO AND COLORS TO THE FONTS AND STYLE, CORPORATE IDENTITY CREATES A STRONG AND LASTING IMPRESSION ON THE AUDIENCE.



Engineer's helmet
قبعة هندسية



Transportation Car
سيارة نقل



Blue Round T-shirt
قميص أزرق دائري



Mug
أكواب



Lanyard
حامل بطاقة التعريف





Main Logo Vertical
الشعار الرئيسي عمودي



The Ratio of the size of the logo compared to speech (1:2)

THE RIGHT WAY To USE ✓
الطريقة الصحيحة للإستخدام



FLAG

In the event that there is a picture and words to describe the required information, the logo is placed in the middle of the flag from the upper side



OPTION 1

In the absence of a picture, the logo is placed on the flag.



OPTION 2

MUG



IDENTITY COLOR



THE WRITE WAY TO USE



THE WRONG WAY TO USE



SIGN

In the absence of a picture, the logo is placed on The Sign



Background Color

White Background



Black Background



Any Color Background



shirt



BAG



Billboard

In the absence of a picture, the logo is placed on the billboard. In the absence of a picture, the logo is placed on the billboard.



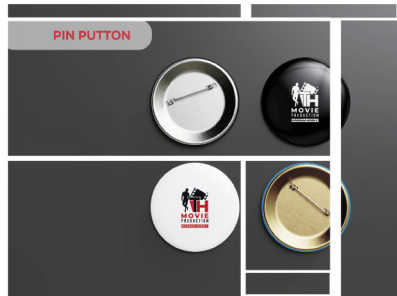
STANLIS STEEL SILVER SIGN



ACRYLIC SIGN



PIN BUTTON



INDOOR SIGN

ARCHITECTURE

The logo is a graphic comprised of the wordmark (logotype) and figurative

The lettering is created using the Amin typeface, and the Circle with letter A are inseparable.

The logo should be always produced from the master artwork.

Use the complete logo. The only time you should use the symbol alone is on the website or social media channels where there are other elements to help the user recognize the brand.



Logo

Logotype

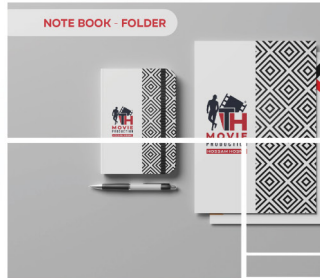
FLASH DRIVE



RED T-SHIRT



NOTE BOOK - FOLDER



THERMAL MUG





THANK
YOU